



THE MILWAUKIE ANALYSIS & DRAFT

BOB HU

Architect / Shanghai Xian Dai Architectural Design Group

LAYER 05-NATURAL OPEN SPACE

ACTIVITY PLACES OUTSIDE

MILWAUKIE DOWNTOWN ANALYSIS

LAYER 04-ENLARGED SPACE

ACTIVITY PLACES OUTSIDE

MILWAUKIE DOWNTOWN ANALYSIS

LAYER 03-LIFE PLACES

ACTIVITY PLACES INSIDE

MILWAUKIE DOWNTOWN ANALYSIS

LAYER 02-ATTRACTIONS

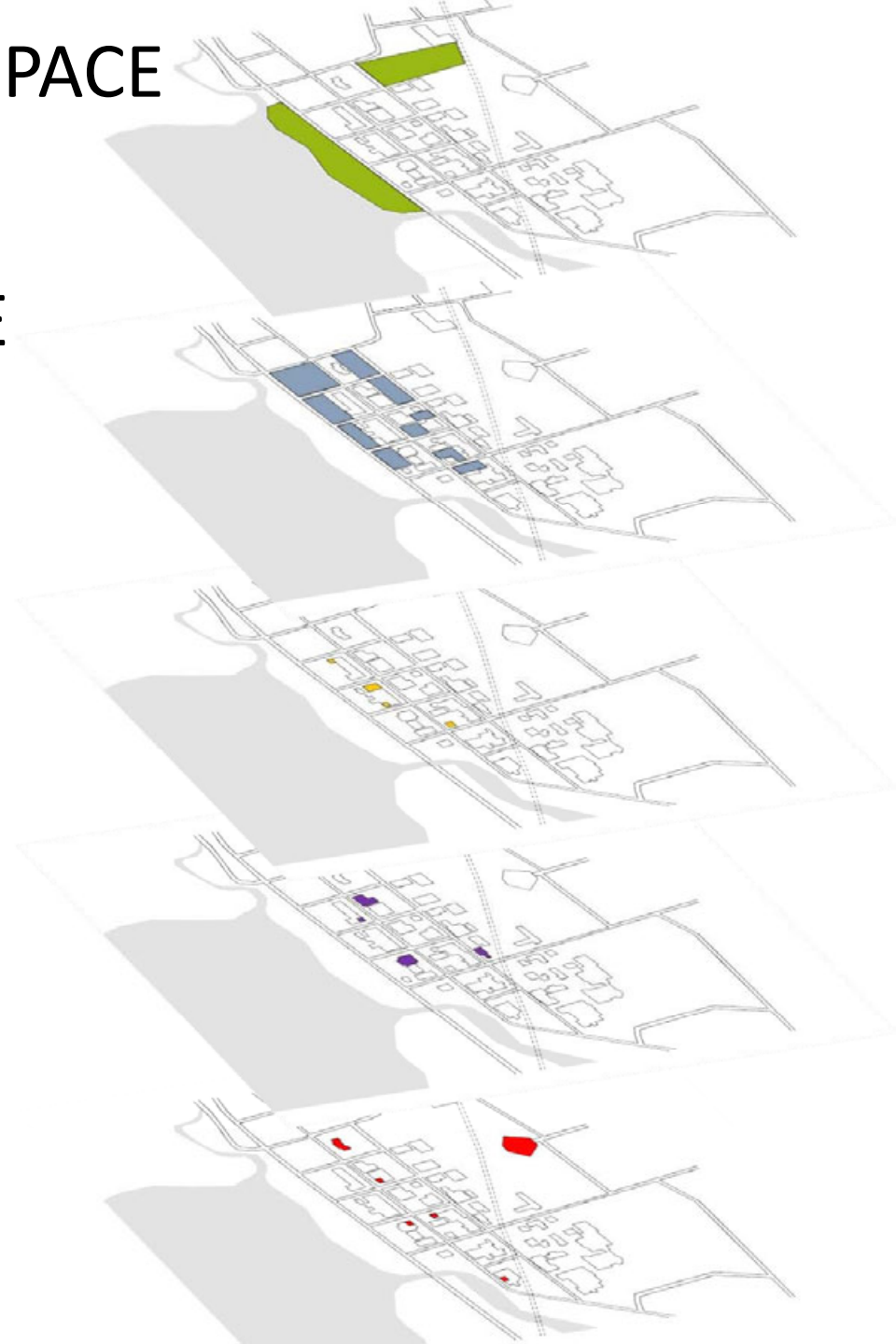
ACTIVITY PLACES INSIDE

MILWAUKIE DOWNTOWN ANALYSIS

LAYER 01-FACILITY

ACTIVITY PLACES INSIDE

MILWAUKIE DOWNTOWN ANALYSIS



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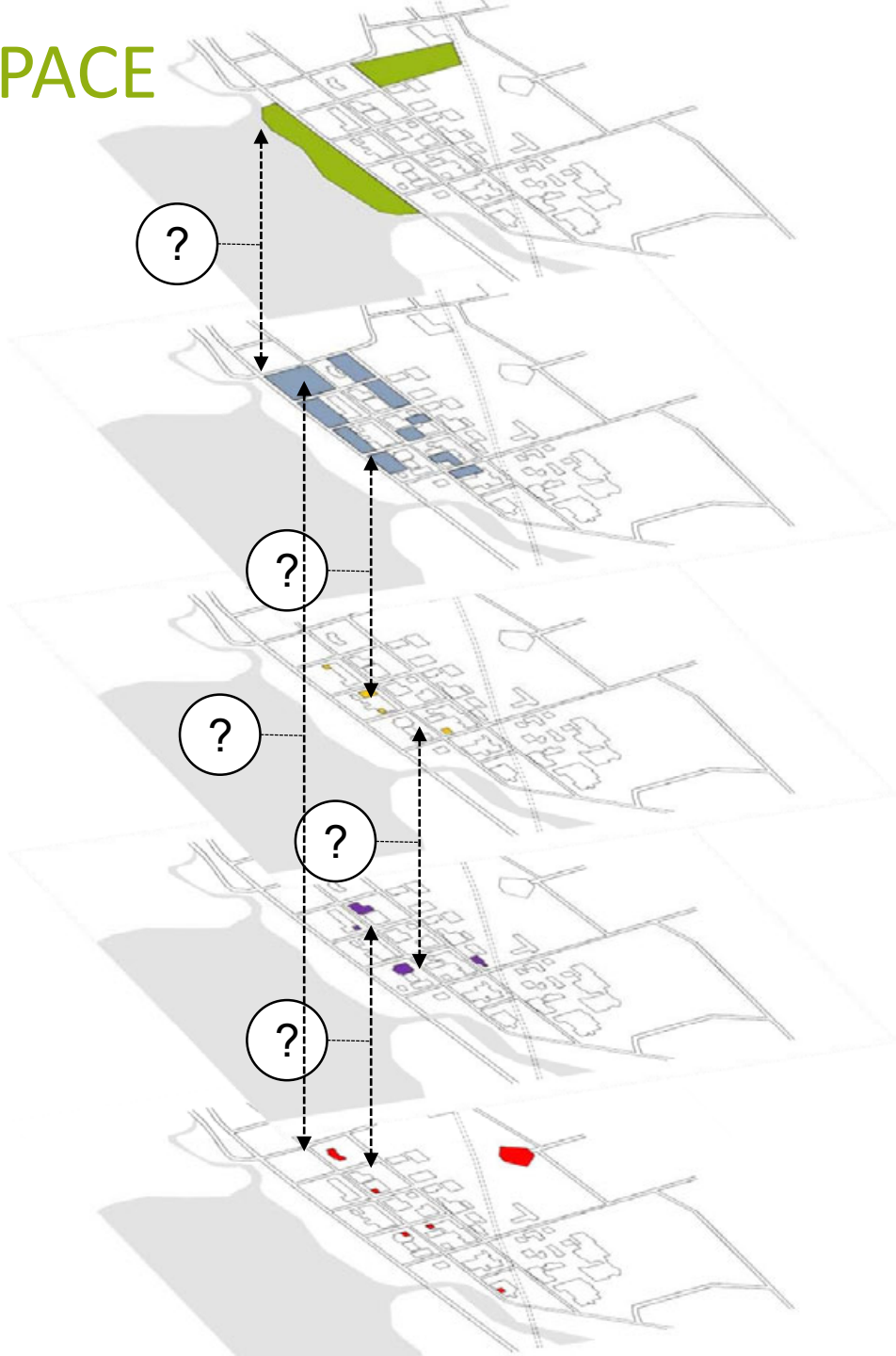
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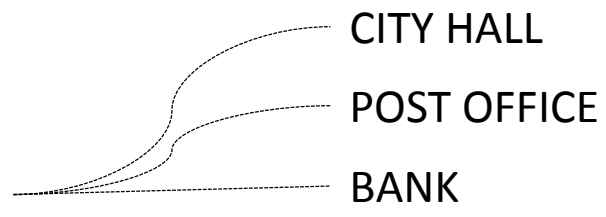
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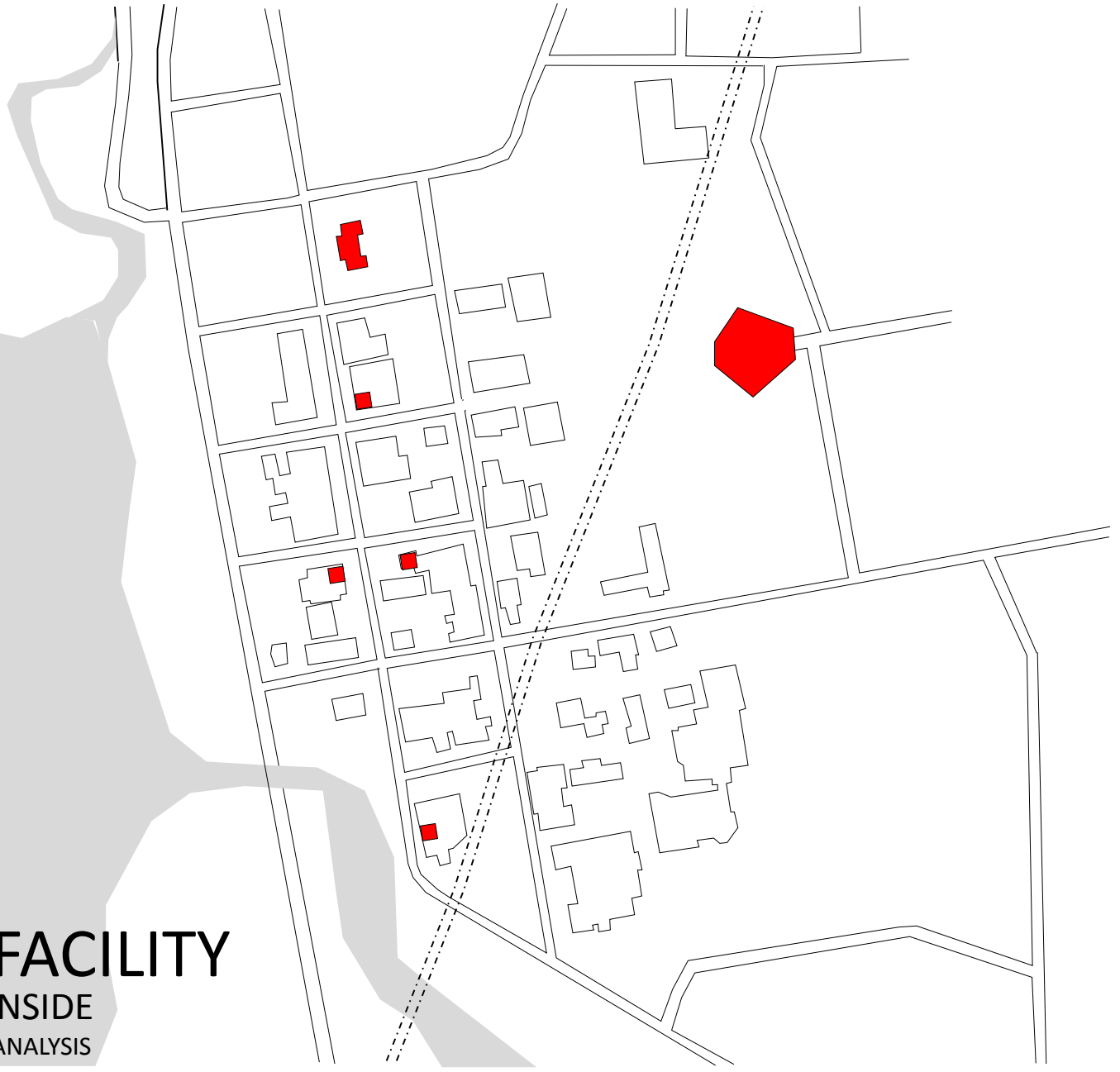
ACTIVITY PLACES INSIDE
MILWAUKIE DOWNTOWN ANALYSIS



- LIFE SERVICE
- CITY SERVICE
- ART & CULTURE

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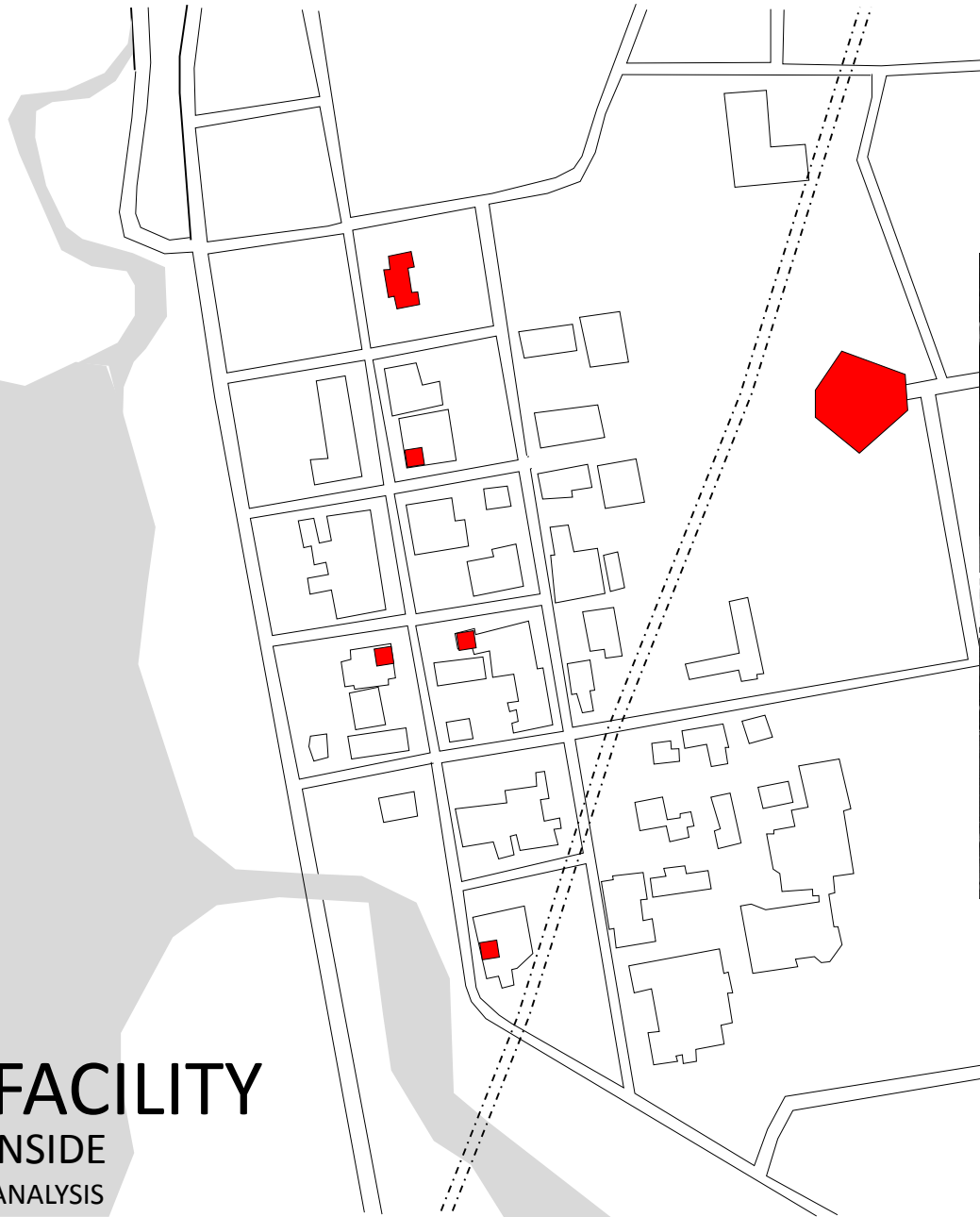
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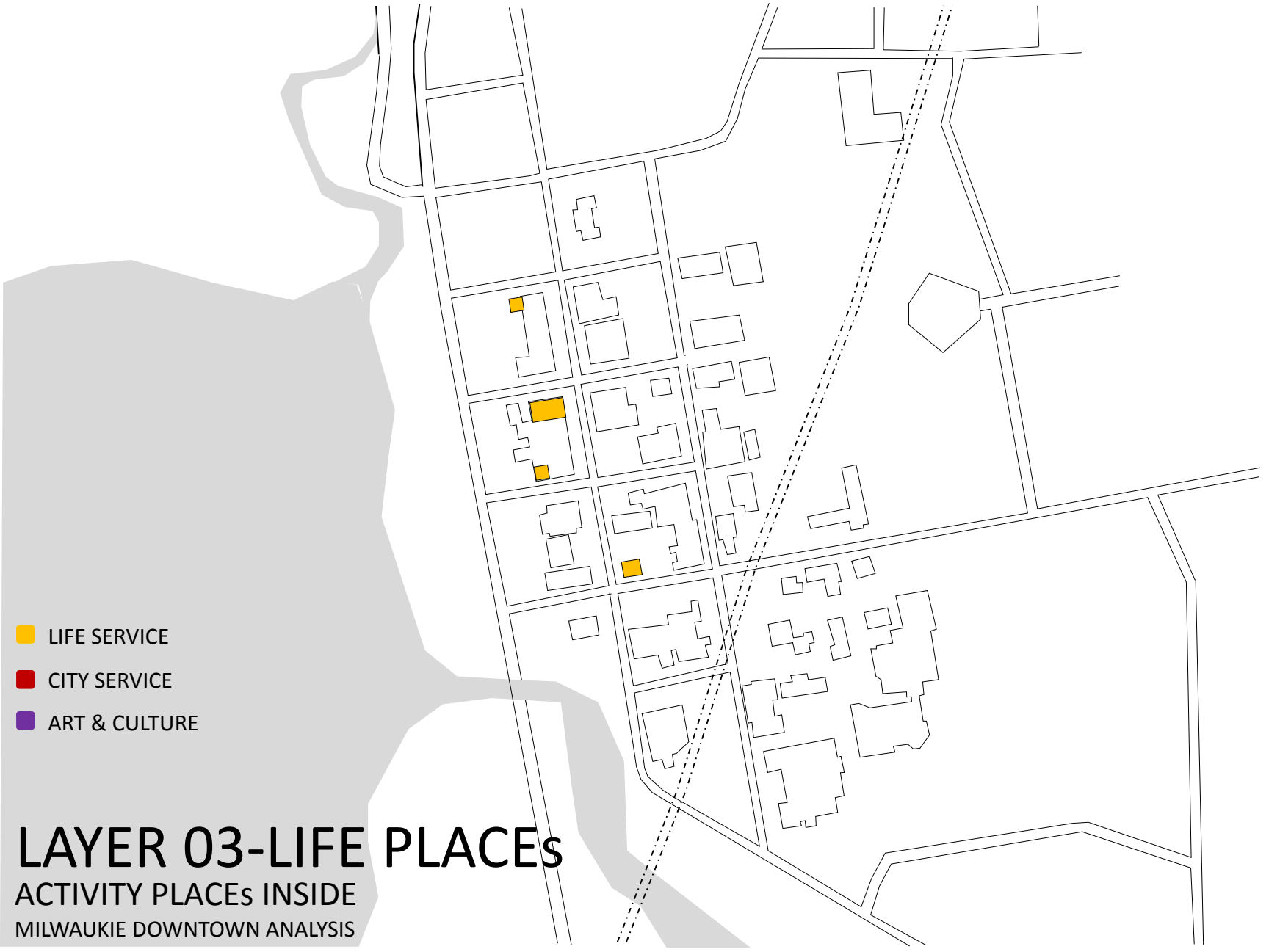


- LIFE SERVICE
- CITY SERVICE
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LAYER 02-ATTRACTIONS

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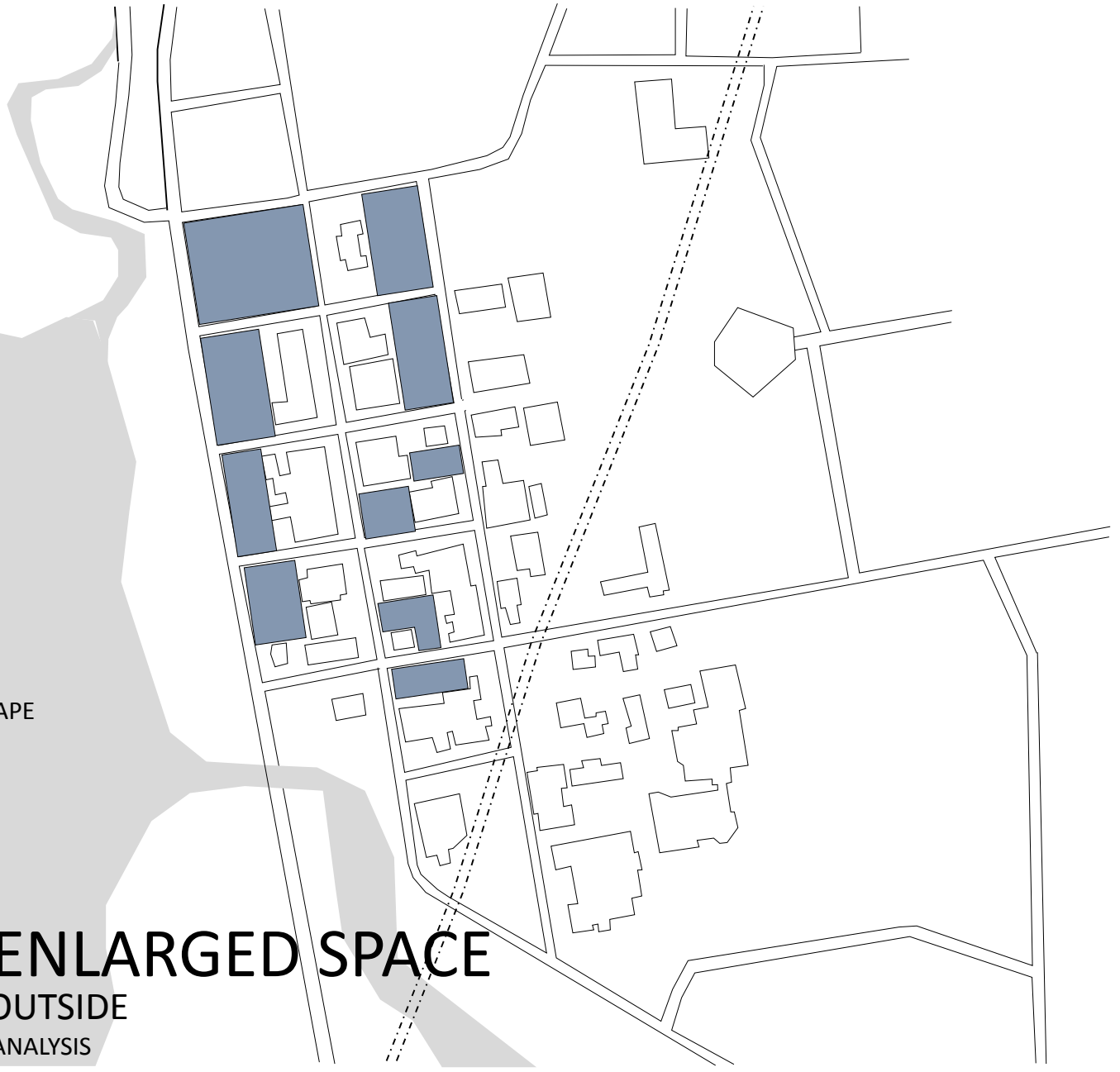
LAYER 03-LIFE PLACES

ACTIVITY PLACES INSIDE
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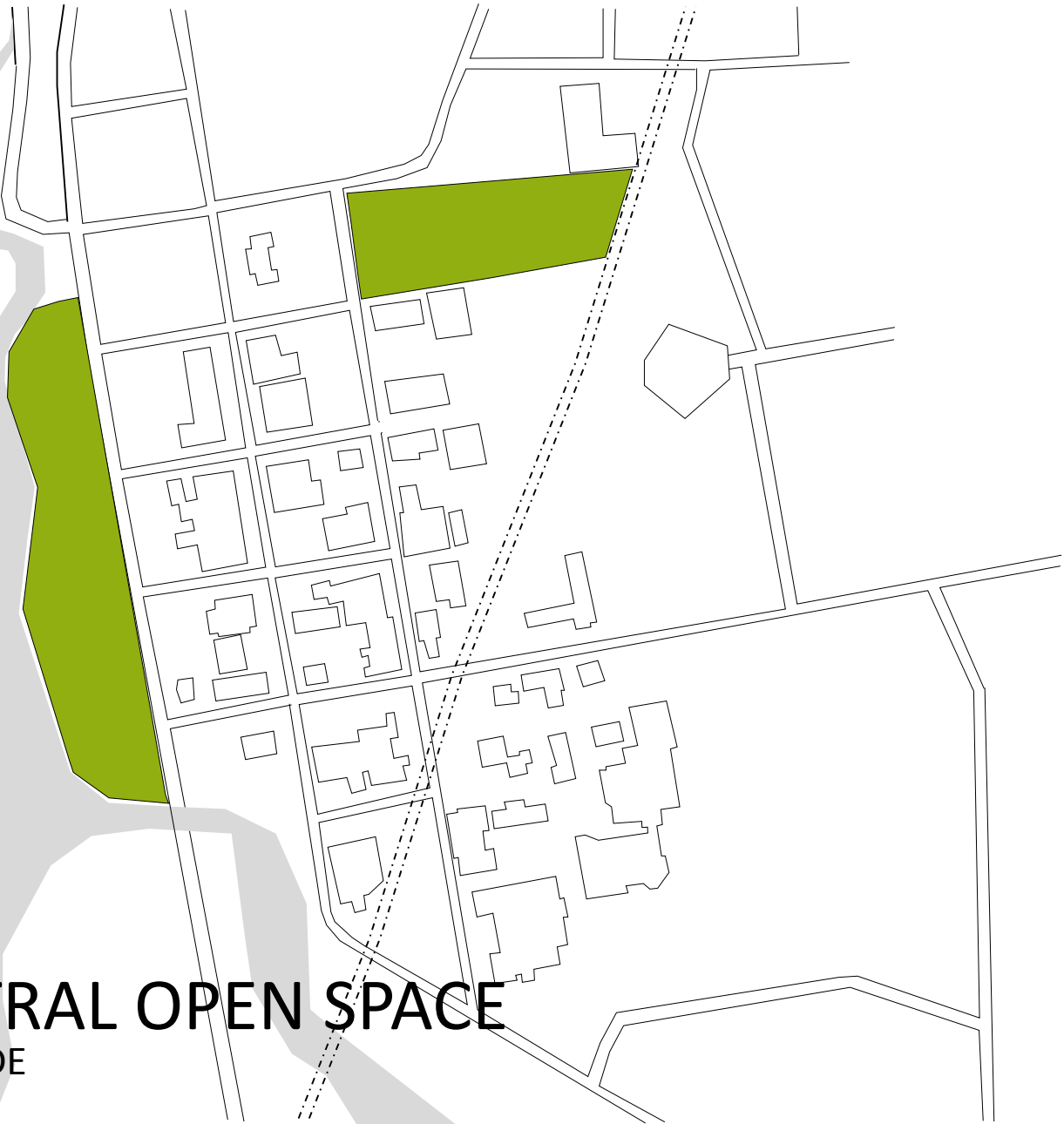
- LIFE SERVICE
- CITY SERVICE
- ART & CULTURE
- GREEN FIELD / LANDSCAPE
- PARKING AREA

LAYER 04-ENLARGED SPACE

ACTIVITY PLACES OUTSIDE
MILWAUKIE DOWNTOWN ANALYSIS



- LIFE SERVICE
- CITY SERVICE
- ART & CULTURE
- GREEN FIELD / LANDSCAPE
- PARKING AREA



LAYER 05-NATURAL OPEN SPACE

ACTIVITY PLACES OUTSIDE
MILWAUKIE DOWNTOWN ANALYSIS

■ LIFE SERVICE

■ CITY SERVICE

■ ART & CULTURE

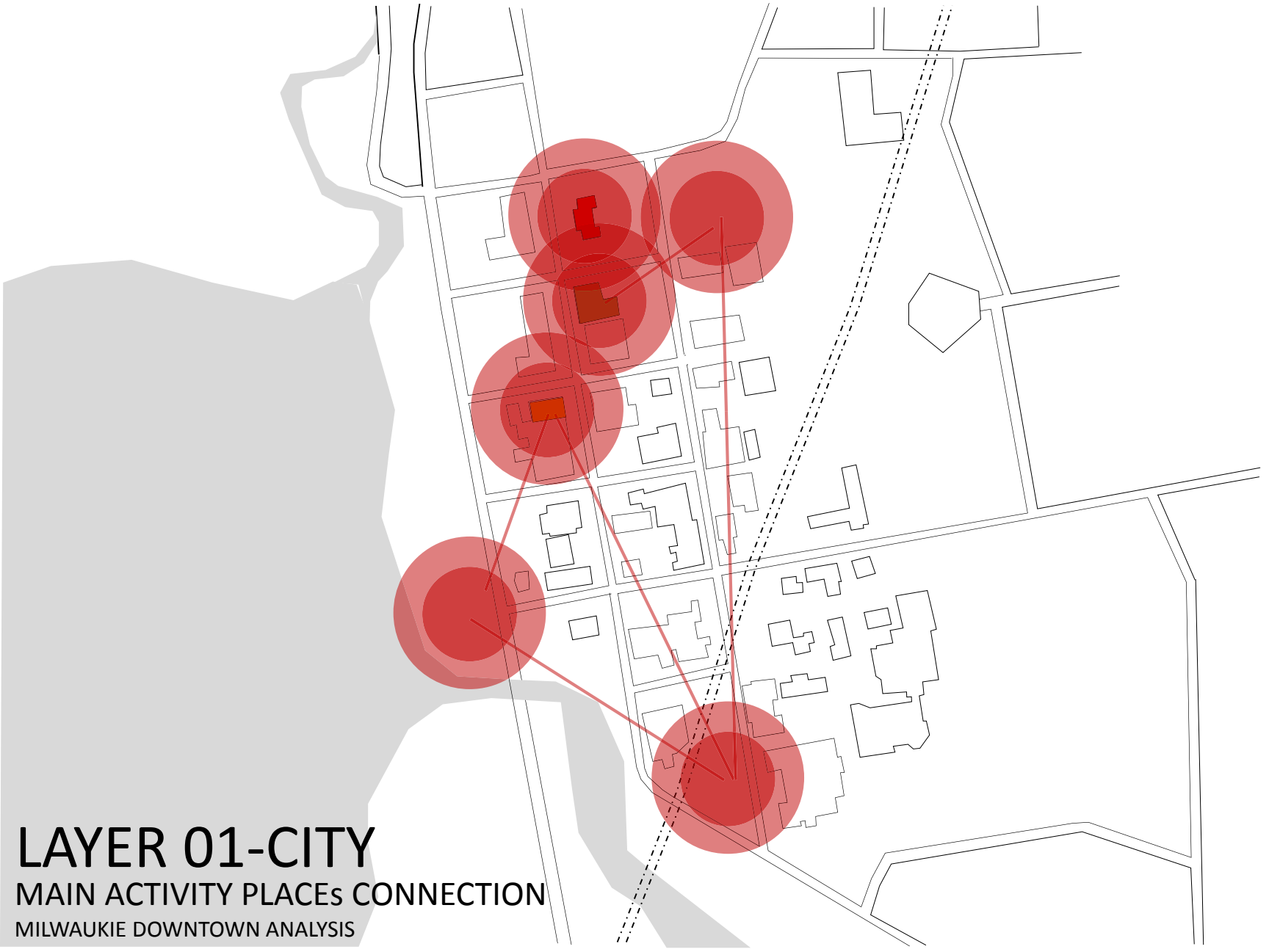
■ GREEN FIELD / LANDSCAPE

■ PARKING AREA

LAYER 01-CITY

ACTIVITY PLACES OUTSIDE
MILWAUKIE DOWNTOWN ANALYSIS





LAYER 01-CITY
MAIN ACTIVITY PLACES CONNECTION
MILWAUKIE DOWNTOWN ANALYSIS

Waterfront Park

McLoughlin Blv.

KELLOGG CREEK

PK

R₁ R₂ R₃ MK

3000 CONTACT

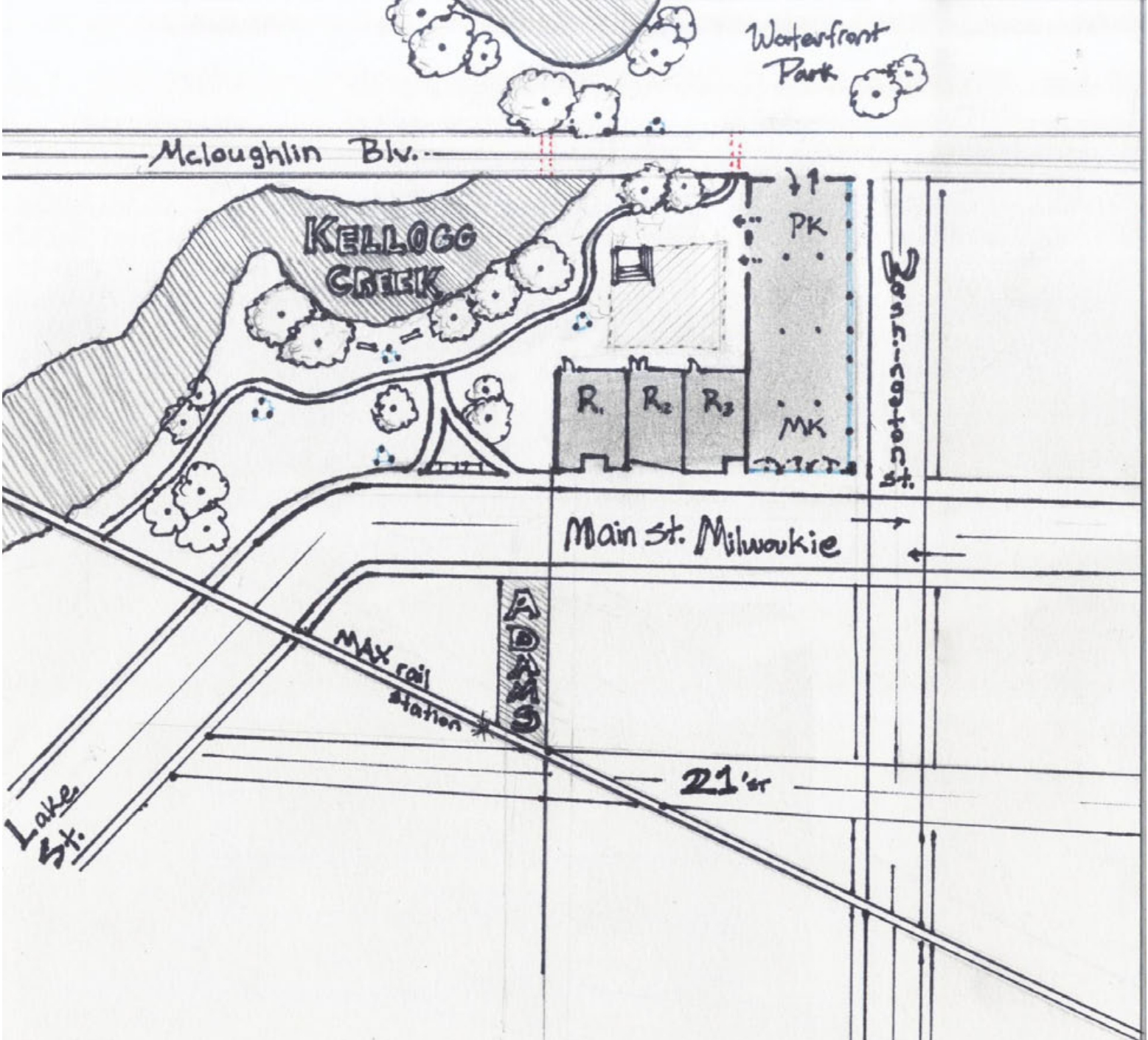
Main St. Milwaukee

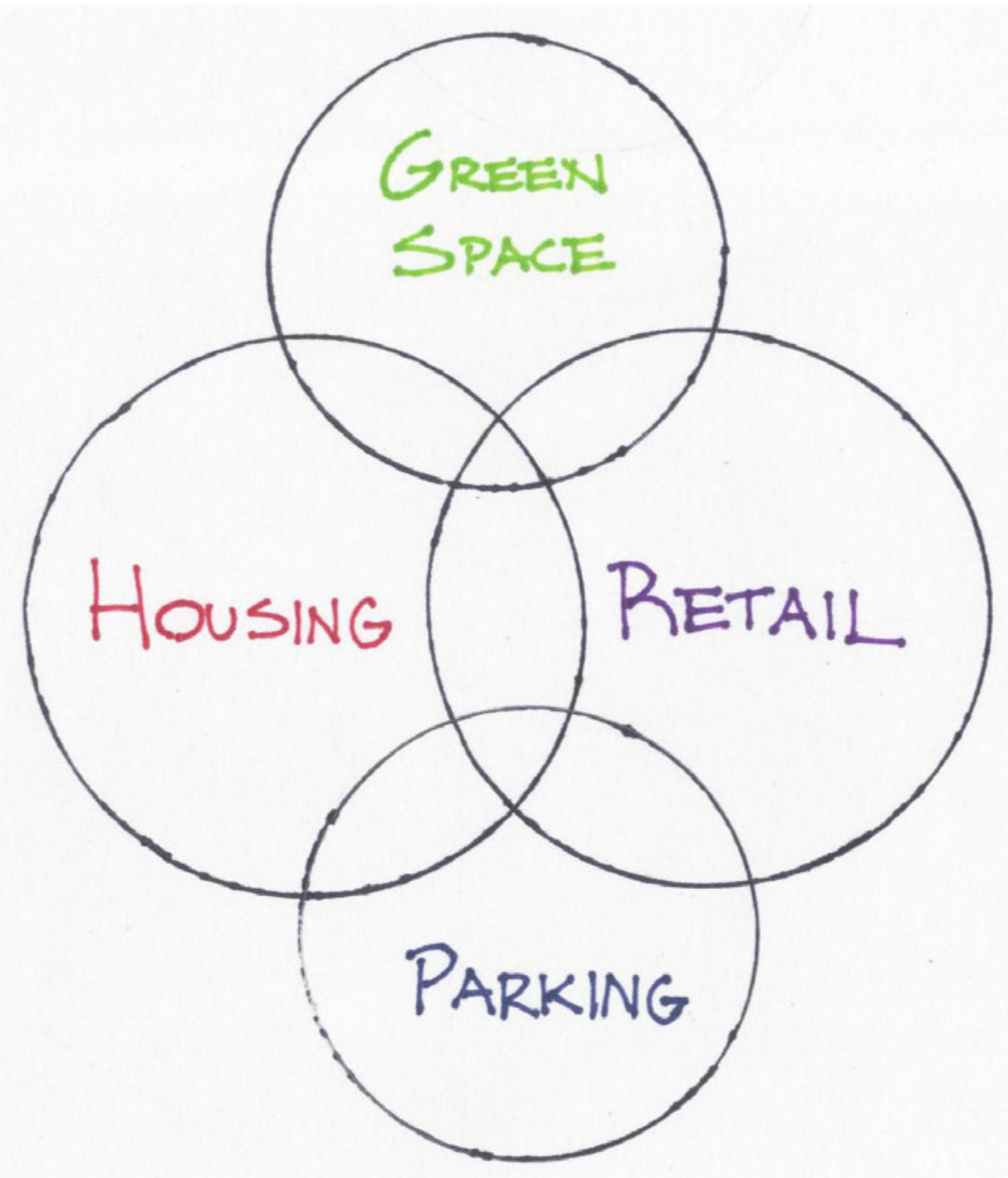
ADAMS

MAX rail station

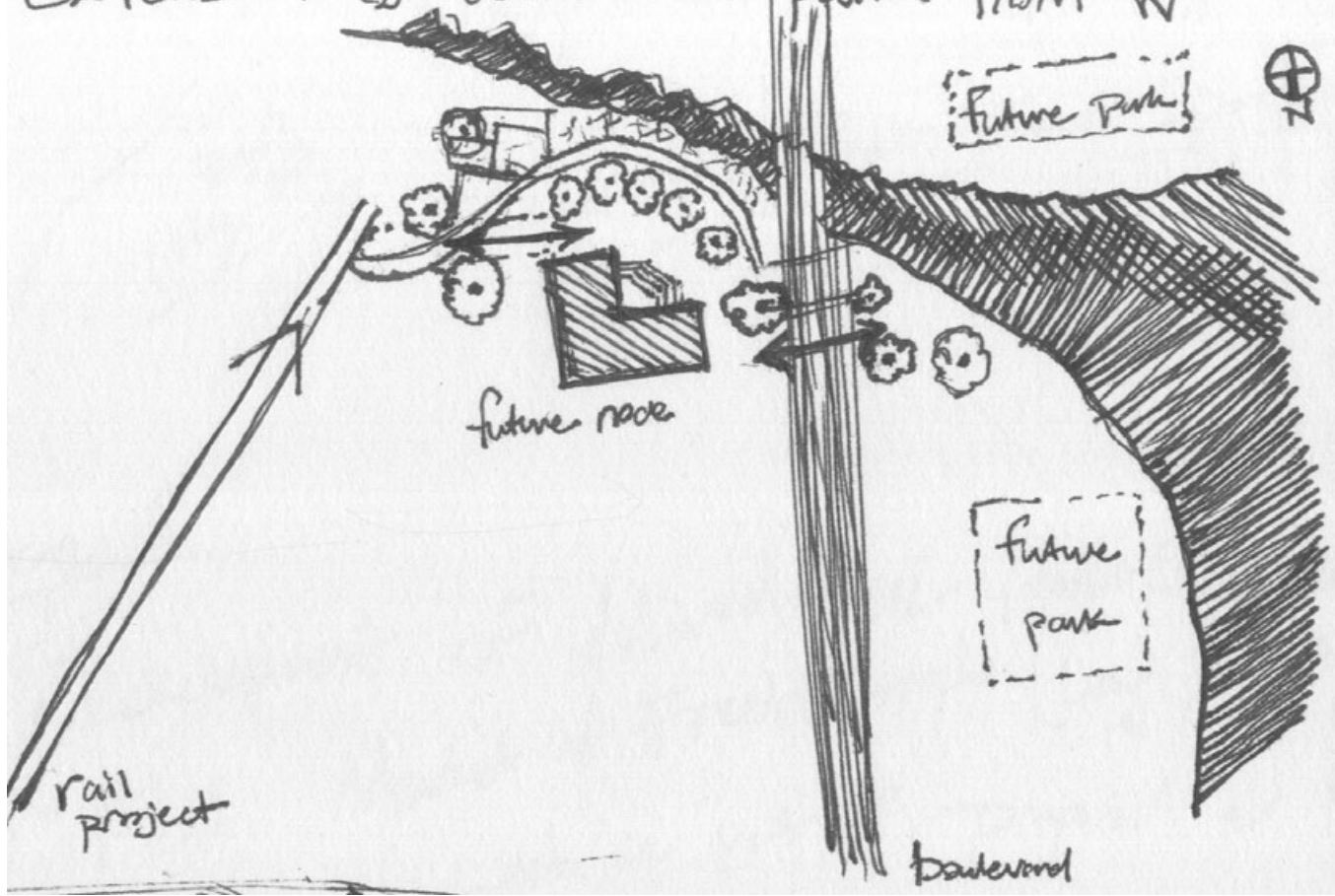
21' or

Lake St.





natural
extension of waterfront park from W



future park

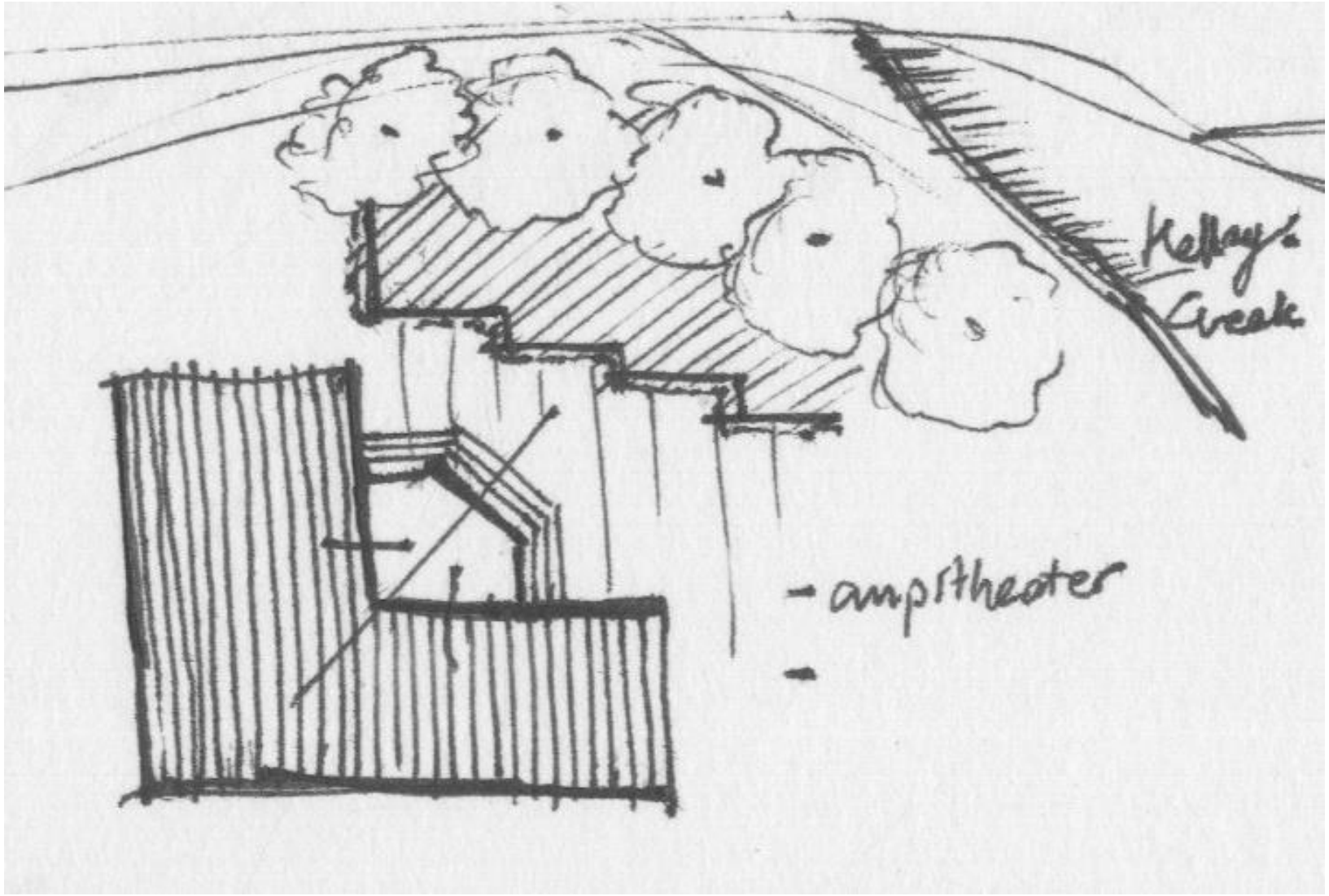


future node

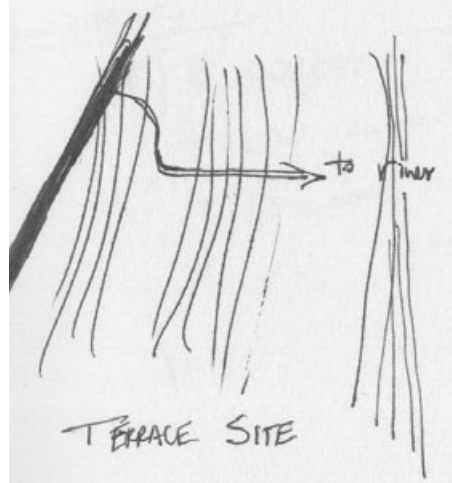
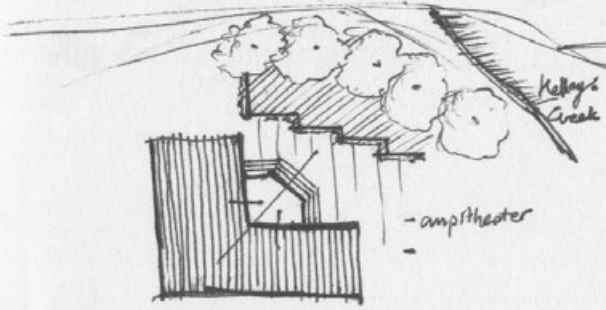
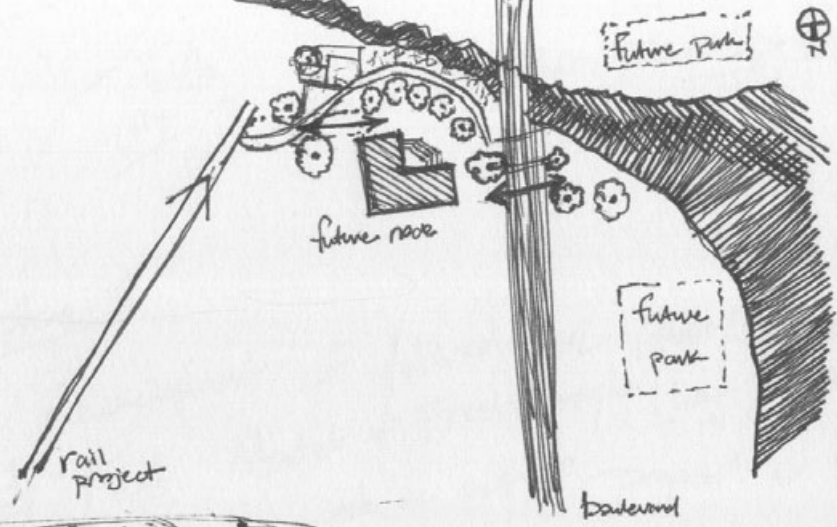
future park

rail project

boulevard

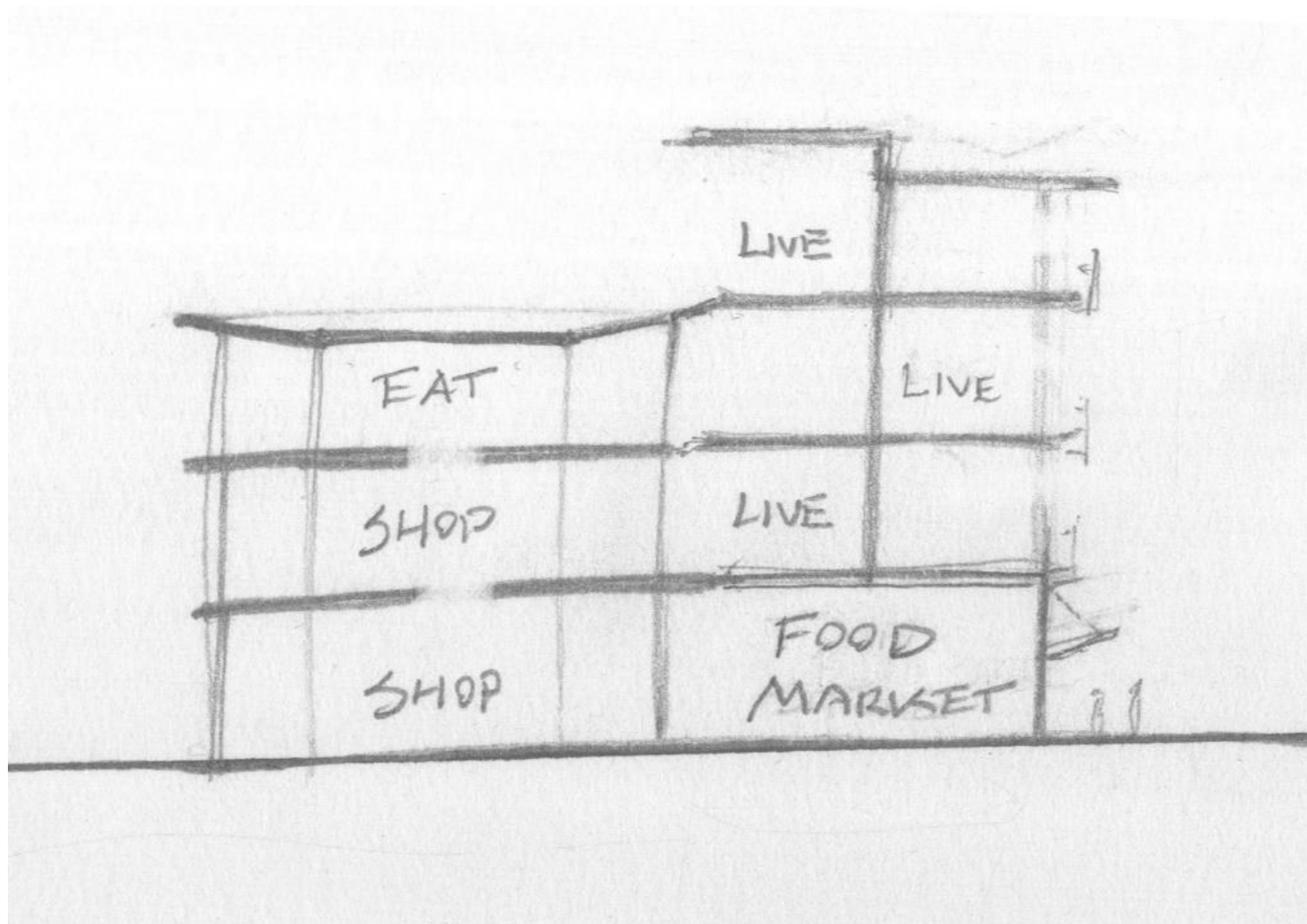


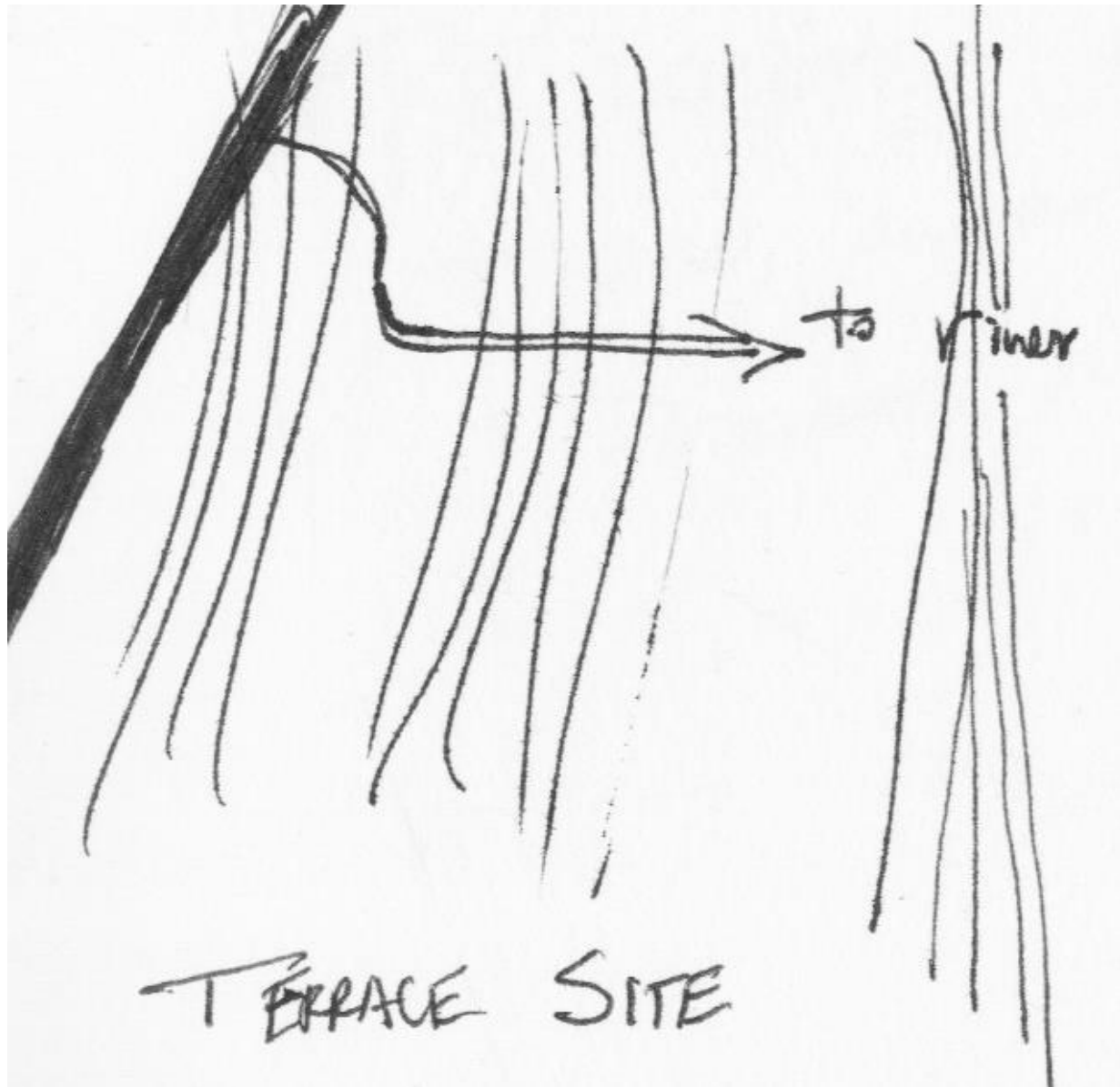
• natural extension of waterfront park from W



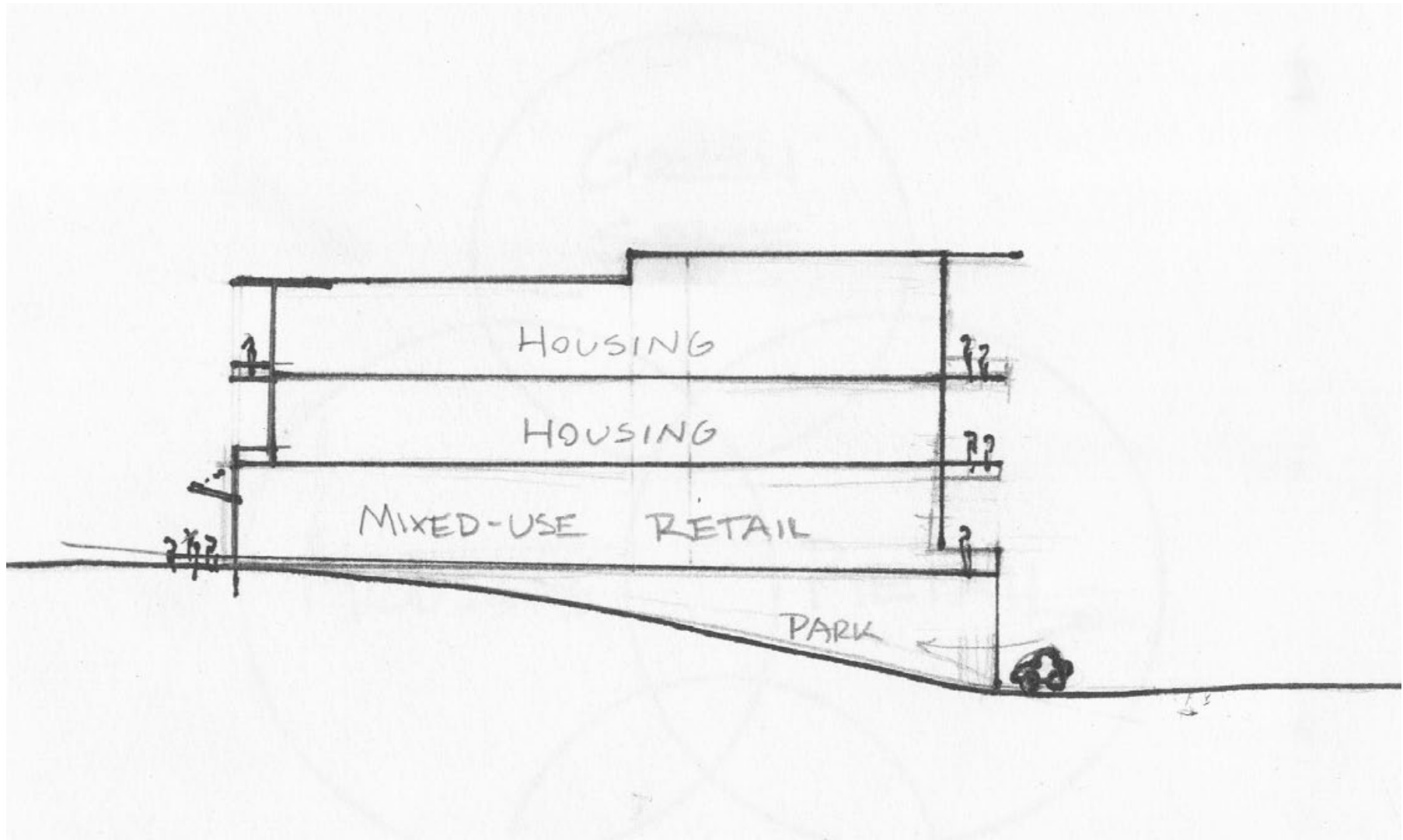
OPTION A (GREEN CROSSING)

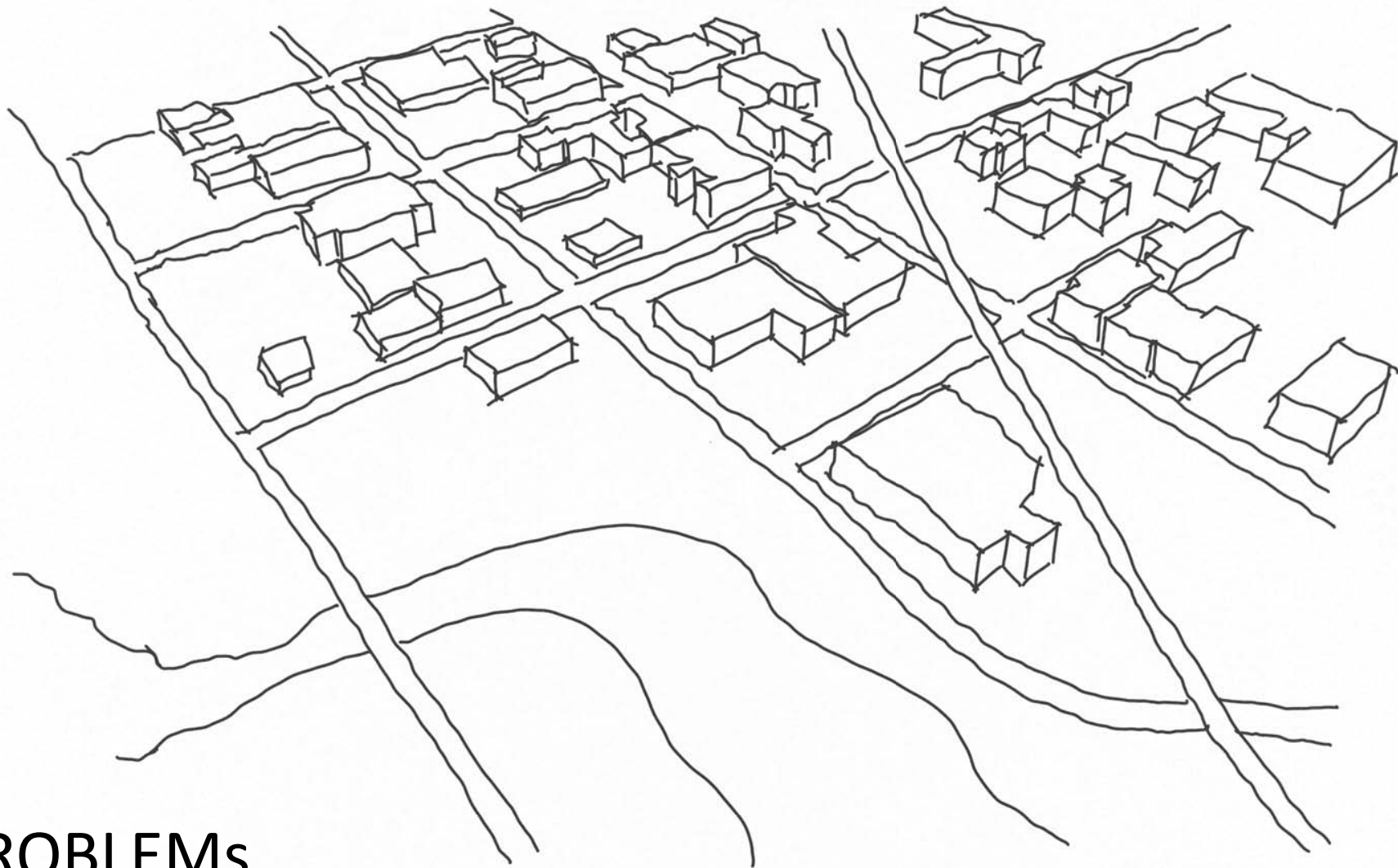
- SLOW DOWN TRAFFIC
- Create GREEN THRESHOLD INTO NEW (DOWNTOWN) MILWAUKEE
- ((NEW MILWAUKEE))
- MARKET, HOUSING - PARK (UNDER)
- "Canned" Mini-park space
- Seating - space for structure/restaurant
- shade - bike repair - shelter
- interactive green zone & bike (under)
- BIKE PATH (UNINTERACTIVE)
- unobtrusive path





TERRACE SITE

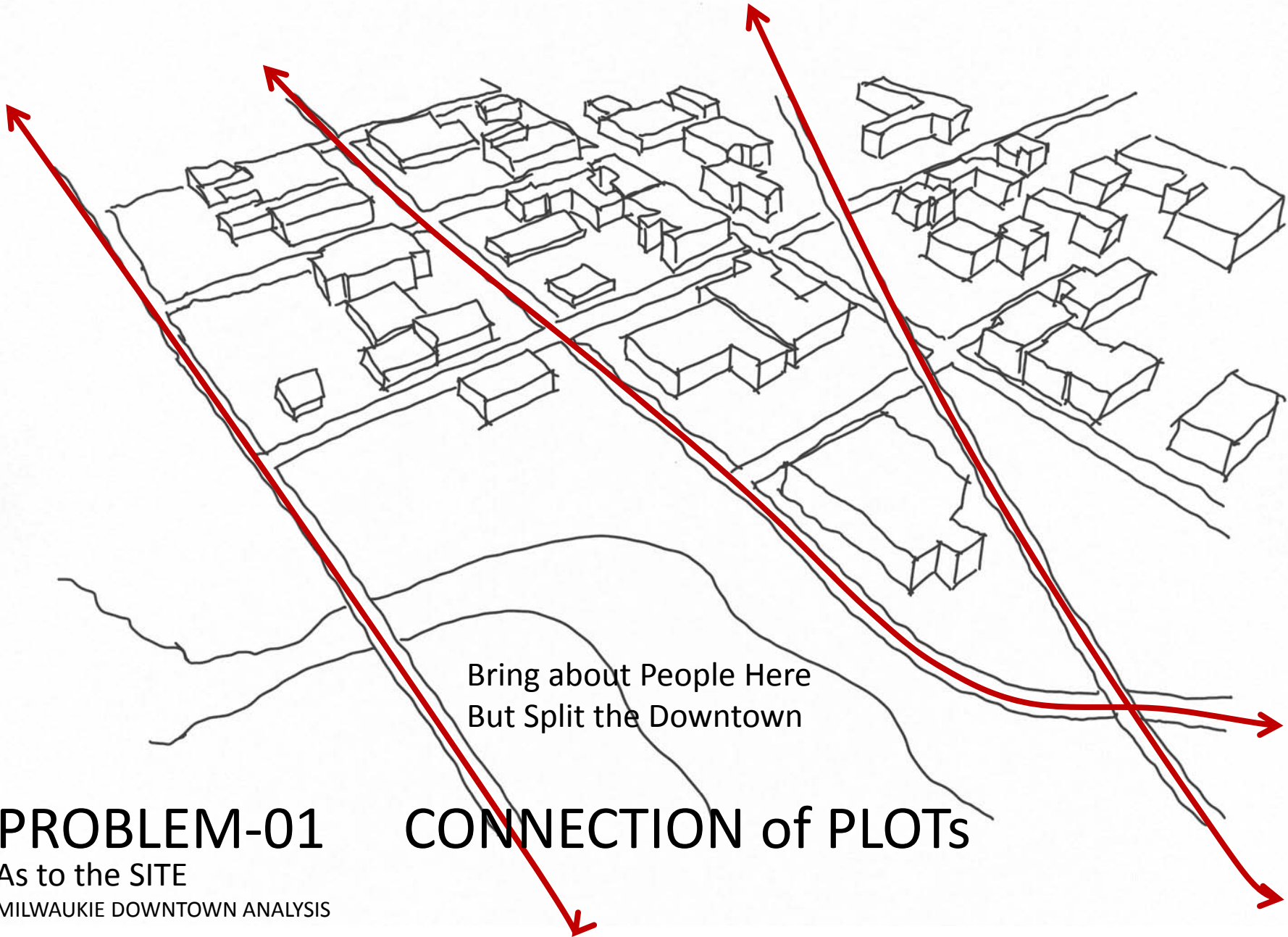




PROBLEMs

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS

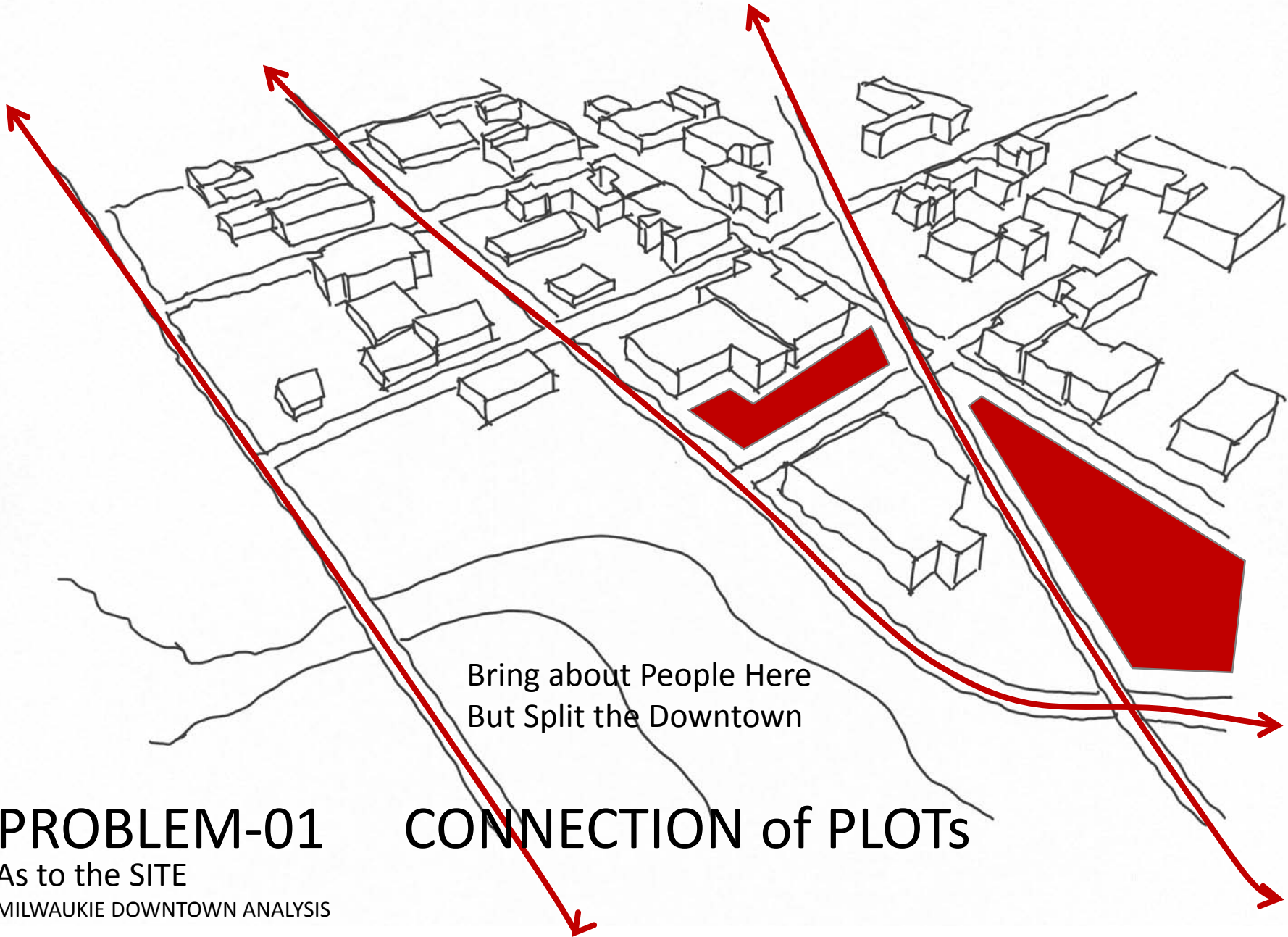


Bring about People Here
But Split the Downtown

PROBLEM-01

As to the SITE
MILWAUKIE DOWNTOWN ANALYSIS

CONNECTION of PLOTS

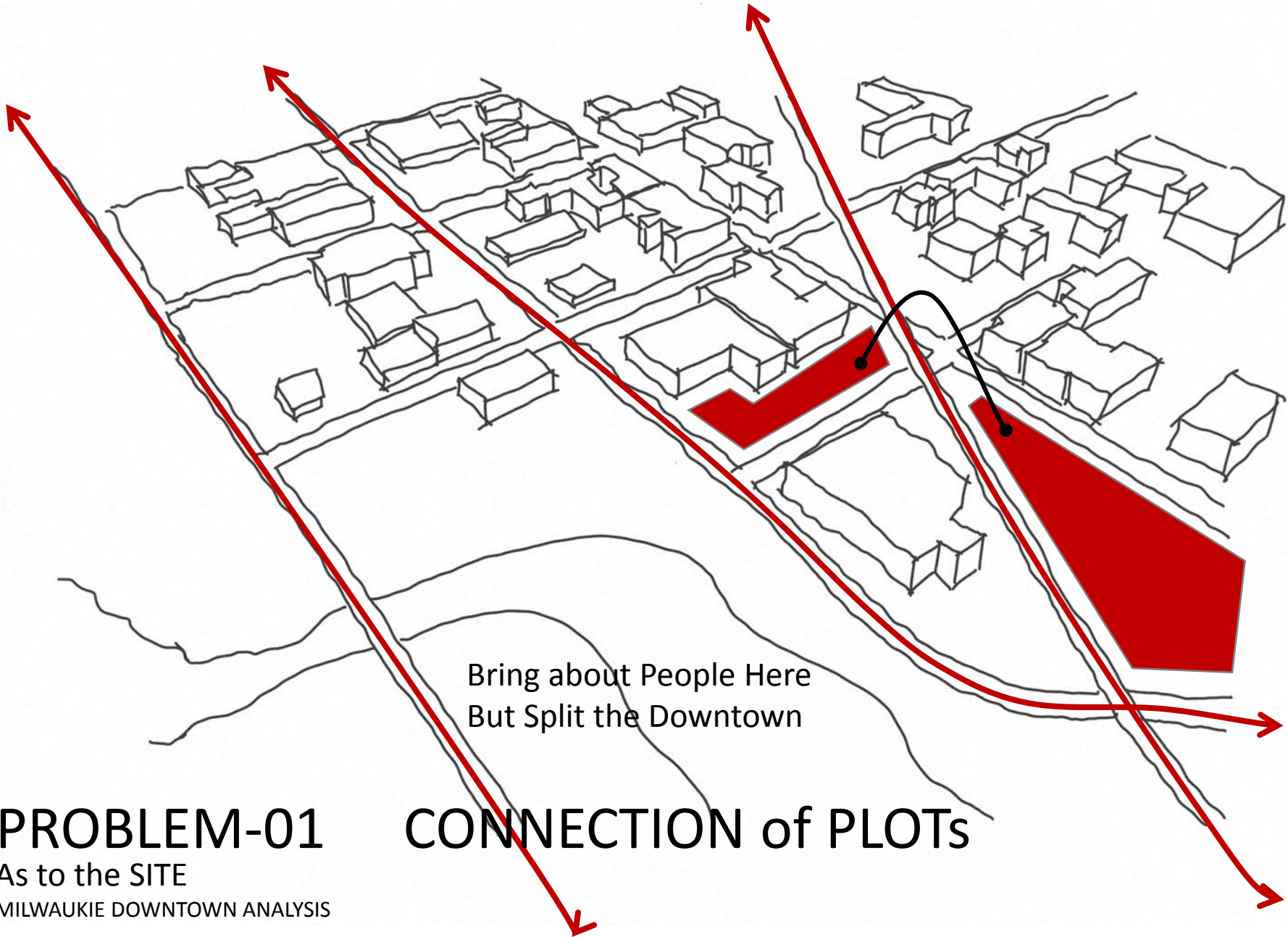


Bring about People Here
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PROBLEM-01

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CONNECTION of PLOTSs

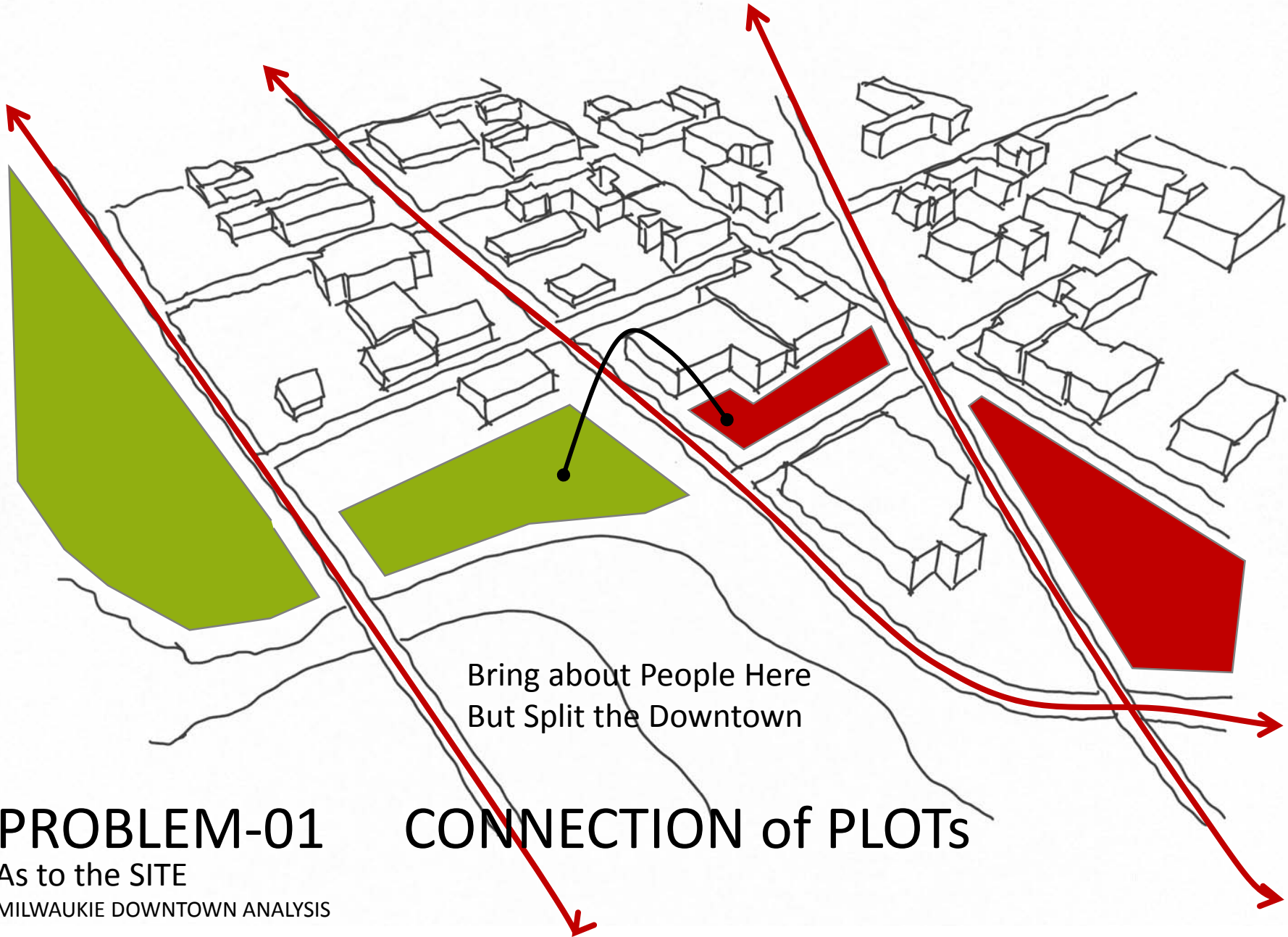


Bring about People Here
But Split the Downtown

PROBLEM-01

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MILWAUKIE DOWNTOWN ANALYSIS

CONNECTION of PLOTS

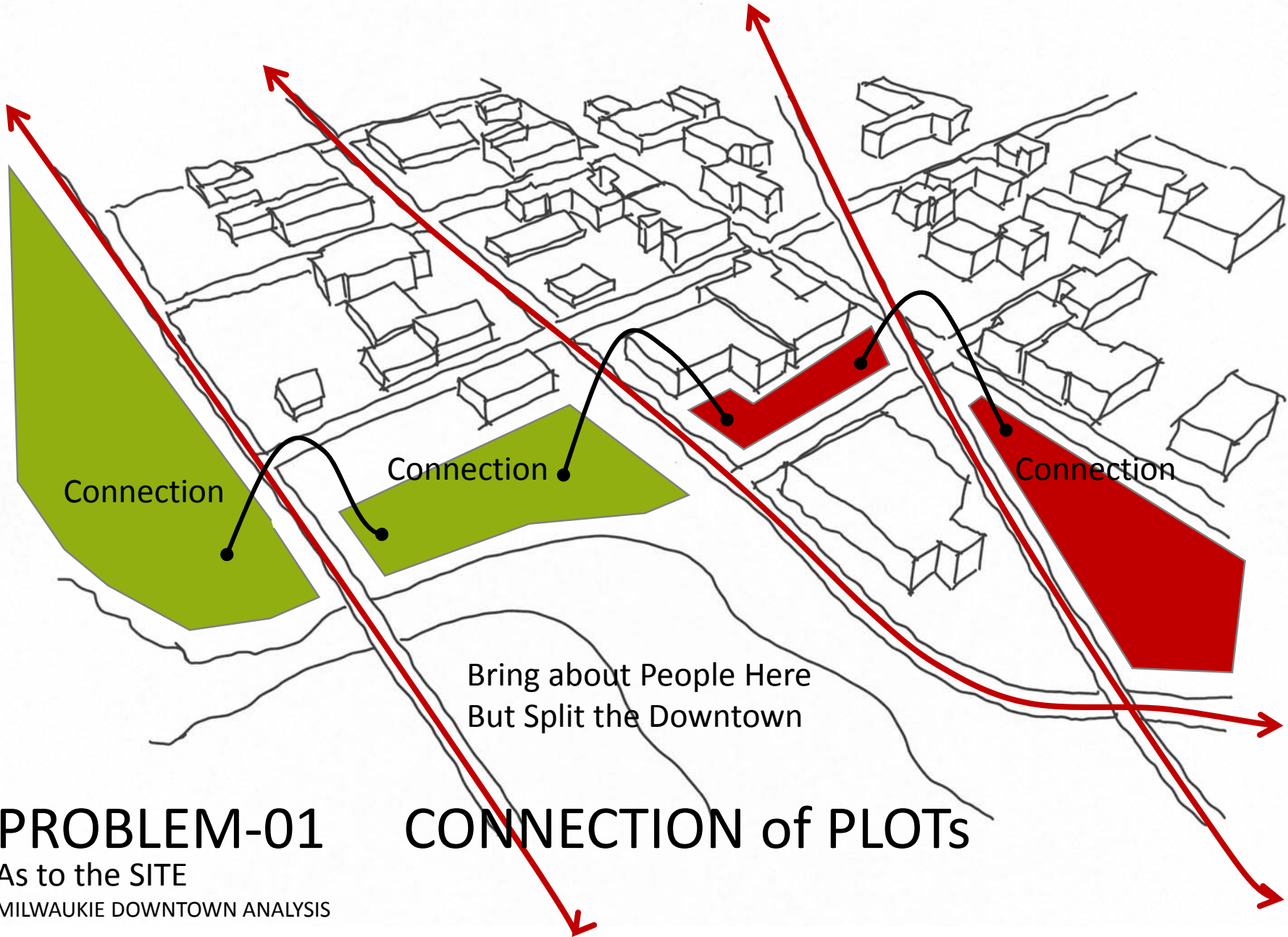


Bring about People Here
But Split the Downtown

PROBLEM-01

As to the SITE
MILWAUKIE DOWNTOWN ANALYSIS

CONNECTION of PLOTSs



Connection

Connection

Connection

Bring about People Here
But Split the Downtown

PROBLEM-01

CONNECTION of PLOTSs

As to the SITE
MILWAUKIE DOWNTOWN ANALYSIS

Mix-Use Street for
Both Walking & Driving

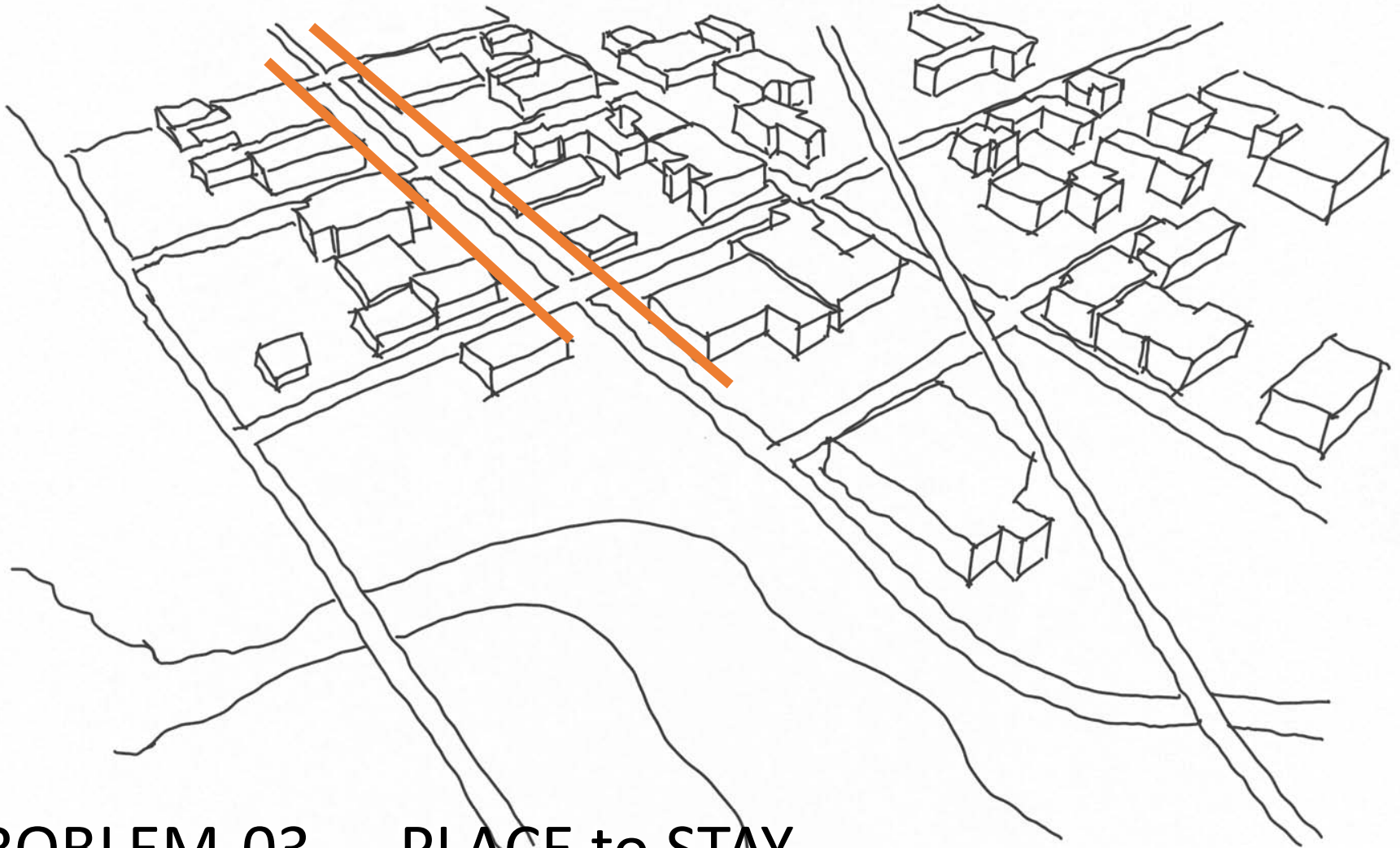


PROBLEM-02

MIX-USE of MAIN STREET

As to the SITE
MILWAUKIE DOWNTOWN ANALYSIS

Too Smooth Surface



PROBLEM-03

PLACE to STAY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS

GOLDEN NUGGET Bar


OREGON
LOTTERY®

GOLDEN NUGGET Bar



GOLDEN NUGGET Bar

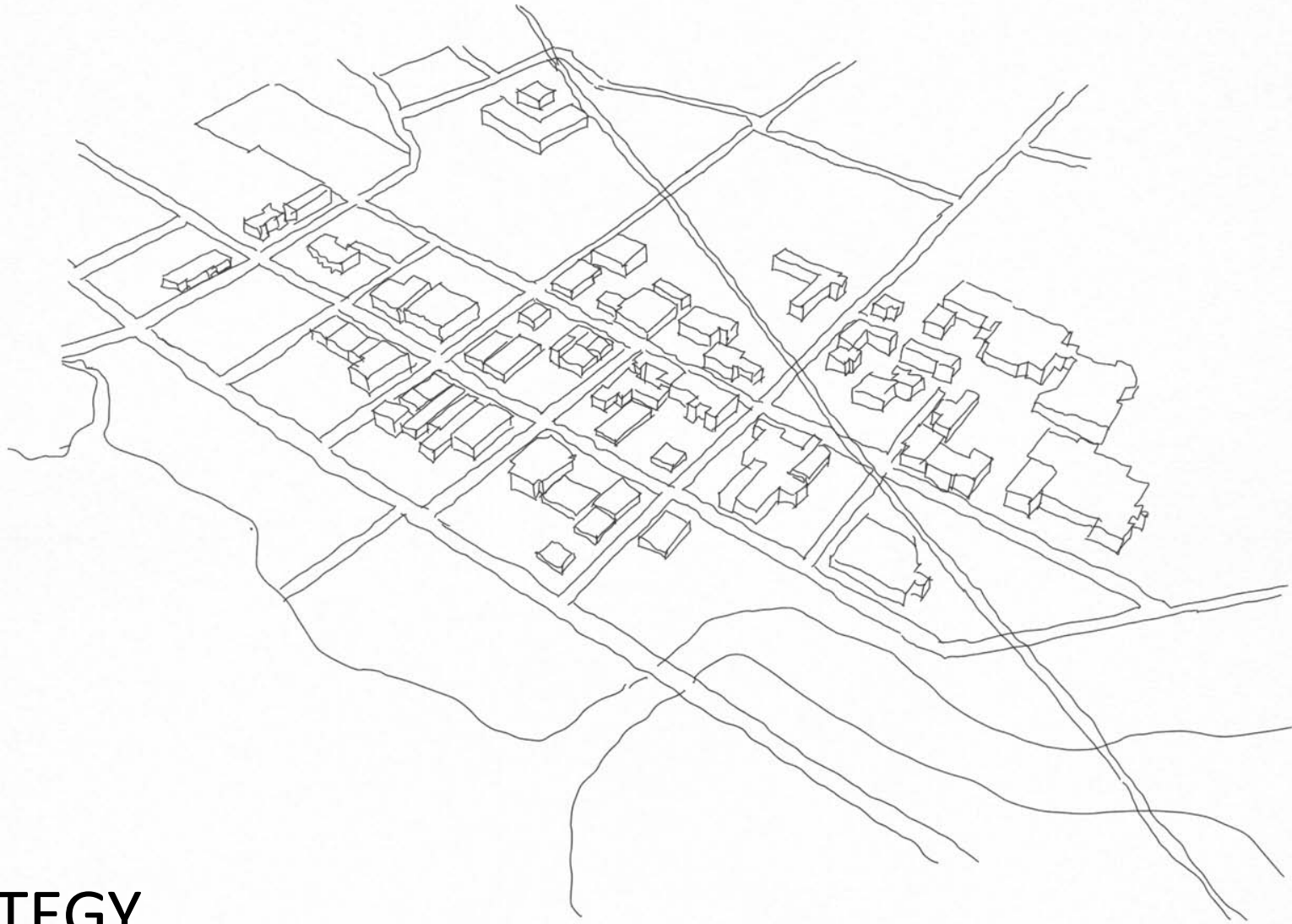
GOLDEN NUGGET Bar

OREGON LOTTERY



A TINY PUBLIC PLACE
TO SHARE

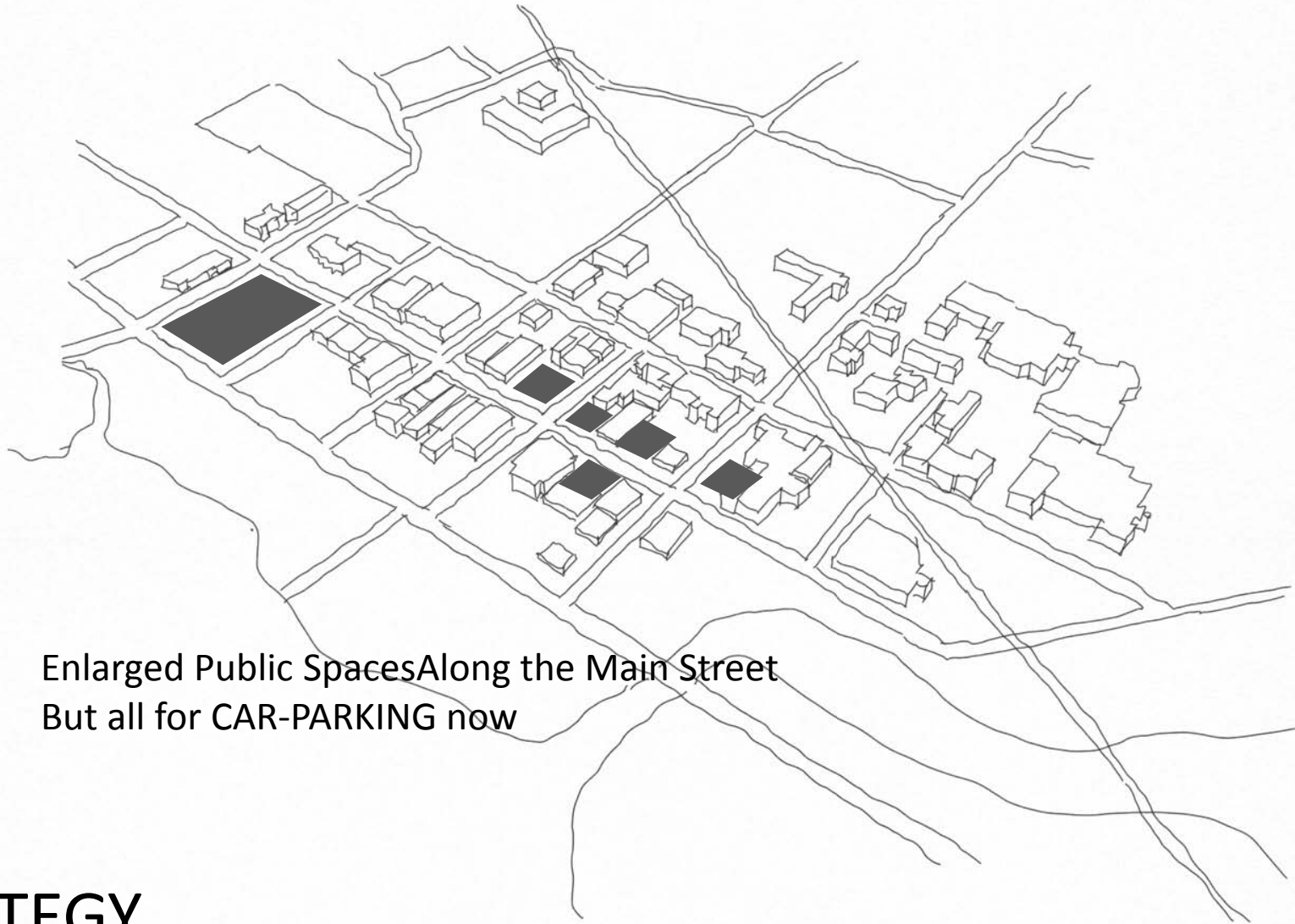




STRATEGY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS



Enlarged Public Spaces Along the Main Street
But all for CAR-PARKING now

STRATEGY

As to the SITE

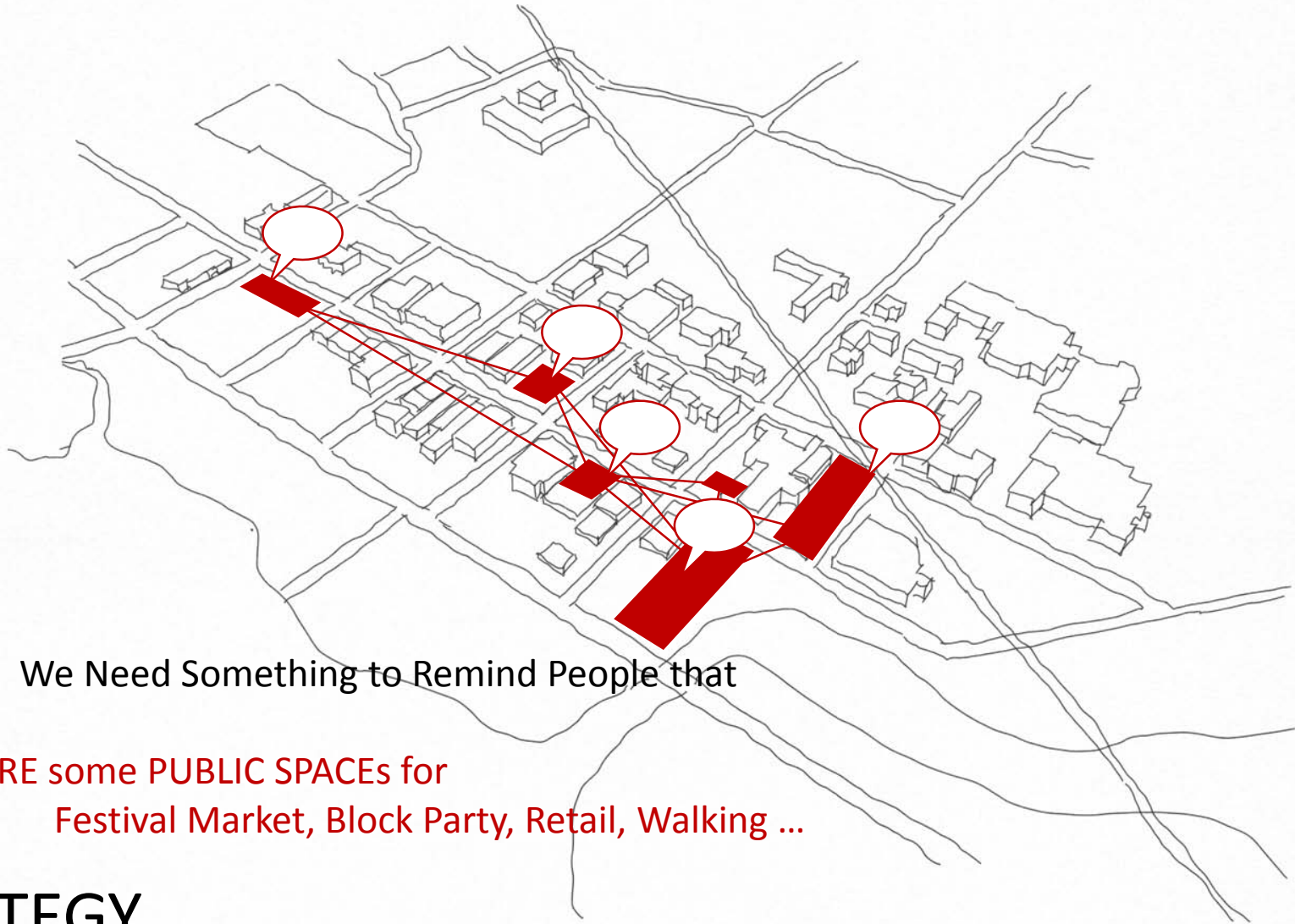
MILWAUKIE DOWNTOWN ANALYSIS



Can We Share **PART of PARKING AREA** to **MAIN STREET** ?
Or
Just **In Different Time** or Festival?

STRATEGY

As to the SITE
MILWAUKIE DOWNTOWN ANALYSIS



Maybe, We Need Something to Remind People that

HERE ARE some PUBLIC SPACES for
Festival Market, Block Party, Retail, Walking ...

STRATEGY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS



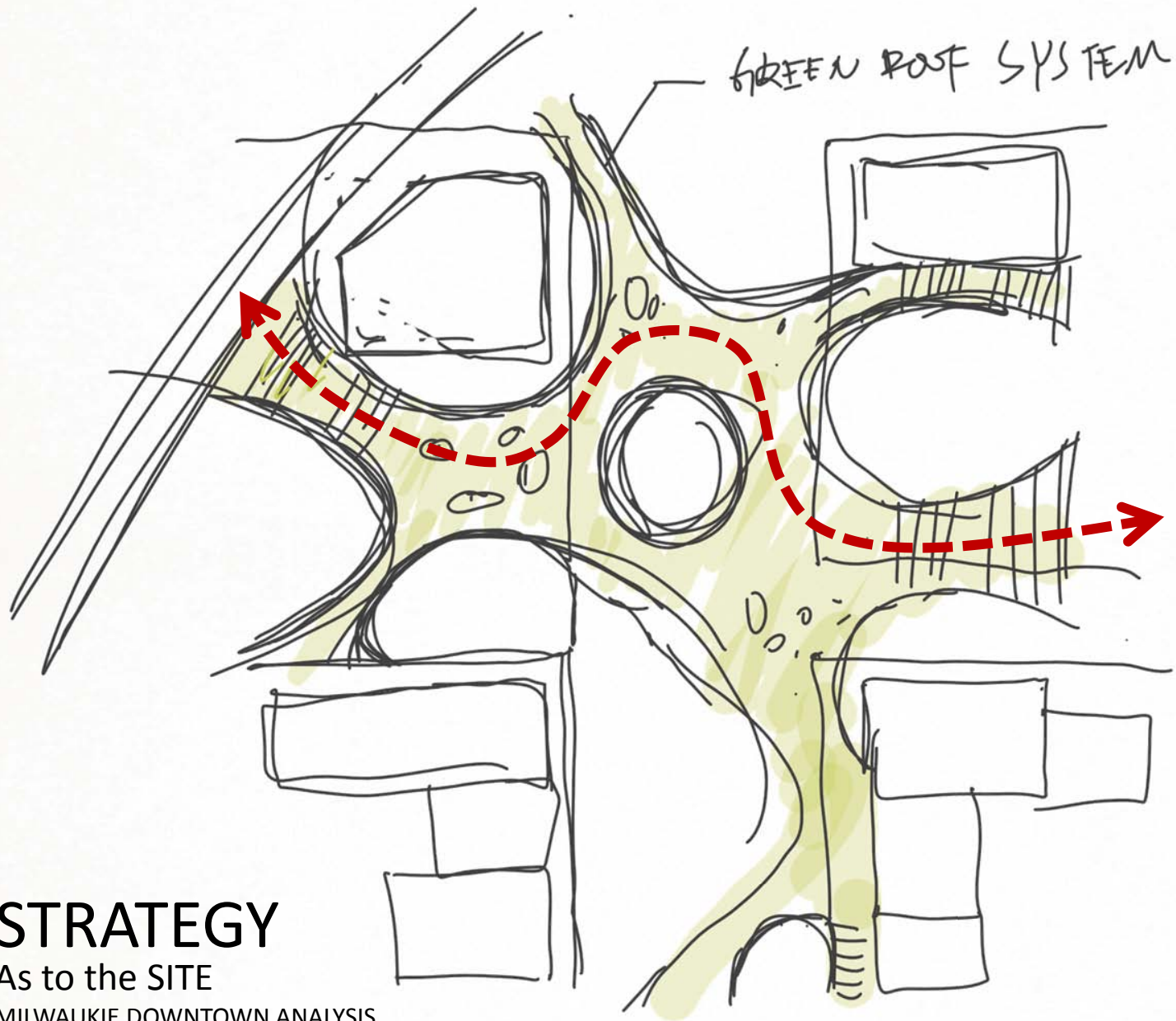
ROOF SYSTEM

Green Marquee System

STRATEGY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS



GREEN ROOF SYSTEM

KEY-WORDS
For the Marquee

01-Low Cost

02-Transparency
Lattice
with Vines

03-Connecting
Two Sides

04-Shelter from
rain, snow, sun...
bad weather

STRATEGY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS

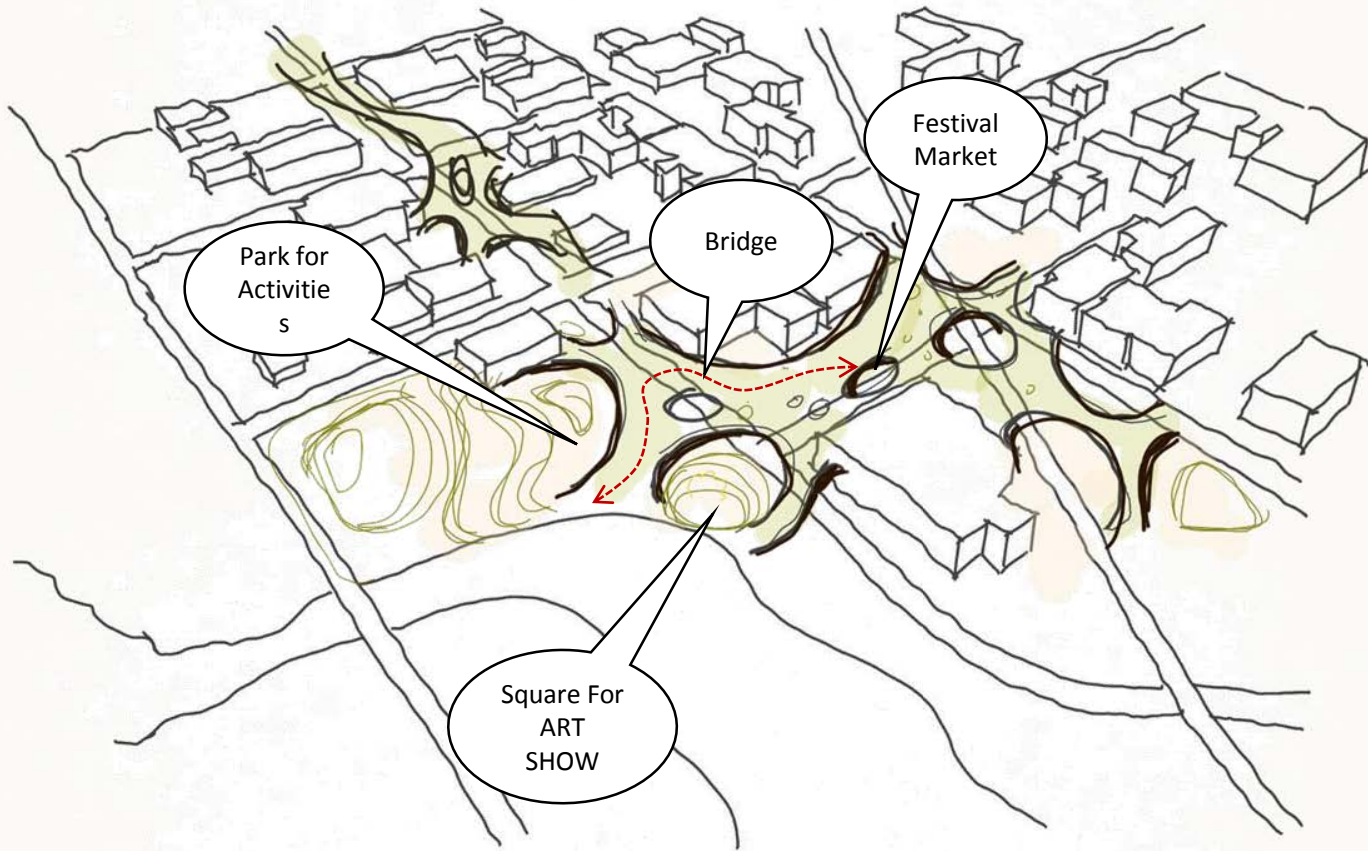


Balloons to Show What the Store or Restaurant Have

STRATEGY

As to the SITE

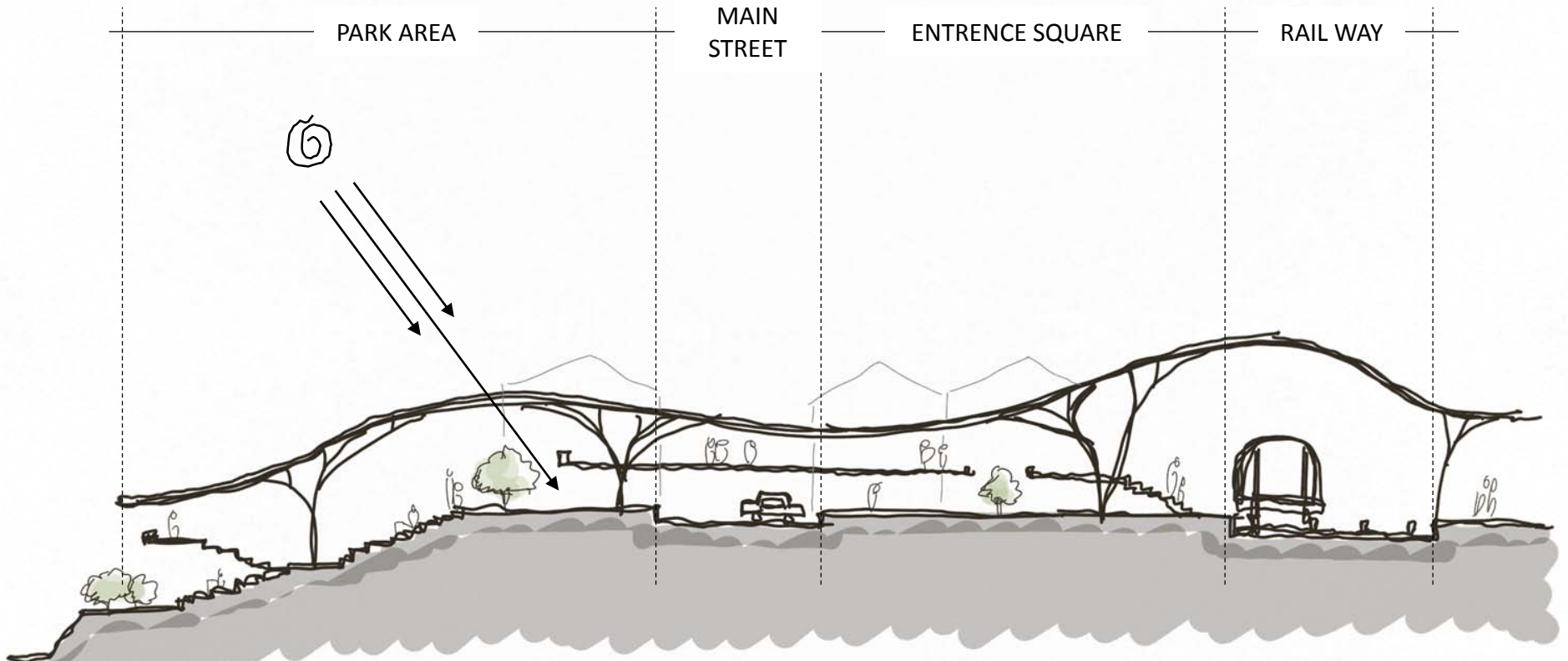
MILWAUKIE DOWNTOWN ANALYSIS



STRATEGY

As to the SITE

MILWAUKIE DOWNTOWN ANALYSIS



STRATEGY
As to the SITE
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