



NEIGHBORHOOD PLANNING IN THE WEST UNIVERSITY NEIGHBORHOOD

REAL WORLD EUGENE
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Background

The West University Neighborhood located to the immediate west of the University of Oregon is experiencing a leadership crisis. Its neighborhood association (WUNA) has recently experienced a loss of a few long-term committed members and continually increases its struggle to represent its largest demographic: student renters. With the absence of historically committed members and the extremely temporary nature of student renter residency in the area, the neighborhood's association has lost ability to hold its own elections due to the lack of required voter turnout as is defined in WUN's Charter. The neighborhood is largely occupied by medium- to high-density multi-family housing managed by just a few major property management companies in the Eugene-Springfield metro area. Communication between the renter population and its most localized political organization is next to none. A durable and effective channel of communication is in need as well as a politically determined population that represents the desires of the neighborhood's residents.

Coming up with ways to engage students with the neighborhood association is not a new issue for the City. The association has become inactive and with the help of student participation, the City is hoping to have a healthy, fully operating neighborhood association soon. While the WUN is currently considered to be inactive, a small group of residents as well as the City see the potential in this vibrant community and are eager to seek out recommendations for the future of WUN.

Methods

Research was conducted on two levels: online case studies and primary data collection. In the first case four examples of noteworthy town & gown relationships were examined and cross-compared for common themes and programs. Programs with evidence of their success in maintaining collaborative university-community relations provided us with a framework for the following suggestions in this report. Those suggestions include a student outreach internship position with the City of Eugene, the *Good Neighbor Event* concept for the sharing of on- and off-campus resources to outgoing dorm-living students, and the *UO Renter Quiz*.

Primary collection took the forms of personal interviews, the distribution of an online survey and a 'review and revise' session between my team and the associated staff of Eugene's Human Rights and Neighborhood Involvement office. Neighborhood Planner Rene Kane and the office's Director Jennifer Lleras Van Der Haeghen were the.

Interviews with ex-WUN board members, current association board members of Amazon, Jefferson-Westside and Fairmount neighborhoods, and Eugene Police. These moments yielded us a sense of the neighborhood's *population, history of WUN activities, and the current engagement of student populations* elsewhere in Eugene's campus area. Both former and current UO Community and Government Relations Officers Karen Hyatt and Matt Roberts as well as CommUniversity's Jennifer Summers, Director of Substance Abuse Prevention & Student Success. Conversations with University staff helped to provide context for the university's role as a community partner in West University affairs.

A complete description of the online questionnaire can be found below. Lastly, an informative and constructive dialogue between our team and the City staff mentioned prior was held midway through the project to discuss the quality and feasibility of project proposals.

Case Studies

We began our initial research for this project by looking far and wide at other examples of University town-gown relationships across the country. We found a few that stood out to us and influenced our final recommendations to the City. In order to remain consistent in our research we looked at each University's structure, liaison position roles, mission and goals, successes they have seen, and any events that they hold to engage students in the local community. We researched; Colorado State University at Fort Collins, CU Boulder, University of Minnesota, Minneapolis, and Cal Poly in San Luis Obispo.

The idea for the internship (appendix A) was observed as the most frequent theme among examples like CU Boulder's "University Liaison" and Colorado State's "Community Liaison" among others (see Case Studies for position contacts). Also adapted from Colorado State was the idea of a spring event spent educating outgoing freshmen and other on-campus residents on City laws and good social etiquette with future neighbors. The Fort Collins campus hosts annual events each spring term titled Residence Hall talks for just this purpose.

University: Colorado State University, Fort Collins CO

Structure Description:

Off-Campus Life is a division within CSU devoted to off-campus student needs and information. Its agenda began with informing outgoing freshmen about housing options in the surrounding area but has now evolved into a general resource center for departing first-year students.

- Collaborative structure between OCL and the City's Neighborhood Services Office.
- Create and manage service projects for annual day of service (CSUnity).

Liaison Position:

Community liaison, year-round. Jointly funded by CSU/City with quarterly meetings of the *Community Liaison Committee*

- \$5k advertising budget for advertising and outreach.
- Hosts **Neighborhood Dialogues** (Fall and Spring) to encourage conversations b/t students and non-student residents.

Mission & Goals:

To inform off-campus community of legal ordinances and University Code of Conduct; to inform residents of community norms.

Successes:

They have maintained a permanent structure of resource-sharing with outgoing freshmen for several years. This happens in both annual and bi-annual programs.

Events:

- Residence Hall presentations for outgoing freshmen, bi-annual
- Roommate round-up (like a craigslist for roommates)
- a large-scale "Welcome Week" (1 day, 4 hours each) involving students, university staff, faculty, local PD, and City staff. Distribute information mentioned in Mission.

- “Party Planners”, a deferral workshop for residents who have received noise violations from U or City PD
-

University: CU Boulder, Boulder CO

Structure Description:

University Hill neighborhood given *improvement district* (GID) status in 70’s evolves into a Commercial Area Management Commission (5 City staff, monthly meetings). This body provides a forum for resident and business owner concerns and a prioritized area. Neighborhood Association operates adjacent to the GID. Communication between the two bodies was not found.

Liaison Position:

CU Boulder **student government funds** “Director of City and Neighborhood Relations” office, acting as a university-side liaison (staffed).

The same office manages the “Party Registration” program where residents can place their address onto a list, which is shared with the U-PD, that warrants a warning call 20 minutes before police will respond to their place of residence if a neighbor has reported a complaint against them. Program includes ID cards, for which the budget is unknown.

Mission & Goals:

Maintain livability of University Hill neighborhood in the form of trash removal, sweeping sidewalks, removing graffiti, clean parking lots and manage trees and shrubs on public properties.

Successes:

Give the neighborhood an additional level of management from the City to increase aesthetics and safety of the University Hill neighborhood.

Events:

City and CU collaborate for Welcome Week walkabout (2 days) to distribute information and to encourage a social atmosphere within the neighborhood.

University: University of Minnesota, Minneapolis MN

Structure Description:

Various member organizations such as neighborhood associations and community coalitions, business associations, the university, city, surrounding colleges in the area, student government, graduate student representation.

Have an agreement with the university.

Liaison Position:

Student liaison positions that are from the student association. Also student reps from the graduate and professional student assembly.

Implementing a Student Neighbor Liaison Program—Twenty student neighbor liaisons are now at work in two of the University District neighborhoods. Targeted first in the Southeast Como and Marcy-Holmes neighborhoods, students who live on key blocks are employed by the University in a role similar to that of community advisors in the residence halls—a model that has been used successfully at three other universities. The Student Neighbor Liaison Program is an initiative of the Office of Student Affairs at the University.

Mission & Goals:

“The Alliance is an initiative of communities, learning institutions, and the City of Minneapolis that works to make the area surrounding the University of Minnesota campus in Minneapolis one that capitalizes on its exceptional resources; is vibrant, safe, healthy, and sustainable; is a preferred place for people of all ages to live, work, learn, do business, and visit.” (About the Alliance, University of Minnesota. 2014)

Goal 1: Create a unique identity for the University District as a positive, welcoming, and forward-looking place to live, work, invest, and visit.

Goal 2: Develop the University District Alliance into a professionally run partnership of strong and supportive member organizations.

Goal 3: Increase the number of long-term residents and broaden the socioeconomic and demographic makeup of the population.

Goal 4: Improve the quality and diversity of the housing stock.

Goal 5: Attract and retain enterprises that capitalize on the assets of the District.

Goal 6: Demonstrate quality urban design and sustainable urban development.

Goal 7: Facilitate communication and cooperation among the residents, businesses, institutions, and public sector entities.

Goal 8: Cultivate a healthy living and learning environment by bringing together the academic, research, artistic, and municipal resources of the University and the partners. (About the Alliance, University of Minnesota. 2014)

Successes:

The Alliance Board was successful in the '07 biennia and wants to continue their work by asking for more money from the city and the state. Many projects and initiatives that have gone successful so far and they can report on. They have substantial student involvement on the alliance board. They have 20 student liaison positions. They have initiated new property inspection initiatives, zoning and planning regulations review, monitoring crime, new construction projects. They also have the framework and vision plan that will help articulate a long term vision for future partners, investors, and developers. The Alliance is currently looking for increased financial support from the state legislature to help execute their other goals.

Events:

The University of Minnesota wants the area to be a premier destination for music, arts, theater, performance, and cultural and intercollegiate athletic events- where all of Minnesota can gather.

University: California Polytechnic State University, San Luis Obispo, CA

Structure Description:

Neighborhood Wellness/Community Civility Working Group is comprised of Cal Poly University leadership, Cuesta College leadership, City staff, residents and students from both institutions. Within the Neighborhood Wellness/Community Civility Working Group, smaller sub-committees formed to take ownership of the research and recommendations for each of the six objectives and met monthly during creation.

Liaison Position:

The Student Community Liaison Committee serves as a communication network between many local entities and is jointly funded by Cal Poly, Cuesta College, City of San Luis Obispo and the County of San Luis Obispo with in kind donations Associated Student Government with an annual budget of \$2000. More details are laid out in this memorandum at

http://www.asi.calpoly.edu/admin/img/upFormsPolicies/1476308827_SCLC%20MOU_4-14-16.pdf

Mission & Goals:

To be a City in which year-round residents and students actively collaborate to build community and communicate in an environment that fosters mutual respect and understanding. One that enhances the quality of life for all residents, with particular emphasis on building positive relations between residential and student-aged neighbors through a cultural shift in social behaviors.

The group identified six objectives:

1. Define short-term actions that could be implemented to enhance quality of life for all residents, especially Fall term.
2. Define stakeholders' needs and success.
3. Identify University/City best practices.
4. Review enforcement best practices.
5. Engage stakeholders: review current educational and information efforts.
6. Prepare for sustained engagement to achieve desired vision and goals.

Successes:

Regular neighborhood tours, rental housing inspection program, transition to off campus living program, university police enforcing the Municipal code off campus, annual communications plan and reinvesting in the Student Community Liaison Committee.

Events:

Pedal to Pancakes which invited residents to bike over and eat and meet student neighbors, Educated Renters Quiz/Certificate.

The Data

An 18-question online survey was created in order to solicit student renters' opinions about prior experience and knowledge of neighborhood association structures and functions as well as their willingness to engage within a neighborhood association or alongside one within the West University neighborhood. Other topics that the questionnaire covered were residents' top concerns living in the area and the methods they use to learn about social and personal conduct as a resident. The sample was 125 respondents, all of whom either currently live or have lived in the West University neighborhood. Each question had an average of 65 responses.

Resident Awareness

The survey began with asking if the boundaries aligned with residents' imaginations of their neighborhood. Residents overwhelmingly hold a spatial conception of their neighborhood that is smaller than the official boundaries. Next, student renters exhibited a minimal understanding of what neighborhood associations do for the areas that they exist in, with "no understanding" leading the pack in responses at 38%. Not surprisingly, prior involvement in these associations among the sample was largely "none" representing 70% of the sample.

When asked about what their top concerns are the most frequent was *general safety*, followed by *property theft* and *inadequate lighting*. Safety comprised 20% of the sample with theft and lighting at 15% and 13% respectively.

Channels of Information

The City of Eugene has collaborated with the University of Oregon to publish and distribute the "Your Neighbors and U" pamphlet, a source of helpful information for off-campus student renters. These resources include information on legal ordinances regarding social "party" behavior, preventative measures for property theft and locations of City parking around the university campus. In the early stages of this project the office of Human Rights and Neighborhood Involvement was identified as the key contributor to this document, representing the City-side of the collaboration. **The pamphlet is a central location of what could be deemed a source of information for both safe and neighborly behavior** and was distributed to residences throughout the

campus-adjacent neighborhoods in Eugene at the beginning of the Fall academic term.

For the purpose of identifying whether or not student renters are finding answers to questions regarding the topics within the pamphlet, survey respondents were polled on their knowledge of these topics and the source that gave them this knowledge. Students were asked if they were aware of how to host a party legally and safely.

(See Figure 1).

“Have you been informed of how to host a party legally, safely?”

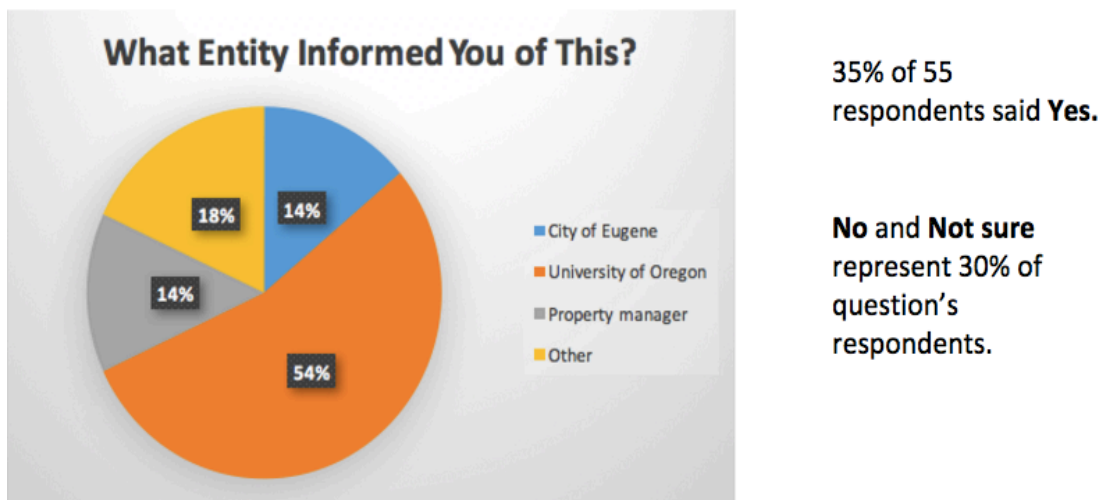


Figure 1

Source: "Student Renter Survey for West University residents", 2016

Students were then asked if they had been informed on how to best prevent property theft within their homes and where that advice came from if they had ever received it. (See Figure 2).

“Have you been advised on how to prevent property theft?”

Over 60% of 73 said **Yes**.

Only 9.5% claimed a confident **No**.

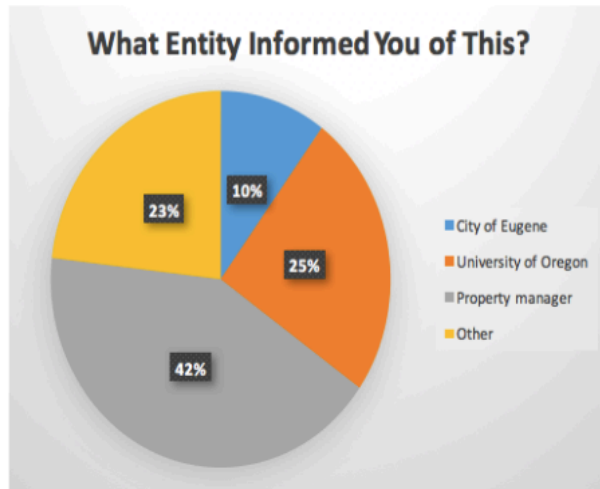
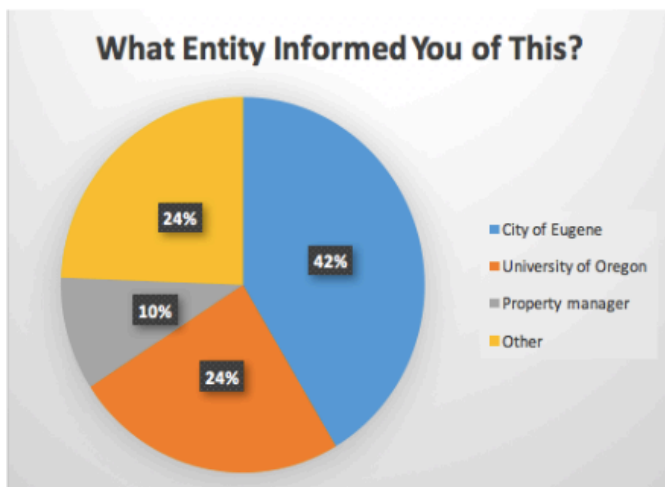


Figure 2

Source: “Student Renter Survey for West University residents”, 2016

Lastly, the respondents were asked if they had been informed of parking infrastructure around the University of Oregon campus. (See Figure 3).

“Have you been informed of where to find City parking around UO campus?”



Only 20% of 66 claimed **Yes**.

38% answered **No**.

Figure 3

Source: “Student Renter Survey for West University residents”, 2016

The survey then posed the question of “where would you think to look for these kinds of information?” Overwhelmingly, student responders listed *online* sources varying from the City’s website, online resources from UOPD and UO’s Department of Parking and Transportation website with 24% of respondents (not including the sites aforementioned) simply stating “online” as their instinctual source for finding answers to these questions.

The possible answers for the *source of information* for the following three questions were a) University of Oregon, b) the City of Eugene, c) University Police and d) other with an option to fill in a response of their choosing.

Willingness to Engage

The third and possibly most focal theme of the survey interrogated students’ interests in participating in three different positions all aligned with the function of neighborhood governance and community building within the West University neighborhood. A succinct infographic illustrating this data can be found in Appendix C of this report.

The first question of this section asked whether or not the respondent would be interested in serving on a student neighborhood association board. **Only 21% of 70 respondents said ‘Yes’ but this equates to 15 individuals who confirmed an interest.** WUN has traditionally had five active board members at any given time and so this interest pool is in fact a surplus for what would be expected of board enrollment if the student neighborhood association decided to take on the traditional format of other Eugene boards.

Secondly, student respondents were asked whether or not they would be interested in filling a stipend position either within or alongside the neighborhood association upon revitalization. **The majority of respondents (60% of 70) claimed ‘Yes’, equating to 40 students who would gladly pursue an internship opportunity, ideally within the office of Human Rights and Neighborhood Involvement.**

Lastly, the respondents were asked about their interest in sitting on a stakeholder advisory committee if one existed with the scope of town & gown relationships in university neighborhoods. 35% of 68 responses were ‘Yes’ equating to 24 individuals. This structure however is not given any discussion for the remainder of the report due to its lack of relevance to the project objective. We felt that if such an

organization came into existence it would only make sense to happen *after* the establishment of a student board and City internship for the West University area.

These responses have implications beyond their face value. Given that the WUN has fallen into dormancy due to lack of participation may tell us that there is a lack of interest in this neighborhood for maintaining a body for governance and socialization. However, we believe that these responses say otherwise—that there is a lack of both effective information sharing and orchestration of social and governing activities across this neighborhood’s student population. The focal suggestion of this report is a City-hired internship that could ultimately connect disparate resources and create opportunities for the interest that we have identified here.

Key Suggestions

Internship

We created an internship position that will be housed in the Office of Human Rights and Neighborhood Development in the City of Eugene. This intern will be primarily tasked with acting as a liaison between student renters, the City of Eugene, and the University of Oregon. This intern will work directly with neighborhood associations surrounding the University of Oregon, such as the WUN. This intern will work to create and engagement and outreach plan to ensure that students are applying to these boards consistently each year. The intern will also provide ample training for the new board members so that they feel confident and prepared for their new roles. This intern will also help plan the Good Neighbor Event (found in appendix B) each year to help educate student renters on the City ordinances that affect them as renters, and how they can get involved in their neighborhoods and make an impact. This intern position will last for 9 months (the entire school year) so that they can provide consistency for the student board members and establish strong relationships with community partners.
(See Appendix A).

The Good Neighbor Event

The Good Neighbor event seeks to educate and inform students about the resources available both on and off campus. This will be achieved by encouraging student participation and creating a space where both the University of Oregon and

the City of Eugene can work together to showcase the many great qualities of Eugene neighborhoods. Some of the suggested participants of this event could include:

Campus Partners:

- Residents Hall Association
- Associated Students of University of Oregon
- Holden Center
- CommUniversity
- Fraternity and Sorority Life
- UO Police Department
- Conflict Resolution
- Safe Ride
- Designated Driver Shuttle

Off-Campus Partners:

- The Office of Human Rights & Neighborhood Involvement
- Surrounding Neighborhood Associations (Fairmount, South University, Downtown, Amazon, etc.)
- Eugene Police Department
- Non-profits in the community

Timing/Location:

The desired time to host this event would be in the Winter/Spring term when students have settled into their place of residence or have a better idea about where they will be living the following year. The location for this event is crucial so that the most amount of students show up. Hosting this event in the Erb Memorial Union(EMU) would be a very beneficial location since a lot of student groups are housed in this building and it is easy to locate.

Marketing Efforts:

- We will announce our event at all residence hall meetings prior to the event.
- We will post on the school calendar.
- Campus/Off-Campus partners will promote the event through their media channels.

Poster Example:

See appendix D

Planning Steps:

- Reserve space with Scheduling & Event Services as soon date and time is established
- Invite On/Off Campus Partners
- Seek opportunities for food donations
- Marketing (Flyers, class announcements, residential hall meetings, ect.)

Why This Event is Unique:

- We will not be advertising/promoting housing options to students, but instead showing them how they can be involved in their community.
- Provides a space for a variety of different organizations to showcase their projects.

Refocus

As stated before, the WUN is made up of 99% renters. The majority of those renters are students. We believe that the neighborhood association should reflect this majority student renter population in the makeup of the board. In a few of our discussions with long time permanent residents of the WUN, they strongly support a neighborhood association that is totally student led and student driven and no longer feel that they should be the only ones trying to make sure that the neighborhood association stays a-float. In the past few years it has been difficult to engage students in being a part of the association but we believe that with the Neighborhood Outreach Intern more success will be seen at gathering student support.

In our survey that we sent out to student renters in the WUN, they identified three major issues in the WUN. The top three issues were; safety, lighting, and theft. If students were to lead the neighborhood association board they could be directly responsible for seeing that these issues in their neighborhood get addressed by the City of Eugene. This student connection to local government is really crucial to ensuring that the needs of students are being heard and being met. This communication channel will help bridge the gap and help to mend potential information barriers that exist between students and the City. Our long term vision and

goal is that more students at the University of Oregon will feel as though Eugene is truly their home and not just this temporary place that they reside in while they work towards their degree. It would be great if more students felt more engaged with the community here and in-turn, want to make Eugene their permanent home.

Bylaws

One of the major hurdles that the WUN has faced in the recent past is the ability to meet quorum at their meetings in order to vote. As stated in Article IV Section 6 of the Charter of West University Neighbors , “a quorum of 20 members will be necessary for voting on any measure”. Since they have been un-successful at gathering 20 people together at a time, the association has been unable to pass any resolutions for a few years. This is severely impeding their ability to be successful and to uphold their purpose which is to “provide a more effective forum through which its members can promote the best possible residential environment for each other... [and] also promote friendship among neighbors through providing social, cultural, and educational activities” (Charter of the West University Neighbors, 1982).

In order to ensure that the WUN is set up for success, we suggest that the charter be amended to a smaller quorum. We believe that a more realistic quorum for the WUN would be somewhere around 10-15 neighbors. This smaller number will allow the neighborhood association to actually be able to vote on important resolutions and proposals.

Location of Meetings

In the recent past the WUN has held their meetings in the Central Presbyterian Church on 15th. We believe that part of the reason the association has had trouble getting neighbors to their meetings is because of this particular location. According to a study done by the Pew Research Center, over ⅓ of millennials do not identify with a religious faith and this population is far less likely than older generation Americans to ever identify with a religious faith. We believe that the meeting space itself being a church could possibly deter some students who do not feel welcome in a space that is dedicated to one particular religious identity.

Observed repeatedly in our case studies was theme of meetings on campus and to provide food for the students who attend them. Universities doing this have seen success in higher attendance rates holding their meetings on campus, an accessible

place for students that they are familiar with. We believe that holding the WUN's meetings on campus would potentially feel more comfortable for some students than at a church. It is really important to consider the different power dynamics of any given space and to make sure that the space in which one is choosing to meet is truly accessible and open to all.

Renter Quiz for University of Oregon

In researching our case study communities with similar demographics and challenges, one that had an easily duplicable approach was Cal Poly with their Renters Education Quiz/Certificate Program. This quiz is an online quiz administered through student accounts similar to U of O's Duckweb. As problems in student renter neighborhoods began to escalate an award winning strategic plan was conceived of which the Renters Quiz was a component. We believe that this could be helpful in building relations between neighbors and student renters here in Eugene as well. In the following we will explain the steps taken to get this quiz idea up and running. The main woman working on this is the Off-Campus Coordinator housed under the Dean of Student Affairs office and she was very helpful to our research. The materials for this program have been based on needs of students, permanent residents, local businesses, city administration and the landlord community.

The first step was to create a student advisory committee to gather what information might be useful to students moving off campus and how to reach them. Cal Poly's advisory group included a diverse group of students from fraternities and sororities to RA's (resident assistants) from the campus housing department to name a few. The next step was to start marketing to landlords. This was done primarily through googling rental agencies and asking to set up a meeting with the person in charge. This meeting was a chance to hear landlords concerns and garner their support in the form of giving priority to applicants who had earned the Educated renters Certificate as a result of taking the quiz. Another way to reach landlords was to present to community groups when possible, for example Association of Realtors meetings. There has been a lot of buy in from landlords around Cal Poly in part because Landlords also get fined when there's a noise complaint at their property and because landlords have reported feeling comforted by the fact that many of these students with no rental history have at least a base knowledge of their new neighborly expectations. Many area landlords are

now requiring their tenants to take the quiz which illustrates a positive working relationship between the University and property managers.

With landlords on board the next step was to make students aware of this opportunity. The biggest referral base came from University Housing and presentations to various organizations on campus with an interest in housing issues. Examples of some of these organizations include student government which created a special committee called the NOW Committee (Neighbors Optimizing Wellness) which seeks to bring off campus community closer to campus. Another is Resident Services with the RA's in dorms as well as fraternity and sorority life who are interested in improving their image within the neighborhood.

After students pass the quiz with a 70% or better they are required to come in for a meeting to discuss further what it means to be a good neighbor. If U of O were to adopt this quiz program we believe this would be an appropriate and convenient time to gather contact information from participants wanting to engage with their local neighborhood. As well as inform them of local resources such as CommUniversity and the Office of Human Rights and Neighborhood Involvement, while also provide them literature, pamphlets, websites and phone numbers to get information about neighborly things.

As noted above in the background section, a majority of the properties in the WUN are managed by just a few large property management companies in the Eugene-Springfield metro area. We believe this could make initial implementation relatively easy. (See example in Appendix D).

Place Making in West University Park

The WUN has few green spaces but one of its largest has an accessible home at the corner of 14th and Hilyard. This space provides the opportunity for a social event hosted either annually or as a series by the active association. In the past, the WUN have hosted a movie night in the park showing the locally reminiscent title *Animal House*. Events of similar caliber could easily be hosted once materials, such as tables, chairs, and a projector had been acquired.

A history of concern around the park and its transient visitors has raised questions of safety around hosted events however, as was shared in interviews with several project contacts.

The easiest and most cost effective solution to this concern is to have a group present with the more people attending the better. A perception of safety is a prerequisite to a healthy environment for everyone.

Conclusion

The West University Neighborhood Association is at pivotal place in their history thus far. This neighborhood association has an incredible opportunity to re-define themselves and essentially start fresh. Trying to uphold an organization comprised of a transient population is no easy task. We believe that with the aid of the Neighborhood Outreach Intern and the neighborhood association cultural changes, the WUNA will be back on track to meeting quorum, putting on neighborhood events, and ensuring that renters' voices are being heard by the local government.

What we discovered throughout this term is that there are various silos that exist across the University of Oregon and the City of Eugene that are working on similar initiatives but their work has yet to be a collaborative effort. An example of this is the CommUniversity organization that was founded to help students have amazing living experiences off campus and to act as a liaison between students and the larger Eugene community (CommUniversity, 2008). CommUniversity was founded in 2008 to help these information gaps that exist between students and the community that unfortunately still exist today. The connections between campus partners such as; the Dean of Students Office, Office of Community Relations, the Holden Center, ASUO, and CommUniversity to name a few, need to be solidified with the City of Eugene to ensure that students are active members in their neighborhoods and that they are the driving force behind neighborhood associations like the WUN. We found a good amount of support for desire to get involved from the respondents of our student survey. These students also expressed their top concerns that they have with the WUN that still have to be solved.

If the WUN shifts focus to being a student run organization, there will be ample opportunity for students to take ownership over their neighborhood and create the change they wish to see. This will in-turn work towards the larger goal of ensuring that students see themselves as a valuable member of the Eugene community and not just a temporary resident.

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Appendices



Neighborhood Association Outreach Intern

This position will provide assistance to the office of Human Rights and Neighborhood Involvement. The person holding this position will serve as a liaison between near-campus neighborhood associations student renters, students, the University of Oregon and the City of Eugene.

This internship provides a unique opportunity to connect students with local government and civic organizations to make sure students better understand that this community is their home for many years. This position will report to Rene Kane, Neighborhood Planner for City of Eugene Office of Human Rights and Neighborhood Involvement.

Tasks may include:

- Create and implement an outreach plan to encourage students to get involved with their neighborhood associations including serving on committees or joining their neighborhood association boards.
- Create a community contact network to engage with throughout the University, and City to help get the word out about the open board positions each year or term.
- Establish a communication line between the University of Oregon Community Relations office.
- Attend neighborhood association meetings of near-campus neighborhoods.
- Provide student representatives with proper background knowledge, relevant historical data, and training to adequately serve on neighborhood association boards.
- Help plan and facilitate the spring Good Neighbor event which is an educational event that helps prepare students to move off campus.

Qualifications:

- Strong communication skills, both written and oral.
- Must be enrolled at an accredited university in Eugene.
- Ability to work independently and as part of a team.
- Self-motivated and innovative.
- Facilitation skills.
- Previous experience working with students and running student outreach events.

Hours

This position will work 10-12 hours per week (Monday- Friday) with the exception of potential weekend events. This is a paid position. The intern may also receive credit through their university. Intern will be compensated \$15/hr.

GOOD NEIGHBOR EVENT

LLC SOUTH
MAY 11TH
4PM-6PM

COME LEARN HOW TO BE
A PART OF YOUR NEXT
COMMUNITY!



FREE FOOD

Appendix C

Student interest infographic

The Truth Behind the Stats

West University Residents' Will to Engage

15

Interested in participating
on a student neighborhood
association

40

Interested in participating
in a stipend position

24

Interested in sitting on a
Stakeholder Advisory Board

Source: "Student Renter Survey for West University residents", 2016

Appendix D

Copy of Educated Renter Quiz form Cal Poly with Questions and Answers

1. You are required to get Renter's insurance on your leases property
 - a. True
 - b. False

2. As a California renter, you have 21 days after your lease begins to report if there are any repairs that need to be made.
 - a. True
 - b. False

3. Rentals are required by the state to have air conditioning.
 - a. True
 - b. False

4. It is acceptable to turn a garage into a room as long as it has carpet.
 - a. True
 - b. False

5. Your prospective landlord can enter your rental whenever they want to.
 - a. True
 - b. False

6. The SLO Noise Ordinance is enforced from between 10 pm and 7 am.
 - a. True
 - b. False

7. Can more than one noise citation be given at a single party?
 - a. Yes
 - b. No

8. It is your right to have a pre-move out inspection.
 - a. True
 - b. False

9. You are entitled to a warning after a noise complaint is filed.
- True
 - False
10. You are not responsible for your roommate's guest
- True
 - False
11. Waste receptacles must be put away from public view no longer than ___ hour(s) after pick up.
- 1 day
 - 1 hour
 - 12 hours
 - 4 hours
12. Weeds and lawns should be cut before growing to be more than ___ inches.
- 4
 - 12
 - 8
 - 24
13. Within how many days should your deposit be returned after you vacate a rental?
- 2 months
 - 7 days
 - 21 days
 - 1 day
14. Except in case of an emergency, your landlord must give you ___ hour (s) notice before entering your rental.
- 24 hours
 - 1 hour
 - 8 hours
 - 12 hours

15. Which of the following should you consider when picking a roommate?
- a. How often you clean
 - b. What your hobbies are
 - c. If you like having guests over
 - d. All of the above

Appendix E

Contact List

**This contact list is meant to be utilized by the Neighborhood Outreach Intern and any other City staff who wishes to engage with University partners and national contacts.

1. Fraternity & Sorority Life

Director of FSL- Justin Shukas, Director of FSL

Contact Information- 541-346-2912 jshukas@uoregon.edu

2. University of Minnesota

Chief of Staff- Elizabeth Hazekamp, Chief of Staff,

Contact Information- athazek002@umn.edu

3. Colorado State University

Office of Off Campus Life and Neighborhood Services

Office Contact Information- 970-491-2248 ocl.colostate.edu

University Liaison- Emily Allen

Contact Information- 970-224-6047 eallen@fcgov.com

4. CU Boulder

University Liaison- Jennifer Korbek

Contact Information- 303-441-4142 korbekj@bouldercolorado.gov

**Note the City staff email address. Could be a co-funded position.

5. Cal Poly

Off Campus Coordinator for the Dean of Students- Kimberly Espino

Contact Information- 805-756-5841 kjhampto@calpoly.edu

Co- Chair- Keith Humphrey PhD

Contact Information- 805-756-1521 humphrey@calpoly.edu

6. CommUniversity

Director- Jennifer Summers

Contact Information- 541-346-1206 jsummers@uoregon.edu

Additional Materials- 2016 Off-Campus Living Guide

https://offcampushousing.uoregon.edu/files/resources/resource_3217.pdf (especially page 7)

7. The Holden Center for Student Leadership at UO

Assistant Director for Community Engagement- Corin Bauman

Contact Information- 541-346-1146 holdencenter@uoregon.edu

8. Conflict Resolution Services at U of O- Housed under the Dean of Students

Contact Information- 541-346-0617 crs@uoregon.edu

9. Dean of Students at U of O

Contact Information- 541-346-3216 dnehl@uoregon.edu

10. University Housing

Contact Information- 541-346-4277 housing@uoregon.edu

11. ASUO Local Affairs Commissioner

Contact Information- 541-346-4277 asuolocal@uoregon.edu

12. The Daily Emerald- UO daily newspaper,

Contact Information- 541- 346-5511 emerald@uoregon.edu

**Possible channel of outreach

Giving Thanks

As a team we wish to thank our community partner Rene Kane for her support in providing resources and encouragement to this project. We would also like to thank the office of Human Rights & Neighborhood Involvement for giving us their time and professional considerations, without them our ideals would have remained unchecked by the forces of the real world. We would also like to thank Bethany Steiner for making all of this happen. Her support and vision for this course were crucial to our success. We would also like to thank Jason Dedrick for his commitment to this course and for connecting our team to invaluable Ciyt resources.

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