

School of Music and Dance

SABRINA MADISON-CANNON, DEAN



UNIVERSITY
OF OREGON

Music Faculty Meeting

Minutes of 17 October 2018

Faculty in Attendance: Abbott, Brunkan, Chatfield, Cherry, Ebert, Foley, Gearhart, Ghillebaert, Grose, Henniger, Kim, Krueger, Madison-Cannon, Manis, Mentzel, Mockli, Nobile, Pack, Paul, Peña, Phillips, Pologe, Ponto, Riley, S.Rodgers, Shaffer, Shner, Silveira, Smith, Straka, Strietelmeier, Tedards, Vacchi, Van Dreel, Vargas, Viens, Wagoner, Wang, Wheeler, Wolf (40)

Staff in Attendance: Cagno, Eckelberger, Fyffe, Glenn, Gorman, Ho, Klenke, Levy, Mason (9)

Faculty Not in Attendance, But Excused: Boss (senate), Garner (sabb), Jacobs (teach), Jantzi (prof comm), Kennedy (teach) Kerner (teach), Koenigsberg (senate), Kruckenberg (teach), Kyr (sabb), Manis (teach), Owen (sabb), Stolet (sabb), Vanscheeuwijck (leave), Wiltshire (teach) (14)

Faculty Not in Attendance: Baird, Bellona, Brown, Burton, Case, Cheung, Cordova-Arrington, Crumb, Denny, Dossin, Esquivel, Grasso, Gries, Hatakeyama, Hobbs, Iddrisu, Kramer, McQuilkin, McWhorter, L.Rodgers, Wachter, Wayte, Zaerr (23)

CALL TO ORDER

The meeting was brought to order at 3:00 pm.

APPROVAL OF MINUTES

Hearing no objections or corrections, the minutes for the faculty meeting of June 6, 2018, were approved as written.

DEAN'S ANNOUNCEMENTS – Sabrina Madison-Cannon

Two research support opportunities for tenure-related faculty: (Deadline: Friday, November 16, 2018)

- Creative Arts Fellowship
- Summer Stipends for Humanities and Creative Arts Faculty

The term creative arts includes projects focused in such areas as creative writing, fine arts, theater, dance, music, and film. The term humanities as used here includes literature; philosophy; history; the study of languages; religious studies; ethics; the history, theory and criticism of the arts; and historical or interpretive aspects of the social and natural sciences and the professions.

Anne Merydith could be out for the rest of the calendar year; we are working with HR to find a temporary replacement.

Faculty travel requests are in process.

Open faculty positions posted:

- Assistant or Associate Professor of Conducting
- Assistant Professor of Musicology (2)

CONVERSATIONS FOR 2018-19

SOMD/OBF Integration

- What do we need to consider?
- How can we help each other?
- How do we find synergies within our respective missions?

CURRENT: Staff Integration in Development and Finance

- Development – OBF development office lost the assistant director of development position. OBF's senior associate director of development and development assistant, Sarah Suponksi will now report to SOMD Director of Development, Michelle Glenn.
- Finance – new position, Associate Dean for Finance and Operations, Melynn Bates, will be integrating OBF financial oversight within SOMD.

FUTURE: SOMD/OBF

- Programming
 - Chamber Music at Beall
- Education
 - Partnerships with masterclasses
 - Internships

MODIFICATION: Administrative Structure

- Should areas be combined?
- Should departments exist on the music side?
- Do we need an associate dean of faculty affairs?

FACULTY ADVISORY COMMITTEE

- Proposal for a new administrative and academic structure to better serve
- Making communication and decision making more efficient

SCHEDULING ISSUES

- Better space usage that is efficient and equitable
- Ad-Hoc Scheduling Group:
 - Brooke Cagno
 - Leslie Straka
 - David Mason
 - Grace Ho
 - Bob Ponto
 - Jay Kenton
- Additional information added by David Mason: The move of the Collier House could be as soon as Fall 2019, and the classroom extension will NOT be moved.

AUDIT OF FACULTY LOADS

- As new positions are proposed, we need to show we are using resources appropriately
- Refer to the faculty load policy (within SOMD governance documents) for questions

MISSION STATEMENT

Dean Madison-Cannon wants us all to look at our mission statement, and ask if this is still valid, and is it aligned with our curriculum and activities?

Mission Statement of the University of Oregon School of Music and Dance

1. *To prepare students to lead lives enriched by the arts of music and dance;*
2. *To provide comprehensive programs for those pursuing professional careers in music and dance, and a broad range of courses for those seeking a liberal arts education;*

3. *To serve as an educational and cultural resource for the University of Oregon, the local community, and the state of Oregon*

CURRICULUM

Mission

- Are we delivering what our students need?
- Can we create more “space” in the curriculum for students (and faculty) to experiment?
- What do we do better than anyone else?
- Where can we improve?

Innovation

- Dual bachelor/masters degrees?
- Degree in Music Therapy?
- More online?

RESEARCH

Innovation

- Interdisciplinary
- Transdisciplinary
- How can we connect with Knight Science Campus?

ENROLLMENT MANAGEMENT QUESTIONS

- What is our enrollment capacity?
- What are our headcount goals?
- Who are our top five competitors?
- What do you believe to be our top 3-5 programs? And why?
- In what geographic region do 80% of our prospective students reside?

From National Center for Education Statistics:

- *80% of students go to college 51 miles or less from home.*
- *85% of students report that they went to the college or university their parents wanted them to go to. AND 90% of parents choose an institution of higher education from looking at the website and reading reviews.*

WEBSITE UPDATE

- Steve Fyffe and Erin Zysset are surveying of our peer institutions
- Erin is conducting a content audit of information on each individual page

ADDITIONAL UPDATES

CHAMBER MUSIC AT BEALL – Please encourage students to attend

- Eroica Trio last month
- Dali Quartet with pianist Olga Kern – October 21
- Akropolis Reed Quintet – November 18th

CAPITAL CAMPAIGN – Michelle Glenn

SOMD 2017-18 Fundraising Recap

- FY18 fundraising total: \$2,364,509

- Capital Campaign total: \$18,530,000
- Goal was \$15,500,000

Largest Gifts received from July 1, 2017 – June 30, 2018

- Virginia and Tim Foo, Edmund Cykler Endowed Chair in Music, \$1,000,000
- Mira Frohnmayer, estate gift to create endowment for Voice Program, \$500,000
- Jacqueline Giustina, Foley Fund and scholarships, \$200,000
- Lois Youngen, Dougherty/Hearn Scholarship in Dance, \$100,000
- David Stern, add to Guitteau Scholarship in Music, \$100,000

New Goals

- New SOMD Goal: \$24,000,000
- New Campus Goal: \$3 billion
- New Deadline: December 31, 2021
- Needed to reach goal: \$5,470,000
- FY19 fundraising goal: \$2,000,000

New Capital Campaign Priorities – SOMD

- Marching Band Storage Facility and Music Score Library
 - \$500,000 (need \$250,000 gift to name)
- Instrument Acquisition and Repair Fund (non-keyboard)
 - \$500,000 spendable fund
 - \$500,000 endowed fund
 - \$150,000 for marching band instruments
- Piano Acquisition and Repair Fund
 - \$500,000 spendable fund
 - \$500,000 endowment fund

Ongoing Capital Campaign Priorities – SOMD

- Dance and Music Scholarships
 - \$2,300,000
- Foley Fund for Student Ensemble Travel
 - \$850,000
- Dean's Enrichment Fund
 - \$1,000,000

ENROLLMENT UPDATE – Bob Ponto

2018-19 UNDERGRADUATE MUSIC ADMISSIONS FUNNEL

344 Applications (252 Admitted)

- 39 Denied by SOMD
- 29 Not actionable
- 7 Withdrew
- 11 Incomplete UO application
- 3 Denied by UO
- 103 Declined admission offer

151 Accepted admissions offer (yield)

2018-19 GRADUATE MUSIC ADMISSIONS FUNNEL

206 Applications (117 Admitted)

- 72 Denied by SOMD
- 9 Withdrew
- 9 Incomplete application
- 85 Declined admission offer

31 Accepted admissions offer (yield)

MUSIC YIELDS 2016-19

UNDERGRADUATE	2015-16	2016-17	2017-18	2018-19
Applications:	269	291	285	344
Yield:	81 (30%)	98 (34%)	103 (36%)	151 (44%)

GRADUATE	2015-16	2016-17	2017-18	2018-19
Applications:	224	224	246	206
Yield:	49 (22%)	39 (17%)	58 (24%)	31 (15%)

DANCE DEPARTMENT UPDATES – Steven Chatfield

Department is in its inaugural year of offering a Certificate in Teaching Dance. We are currently developing a proposal for a BFA in Dance, and working towards accreditation from the National Association of Schools of Dance (NASD) -- a two-year process just beginning. Dance is also working strategically towards getting the currently suspended MFA in Dance re-instated.

FUN UPCOMING EVENTS – Brooke Cagno

October 31 Student Appreciation Event – Music Room 178 11am – 3pm

November 9 Ceci's Retirement Party amTykeson Rehearsal Space 5pm

QUESTIONS FROM THE FLOOR:

none

ADJOURNMENT

The meeting was adjourned at 3:58 pm

Respectfully submitted,

Dana Gorman, Administrative Support, SOMD