

Shafei (Sophie) Li

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SOPHIE

ABOUT ME



EDUCATION

MA, Arts Management, University of Oregon,
Eugene, OR, June 2016

Academic Capstone:

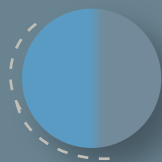
**Social Media Study of Art Education Program
of China Arts Foundation International**



BA, Broadcasting and Hosting, Tianjin Normal University,
Tianjin, China, June 2014

Awarded the highest level scholarship based on GPA (2013)

SKILLS



WORK EXPERIENCE

Marketing & Communication

Marketing Assistant & Public Relation Specialist
China Arts Foundation International

06/ 2015- 09/ 2015
New York, NY

Education program researching and writing (Bilingual)

Sponsorship development

- Reached out to 50 companies and organizations

- Document translation (brochure/ slides)

Planned Summer Ballet Soiree in Tiffany & Co.

- Assisted to manage media coverage

- Interviewing and video shooting

Nonprofit organization management research

Marketing and Communication Assistant

Willamette Jazz Society, Eugene, Oregon, April 2015 – June 2015

Marketing survey collection and marketing report making

Promotional material designing and distributing

Poster design and improvement

Weekly music listings collection and reported to Eugene Weekly and Register Guard

Journalism

Journalist

Taiyuan Television Station, Taiyuan

Shanxi Province, China, July 2011- August 2011

Editor

Shanghai Television (STV)

Shanghai, China, July 2012- August 2012