

CONFUSED ABOUT CULTURAL POLICY?

What is cultural policy?

The sum of government activities related to arts, humanities and historic preservation that have influences on the lives of citizens. Activities and processes are pursued directly or indirectly through other sources. Policy helps support arts and culture at the national, state and local levels.

For additional information: Paquette, J. & Redaelli, E. (2015). Cultural Policy as Conventional Public Policy. *Arts Management and Cultural Policy Research*. Chatham, New Jersey: Palgrave Macmillan. pp. 58-76.

What is government general operating support?

Funds granted by government agencies to support infrastructure and general day-to-day operations. They support a non-profit organization's mission rather than a specific program or project. They have more spending flexibility but are not nearly as common in comparison to restricted project support.

For additional information: Rosenstein, C., Riley, V., Rocha, N., & Boenecke, T. (2013). The distribution and policy implications of US state government general operating support to the arts and culture: lessons from the Great Recession. *Cultural Trends*. 22(3-4). pp. 180-191.

What is creative placemaking?

A process that leverages the power of arts and culture to serve a community while also developing an agenda for growth and transformation. Through this process, the arts help build character and quality of place. It can sometimes result in displacement of people who are affected by this renewal or regeneration of place (i.e. increased property values).

For additional information: Lewis, G.B., & Rushton, M. (2007). Understanding State Spending on the Arts, 1976-99. *State and Local Government Review*. 39(2). pp. 107-114.

What is cultural federalism?

The sharing of power between nation and states to determine cultural policy. It is the division of political administrative responsibility between three levels of government: national, state and local. Allows for variation based on local context and prevents consolidation of power.

For additional information: Mulcahy, R. (2002). The State Arts Agencies: An Overview of Cultural Federalism in the United States. *Journal of Arts Management, Law & Society*. 32(1):67.

What is policymaking?

The essence of policymaking is the struggle over ideas, values and their meanings that guide public action. Policies are about making sense of ideas. Meaning and definition are very important to policymaking, helping to clarify ideas and actions.

For additional information: Wyszomirski, M.J. (2004). From Public Support for the Arts to Cultural Policy. *Review of Policy Research*. 21(4). pp. 505-522.

What influences state support for the arts?

State support for the arts is influenced by many different variables, including available revenue and resources, public opinion, and employment rates. Education and income have been shown to influence support for the arts. It is sometimes influenced by politician values and or divided government which can make policy more difficult to negotiate.

For additional information: Lewis, G.B., & Rushton, M. (2007). Understanding State Spending on the Arts, 1976-99. *State and Local Government Review*. 39(2). pp. 107-114.