



Fall 2020 Undergraduate Course Offerings

Registration begins June 2, 2020

PPPM Major/Minor: Core Course Offerings

PPPM 205 Introduction to City Planning (4 credits, graded) >2, Instructor: M. Schlossberg
Introduction to planning, using urban issues as lenses to explore transportation, housing, environment, and social equity as critical elements shaping where and how people live.
[REQUIRED FOR: PPPM MAJOR, PPPM MINOR]

PPPM 280 Introduction to the Nonprofit Sector (4 credits, graded) >2, Instructor: B. Choquette

This course provides a broad overview of the nonprofit sector, including its origin, growth, oversight, and varied elements. It will examine theory and research into the effectiveness of nonprofit strategies and structures and expose students to the challenges that every nonprofit faces: how do we structure and govern ourselves? How do we acquire the resources needed to maintain operations? How do we plan for the future? Examination of the nonprofit sector will be compared and contrasted to the government and business sectors. [Pre-requisite for PPPM 480 Nonprofit Management].
[REQUIRED FOR PPPM MAJOR, PPPM MINOR, AND NONPROFIT MINOR]

PPPM 413 Quantitative Methods (4 credits, graded), Instructor: G. Jacobsen

A key trend in public administration is evidence-based decision-making, and this course is designed to improve your ability to use empirical evidence to make decisions related to planning, public policy, and management. You will learn the basics of statistical analysis, including which statistical techniques are appropriate to use to answer different research questions. You will use statistical software (Stata) to manage data and conduct statistical analysis. Additionally, you will learn to interpret empirical findings and write about the results of data analysis in an accessible and clear manner.
[REQUIRED FOR: PPPM MAJOR]

**This course assumes no prior background in statistics and it requires no calculus. Basic algebra will be used to illustrate the intuition behind many of the statistical tests, and there will be only a limited amount of hand calculations required for the class.*

PPPM 415 Policy & Planning Analysis (4 credits, graded), Instructor: L. Leete

Applied problem solving in the public policy and planning process. This course examines the theoretical and methodological underpinnings of policy and planning analysis.
[Prereq: EC 201] [REQUIRED FOR: PPPM MAJOR, PPPM MINOR]

PPPM 494 Practice of Leadership & Change (4 credits, graded), Instructor: J. Melendez
Examines the principles and practices of leadership and change in communities and organizations through discussions with community leaders and personal reflection.
[REQUIRED FOR: PPPM MAJOR, SENIOR STANDING PREFERRED]
[NONPROFIT MINOR ELECTIVE]

PPPM Electives

*Note: All courses listed below are electives for the PPPM major and PPPM minor.
Core courses and electives for the Nonprofit Administration minor are specified.*

PPPM 250 Arts & Human Values (4 credits) >1, >AC, >US, Instructor: L. Abia-Smith
Addresses fundamental aesthetic theory and practice, resulting from viewing art as a powerful communicator of social and cultural values. Investigates how art serves as a lens of history and culture to examine multiple perspectives, drawing upon historical and contemporary analysis of education, social status, subject matter, criticism, and public perceptions. Explores how various art forms are influential in building and creating community and culture and the rights and responsibilities of institutional structures both in the US and abroad that advance the arts and culture in society.
**Majors and minors may apply a maximum of 4 credits numbered below the 300-level to elective requirements.*

PPPM 370 Global Sustainable Development Policy (4 credits) >GP, >IC, Instructor: N. Ngo
Sustainability seeks to reconcile the economic, social, and environmental problems we face in a world with constrained resources. In this class we discuss the meaning and issues associated with sustainable development and possible policy solutions on an international scale. To have a broader perspective of what sustainability means, we examine problems through an interdisciplinary lens and investigate how these issues form, why they persist, and possible policy solutions.
**This was previously offered as PPPM 407 International Sustainability but has been renamed with a permanent course number.*

PPPM 407 Seminar: Public Health (4 credits), Instructor: N. Ngo
The field of public health is concerned with maintaining and promoting the health of a population. In this course, we examine the major health concerns confronting communities today and how public health defines and addresses these concerns. We will examine public health research with a particular interest towards implications for developing policies to improve health. Students will interpret health-related data, review research on evidence-based practice and learn how policy development and planning can impact the public's health.

PPPM 408 Workshop: Environmental Impact Assessment (online, 4 credits), Instructor: D. Holtgrieve.

Introduction to the process of environmental impact assessment and analysis, and to implementation of the National Environmental Policy Act. NEPA compliance is required for most federally sponsored projects such as timber harvests, resource management plans, energy development, public housing and transportation projects or almost anything that uses federal funding. Many states have similar environmental regulatory processes. Participants will acquire and analyze an environmental impact statement as well as

become familiar with the preparation of environmental impact statements and their use in project evaluation and impact mitigation. This is an important if not required skill for working in environmentally related agencies and consulting firms throughout the world. This an upper division planning analysis class offered entirely online for undergraduate students at the University of Oregon or at other accredited universities with permission from those institutions.

PPPM 410: Real World: Eugene (4 credits), Instructor: B. Steiner

Let's think, write, read, discuss, ENGAGE with a community partner and COMPLETE a project to address a planning or policy issue here in Eugene! In this class we will research and make recommendations about a current planning or policy issue that our community is facing. We will blend theory and practice to explore the forces that shape the social, economic, and political character and physical form of Eugene. Potential issues we might explore include: parks and recreation planning, economic development, environmental policy questions and/or inclusivity issues. The course instructor will work over the summer to develop the specific projects.

**Instructor Approval Required. Contact Bethany Steiner for more information.*

PPPM 410 Internship & Professional Development (2 credits, P/NP), Instructor: J. Matthiesen

Introduction to the school's internship program and career development. Includes overview of professionalism and effective communication, résumé and cover letter writing, and interviewing and networking skills. The topics covered focus on professional development, so all PPPM students are encouraged to take the class even if they do not plan to pursue an academic internship.

[NONPROFIT MINOR ELECTIVE]

[Pre-requisite for PPPM 404 Internship & PPPM 404 Internship Nonprofit]

**This course is similar to PPPM 412 Internship & Professional Development but being offered AY 2020-21 as a 2-credit trial version. Students who have already passed PPPM 412 cannot earn credit for this course.*

PPPM 410 Arts in Society (4 credits), Instructor: D. Blandy

This course examines the arts as they function in society. The relationships of the arts to society are explored using anthropological, philosophical, sociological, folkloristic and arts educational perspectives. Concepts derived from these perspectives are used to examine ways in which the arts function to maintain, transmit, and change culture and society. Fine, functional, popular, folk, multimedia and environmental forms are considered. Implications for arts management and education are addressed. The learning environment for this course encourages multiple ways of engaging with course content and interaction between students and students and the professor. Assignments are designed to link students' personal and professional interests with course content.

PPPM 418 Introduction to Public Law (4 credits), Instructor: D. Stotter.

This course provides an introduction to government and public interest law, state and federal constitutional law, civil rights, land use and environmental law, access to public records, public hearings and public meetings, local government enforcement, citizen suits, criminal prosecution, legislation and initiatives, and provides practical pre-law skills in legal research. In addition, this class will also provide information on local, state and federal public law careers in the legislative, government agency, lobbying, and public interest sectors.

[NONPROFIT MINOR ELECTIVE]

PPPM 422 Grant Proposal Writing (1 credit, P/NP), Instructor: B. Choquette

Introduction to the process of preparing grant applications and material for funded research.

[REQUIRED FOR: NONPROFIT MINOR]

PPPM 440 Land-Use Planning & Policy (4 credits), Instructor: Y. Yang

This course covers planning in urban, rural, and connecting environments; functions, distribution, and relationships of land uses; and social, economic, fiscal, and physical consequences of alternative land use development patterns.

PPPM 443 Natural Resource Policy (4 credits), Instructor: S. Rosenberg

This course looks at aspects of population and resource systems; poses questions about population trends, policy, and optimum size; analyzes methods for determining resource availability and flows.

PPPM 444 Environmental Policy (4 credits), Instructor: G. Jacobsen

This course provides an overview of important policies related to the environment. The beginning of the course provides an overview of general environmental policy analysis. The remainder focuses on examining the design and effectiveness of specific policies. Topics that will be covered include the Clean Air Act, the Clean Water Act, international environmental agreements, the Endangered Species Act, wetlands management, fisheries management, waste management, climate change and energy policy, and the National Environmental Policy Act.

PPPM 445 Green Cities (4 credits), Instructor: R. Stephens

Examines the history and future of the interface between urban growth and environmental concerns, and the technological, social, and political forces that continue to shape it.

PPPM 465 Program Evaluation (4 credits), Instructor: K. Alltucker

This class explores how Program Evaluation is used to find value in nonprofit agencies. Program evaluation is an umbrella term used to describe a combination of quantitative and qualitative techniques used to highlight interventions designed to help vulnerable people. Program evaluation is not scientific research, but we use many research procedures to develop evaluations.

[NONPROFIT MINOR ELECTIVE]

PPPM 488 Nonprofit Legal Issues (4 credits), Instructor: D. Lang

Nonprofit Legal Issues is a course for those who will be managing and leading nonprofits. Using practical examples, this course will review and put into context legal issues affecting nonprofit organizations. A wide range of subjects will be covered, giving a broad layman's overview of many basic areas of law, along with nonprofit sector best practices and red flag areas. Readings will be articles and other practical material. This course is not intended for those who will practice law.

[NONPROFIT MINOR ELECTIVE]

**This was previously offered as a PPPM 407 Seminar course but now has a permanent course number.*

PPPM Internship Opportunities

PPPM 404 Internship and PPPM 404 Internship Nonprofit (1 – 12 credits, P/NP only, *instructor approval required*), Instructor: J. Matthiesen

The goal of this course is to offer students individualized opportunities to gain hands-on experience in a workplace setting, explore and clarify career interests, apply theory, learn new skills, and network with professionals. Internships integrate academic study with planned, supervised work experience. An academic (credit) internship is optional, but highly recommended for undergraduate students.

[PREREQUISITE: PPPM 412 or PPPM 410 Internship and Professional Development. Students must begin preauthorization process with instructor by week 5 of the term prior to the start of the proposed internship.]

[PPPM 404 Internship Nonprofit is NONPROFIT MINOR ELECTIVE]