

American Exception Institute

Exception

Dr. Cheryl Ernst
Executive Director

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AEI and International Students



For AY 2017, 79.7% of all international students at the UO engaged with AEI

- Percent of Intl Students in IEP: 22.1%
- Percent of Intl Students in AEIS: 77.8%
- Percent of Intl Students in Both (AEIS/IEP): 20.6%

American English Institute

Intensive English Program (IEP)

Non-Credit & Pre-Academic,
Conditional Admission,
Personal Growth,
Study Abroad

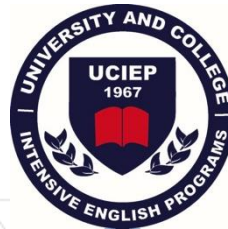
Student tuition funded
Limited growth potential
Future growth potential

Innovative Programming (formerly e-Learning)

Professional Services,
Hybrid/Online, Teacher
Training, Curriculum Design
Grant funded
Huge growth potential

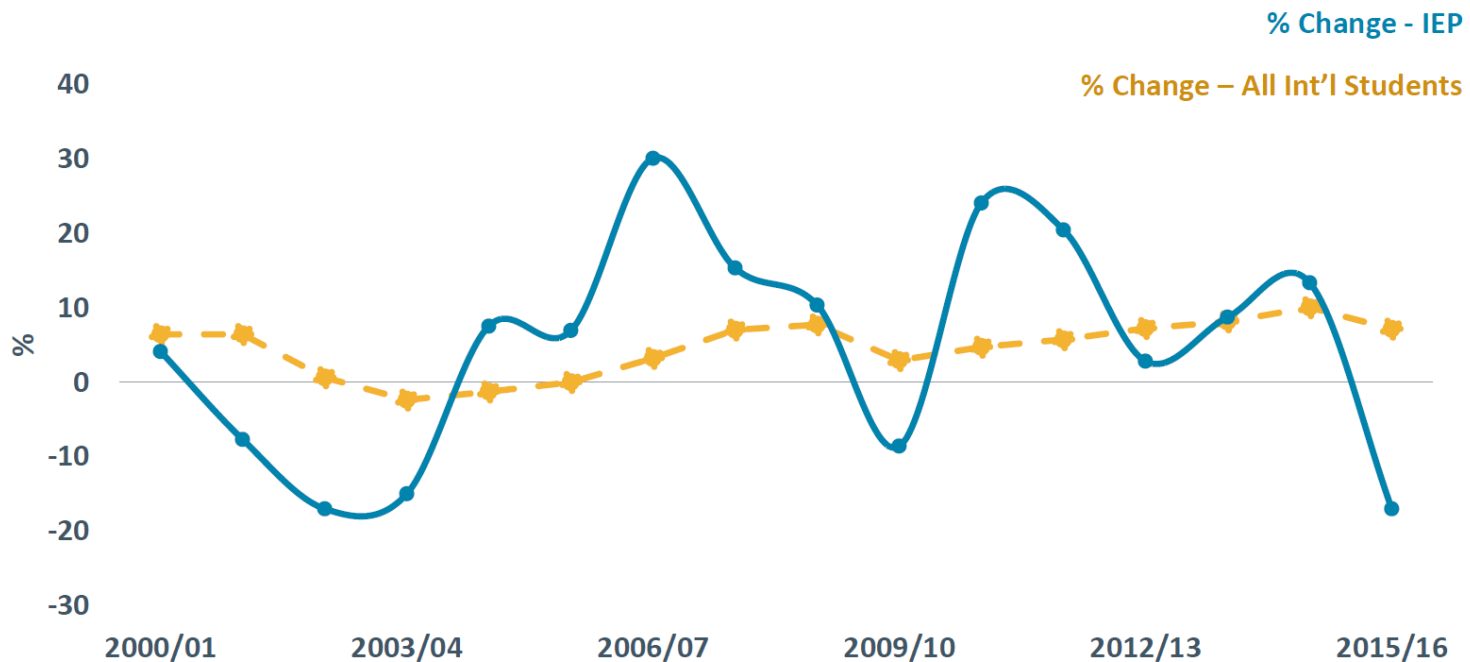
Academic English for International Students (AEIS)

Credit bearing classes, for degree
seeking UO students
Global Bridge with OIA, FYP, OAA
General Fund (CAS) funded
Some growth potential



IEP vs. International Student Enrollment

IEP enrollment fluctuates more than overall int'l student enrollment



AEI: IEP Services

What do we do?

- English language instruction (all in English!)
- Academic cultural adaptation
- Marketing and recruiting for UO
- Homestay
- Academic advising
- Tutoring
- Conversation Partner program
- Student Activities
- Trips
- Culture events
- Volunteer activities



IEP and AEIS as Academic Support*



From 2012-2017, 933 students transitioned from IEP to UO

Time to degree: 3-5 years (no 6-year graduation rates)

Retention averages: 69%

2.97 AEI GPA vs. 2.85 non-AEI GPA

During the calendar year 2017, 38% of all conditionally admitted students who attended IEP became degree-seeking UO students.

*Institutional Research



IEP as an Economic Engine



From 2014-2017

\$27,562,000 in tuition and fee revenues

\$21,652,000 employee salaries and benefits

\$1,376,000 in student worker salaries and benefits

\$820,537 in GE salaries and benefits

\$2,406,000 in internal admin costs to UO

From 2012-2017

IEP students have contributed \$54,000,000 tuition and fees as conditionally admitted students who converted to degree-seeking students.



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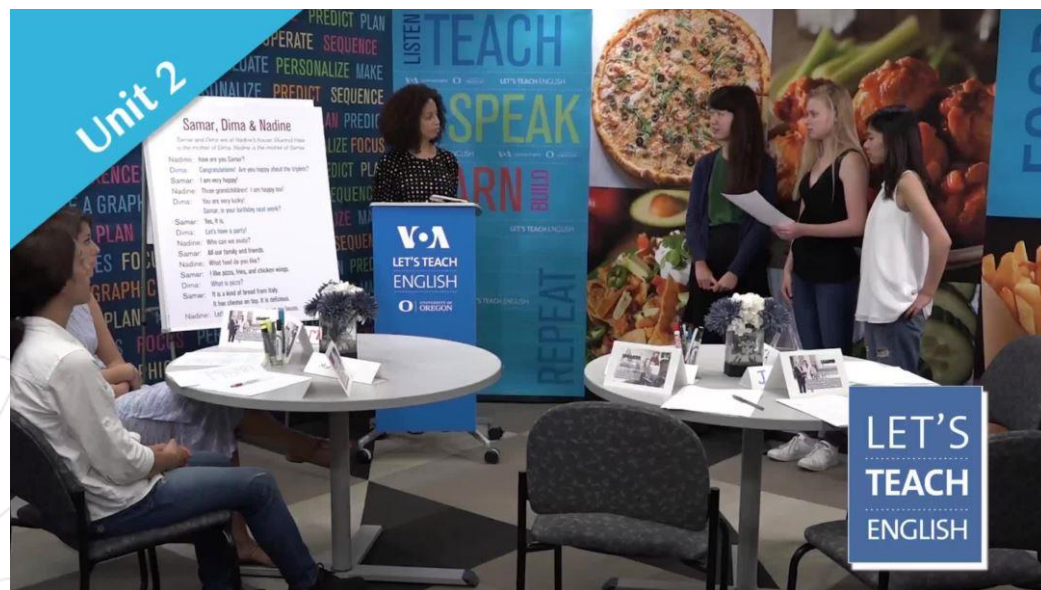
AEI: Innovative Programming (eLearning)

Started in the field of CALL and innovative online education since 1990s

- Generated over \$14 million in external funding in recent years
- Trained online English language learners and educators in over 200 countries
- Created a small pipeline for “eLums” to transition to graduate programs

Types of programs

- Online English Teacher Training
- MOOCs
- Blended Programs: Online and on campus
- Blended Program: Online and in country
- Parallel English Language and English Teacher training
- Applied research, publications, and materials development.



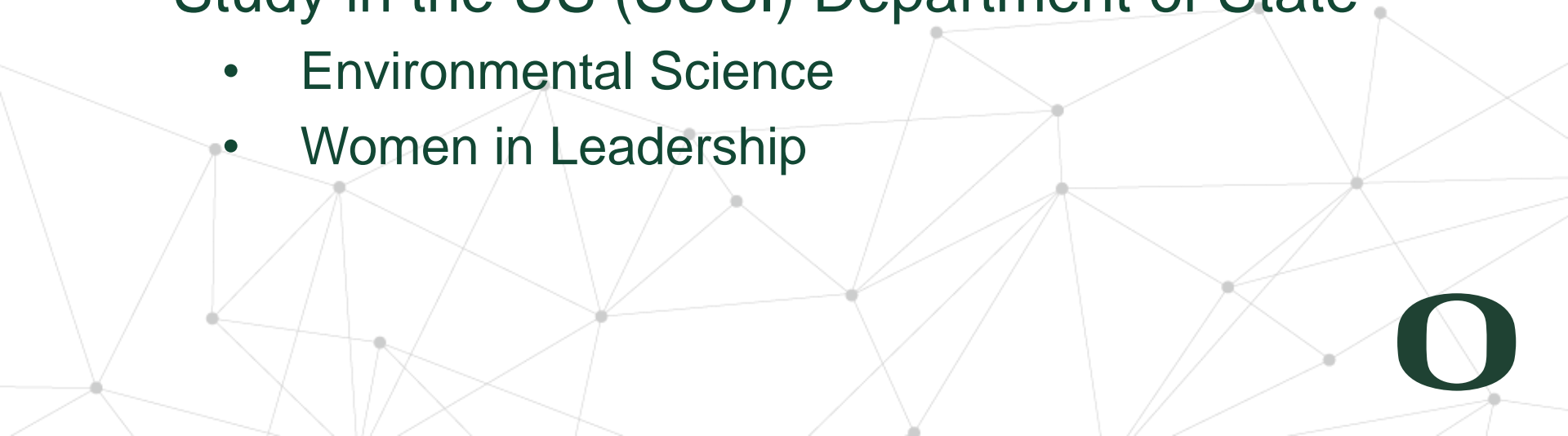


English Language Fellows
Fulbright Scholars
Invited Speakers
Collaborating
Recruiting
Teaching
Training
Plenaries
Workshops
Conferences
NGO Projects
Governmental Projects
Curriculum Development
Accreditation Related

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UO Partnerships are critical



- SABIC – Chemistry, Math, Computer Science, Physics
 - Saudi Ministry of Education – Education
 - ELM – International Diplomacy and Conflict Resolution
 - Study in the US (SUSI) Department of State
 - Environmental Science
 - Women in Leadership
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Considerations

- Operate within UO systems, but often parallel to UO systems
 - Suspend what you believe you know because it may not apply
- Enrollment unpredictability and volatility
- Trends and needs in the field change quickly
 - Adaptability to market trends is vital
 - Flexibility and excellence are key to success
- Collaboration is paramount
- Must be represented by many and considered on several fronts



An inclusive hub of diversity

Linguistic Diversity

Cultural Diversity

National Diversity

Economic Diversity

Varying Abilities



Questions about AEI?



UNIVERSITY OF
OREGON

American English Institute

Phone: 6-2911

E-mail: cheryle@uoregon.edu

Web: aei.uoregon.edu

