

School of Music and Dance

SABRINA MADISON-CANNON, DEAN



UNIVERSITY
OF OREGON

Music & Dance Faculty Meeting

Minutes of 30 January 2019

Faculty in Attendance: Brunkan, Cherry, Crumb, Esquivel, Foley, Gearhart, Ghillebaert, Gries, Grose, Henniger, Kramer, Kruckenberg, Krueger, McWhorter, Manis, Mockli, Nobile, Pack, Paul, Peña, Phillips, Pologe, Ponto, Shaffer, Shner, Smith, Stolet, Straka, Strietelmeier, Vacchi, Van Dreel, Viens, Wagoner, Wang, Wiltshire, Wolf (36)

Staff in Attendance: Bates, Cagno, Eckelberger, Fyffe, Mason, Merydith, Miller (7)

Faculty Not in Attendance, But Excused: Abbott (reh), Baird (exc), Bellona (teach), Boss (senate), Burton (travel), Chatfield (teach), Dossin, (travel) Hatakeyama (med), Jacobs (teach), Jantzi (mtgs), Kerner (teach), Koenigsberg (senate), Kyr (sabb), McQuilkin (senate), Madison-Cannon (travel), Owen (sabb), Riley (exc), Rodgers_S (sabb), Silveira (teach), Vanscheeuwijck (teach), Vargas (teach), Wachter (exc) (20)

Faculty Not in Attendance: Brown, Case, Cheung, Cordova-Arrington, Denny, Grasso, Hobbs, Iddrisu, Kim, Mentzel, Tedards, Wayte, Wheeler, Zaerr (15)

CALL TO ORDER

Associate Dean Mike Grose called the meeting to order at 3:02 pm. Dean Sabrina Madison-Cannon is at the CASE conference for fund raising for first-year deans.

ANNOUNCEMENTS

Grose reminded all present that all UO employees are being required to complete the new sexual harassment training, which prompted several people to request a different appellation, such as sexual harassment prevention training.

Won Kim was acknowledged for being awarded a 2019 Summer Stipend for Humanities and Creative Arts Faculty.

Stephen Rodgers has been awarded an Oregon Humanities Center Research Fellowship—VPRI Completion Award for Fall 2019 on “Twilight Tonality and Open Endings: Harmonic Ingenuity in the Songs of Fanny Hensel.”

The birthdays of Arnaud Ghillebaert and Brad Foley were acknowledged and songs were sung.

OBF: Janelle McCoy announced the search for an artistic director with finalists participating in the 2020 season, which is the 50th anniversary of the festival. Roger Saydak will lead the search and he has led many successful arts searches including for the Eugene Symphony. He is a former OBF board president. A faculty member or two may be approached about serving on the search committee.

UNIVERSITY COMMUNICATIONS

Kirstin Hierholzer, UX Director, University Communications, and Steve Fyffe explained that his first task from Madison-Cannon is to lead a redesign of the SOMD web site. Hierholzer gave a quick overview of the process for redesign. They recently completed a redesign of the J school’s system. As an overview, these points were made:

- User-centered design process
- Understanding users’ motivations, needs and pain points

- Alignment with SOMD communications goals
- Decisions are validated and refined
- Testing is done throughout
- Agreement of target audience (we are not the user)
- Clear project requirements
- User-centered, data-driven decisions
- Increase relevance, usability and conversions (apply, visit, give)
- Agreement on success metrics

During fall term: content audit; comparative analysis; analytics; duck preview events

This term: Leadership kick-off; stakeholder meetings; student user research

How to get involved: share your knowledge via stakeholder meetings. Encourage student participation

Fyffe: Web site has a main function — outward facing. There may also be an inner directed site : policies, procedures, forms, etc.

Goal: Shooting for the end of the year.

Wiltshire: music needs to be heard. Copyright issues? Fyffe: have had successful videos on FaceBook and YouTube, but they have not been vetted via a lawyer. Definitely will be addressed.

GRADUATE STUDIES REPORT

Straka presented the motion concerning a New Graduate Performance Certificate, something the performance area has been wanting for a long time. Straka, Vacchi, and Ghillebaert have vetted this proposal thoroughly with the Ron Bramhall in the provost's office. Voting commenced with the final tally 32 yes and 1 no vote. The motion was passed.

INSTITUTIONAL HIRING PLAN

Two years ago, the provost's office took over control of which tenure-track faculty positions will be retained or created. The trade-off is that the provost's office took over the cost of tenured positions. We are currently in the middle of three hires this year: director of bands and two musicology positions. The SOMD IHP request for 2019-20 will be submitted later this term.

Target of Opportunity Hire Update. We had an opportunity to hire Hal Grossman, who filled in for Fritz Gearhart during his sabbatical. The tenured faculty overwhelmingly passed a vote on granting tenure and the dossier was sent on to Johnson Hall.

SCHEDULING COMMITTEE AND CURRICULUM COMMITTEE UPDATES

Straka explained that the scheduling committee was asked to look how better to use our resources to avoid conflicts of classes and degree requirements.

The curriculum committee is examining all curriculum prior to the next accreditation report.

FAC UPDATE

Melissa Peña reported that the FAC is looking at how SOMD operates. Currently, almost all decision threads pass through the dean's office. She asked areas to please discuss their areas of concern. What types of functions could be funneled differently? Peña offered to send examples of how other institutions are structured. Madison-Cannon plans to meet with the PFAC on February 14. The FAC representatives are Boss, Smith, Paul, Garner, Shner, Silveira, Peña, Crumb, and Abbott. Part 1 of the process will be to collect information. Part 2 will be to synthesize and propose a new structure.

FINANCIAL UPDATE

Melynn Bates reported that the budget was pretty tight. Our graduate student numbers are down (\$200,000 in graduate tuition). Costs are up (including costs of PERS). There is a plan to request 3% increase for resident and 5% for non-resident graduate tuition.

Personal Service contracts: a minimum of two weeks notice is required. If you have something coming up, email Dana Gorman, who is handling all PSCs.

Annual Governor's Food Drive is on. The collection barrel will be in the Bailey Lounge.

In response to a question of whether there were any ways faculty could help increase revenues, Bates responded that an increase in graduate enrollment would help. No longer do we receive student credit revenue by filling large classes with cross-campus students (except for summer session). She also stated that the SOMD isn't being compared to other programs on campus but to how we are doing ourselves. Are our own metrics improving or declining. Brad Foley offered that metrics were supplied two years ago and are available on the IR web site (institutional research).

ADJOURNMENT

The meeting was adjourned at 3:45 pm.

Respectfully submitted by

Anne Merydith
Dean's Office