Question 1: B

**Explanation:**  
This sentence illustrates a subject-verb agreement error. The subject, "Sponsors of the Olympic Games who bought advertising time on United States television," is plural; the word underlined at choice B should be "include," to match the number of the subject. The correct sentence reads: **Sponsors of the Olympic Games who bought advertising time on United States television include at least a dozen international firms whose names are familiar to American consumers.**

Question 2: D

**Explanation:**  
The error in this sentence is (D): the pronoun "you" is not consistent with the pronoun "one" in the introductory clause. The pronoun "you" should be changed to "one." The correct sentence reads: **If one is interested in learning even more about Zora Neale Hurston, one should read Robert Hemenway's biography.**

Question 3: D

**Explanation:**  
The error in the sentence is (D): the pronoun "their" in the phrase "of their" should be "it" because the pronoun refers to the singular noun "starling." Note that the verb following "starling" is singular, forcing one to recognize that the noun "starling" is singular. The correct sentence reads: **The starling is such a pest in rural areas that it has become necessary to find ways of controlling the growth of its population.**