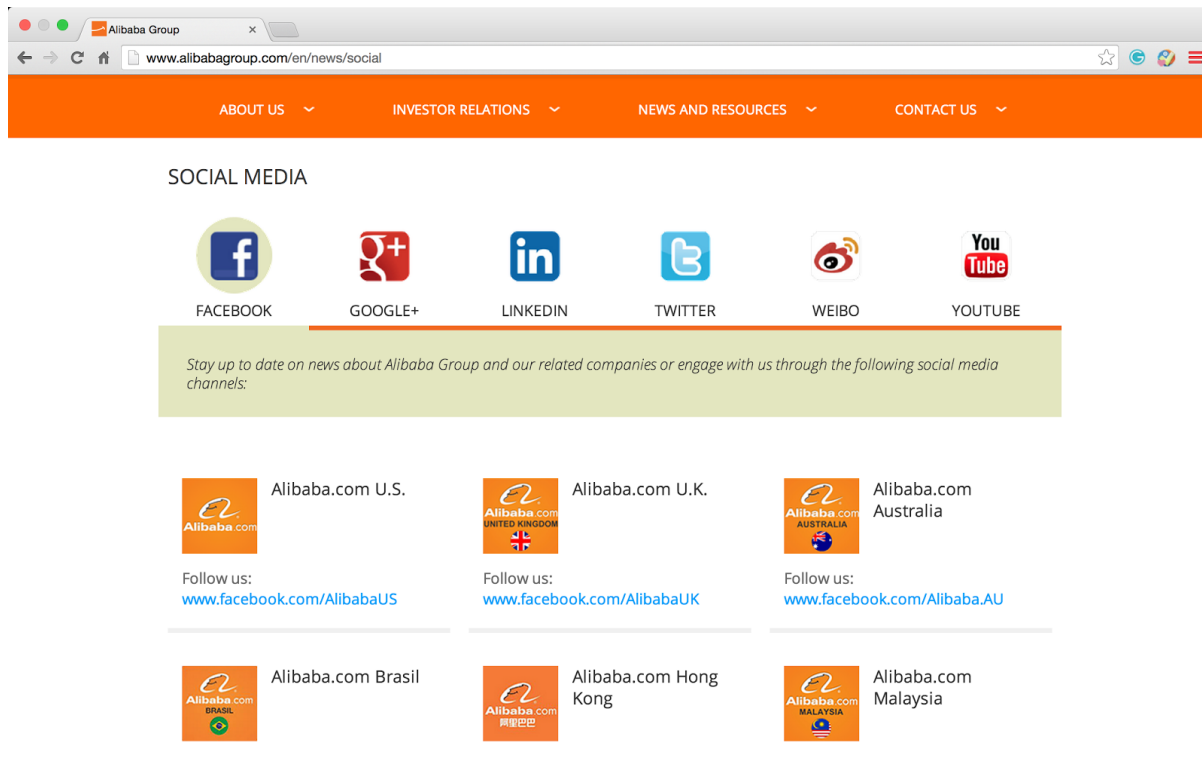


Company Website: <http://www.alibabagroup.com/en/global/home>

When open this website it is clearly showing the goal of the company “To make it easy to do business anywhere”. This site gives all the information about Alibaba includes company overview, culture, history milestones, annual reports stock information, etc. Since Alibaba is a large group, their website also link to other company that belong to them.

Social Media: <http://www.alibabagroup.com/en/news/social>

Alibaba group has been done amazing job on the social media. They have Facebook, Google+, LinkedIn, Twitter, Weibo, and Youtube. They are not only having on Facebook page but also they have Facebook page register in different country such as USA, England, Hong Kong, etc. Also they have social media for subcompanies as well. All the social media is updated and shared information and news accordingly.



News of Alibaba: <http://www.alibabagroup.com/en/news/news>

Alibaba group is one of the largest company in the China and they just listed on the New York Stock Market. All the different newspapers and magazines have articles for them. All these news and articles give the sense of what Alibaba does and what is happening in Alibaba.