

INTERNSHIP LEARNING GOALS | PICA

Learning Goal #1: Gain experience in program and project design, planning, implementation and evaluation (might also include event planning, but preference is more programmatic). Expand my knowledge and understanding of public programming and arts engagement.

To be met through the following tasks and responsibilities:

A. Assist with developing and executing a plan for targeted audience outreach for the TBA Festival, including cultivation of new partnerships and the strengthening of existing ones, depending on the artists, themes, and content of the festival program.

B. Assist with conceptualizing, scheduling, planning and implementing the TBA Festival's *Institute*, or public programs arm, which includes artist talks, conversations, panel discussions, lectures, workshops, city tours and screenings, all of which serve to contextualize and deepen audiences' experiences with the performances and exhibitions in the festival's artistic program.

C. Spend some time helping conceptualize, schedule, plan and implement *Field Guide*, PICA's public engagement program that seeks to cultivate new audiences for contemporary performance. (will be secondary to my work with *Institute*)

Learning Goal #2: Strengthen my understanding of how contemporary arts organizations impact communities, what community outreach and public engagement might look like, and how the organization can cultivate audiences and participation for challenging content. How might contemporary art organizations such as PICA bring together contemporary art, artists and the community?

To be met through the following tasks and responsibilities:

A. Assist with developing and executing a plan for targeted audience outreach for the TBA Festival, including cultivation of new partnerships and the strengthening of existing ones.

B. Assist with the conceptualizing, planning and implementation of *Institute* and *Field Guide*

C. Conduct field observation throughout the internship and during the TBA Festival. Participate in *Field Guide* to better understand how PICA works to cultivate new audiences for contemporary performance.

Learning Goal #3: Improve my knowledge and skills in exhibition design and installation, specifically focusing on contemporary art practice. I want to have a better understanding of industry standards as well as innovative approaches to exhibition design in a contemporary art setting.

To be met through the following tasks and responsibilities:

A. Periodically work with the Visual Art department on exhibition design for the TBA Festival (as time permits), realizing pre-determined artist projects within the context of the festival and its public programs.

B. Assist with visual art installation for the TBA Festival.

Learning Goal #4: Increase my knowledge and skills in grant writing and fundraising, including a better understanding of fundraising strategies.

To be met through the following tasks and responsibilities:

A. Conduct an informational interview with PICA Development Manager, Sarah Yusavitz.

B. Discuss with Roya her perspective on grant writing as well as the Precipice Fund (philanthropic program for local artists, distributed through PICA).