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Comparative Technology
7 April, 2015

Project Proposal

Project description: For this project, I will create a digital encyclopedia of the different kinds of aerial arts (aerial silks, trapeze, etc). I have been a practitioner of circus arts for three years and my terminal research in this program is going to be about defining the contemporary circus. This project is relevant both to the technological skills I'm aiming to develop as well as my artistic and academic interests. It will take the form of a dynamic PDF that possesses not only text and design but also interactive elements like imbedded videos and responsive buttons.

Project goals:

- Develop skills in Adobe Creative Suite, specifically InDesign but also Illustrator and Photoshop
- Continue to refine general design skills
- Explore methods of presenting my terminal research
- Gain more information about forms of aerial arts

Strategies:

- Use Eric's knowledge as well as InDesign tutorials to learn how to use the program
- Look at other similar projects and figure out which design elements I like and don't like
- Read up on informational design

Evaluation standards:

- The information is well presented and easy to interpret with a good reading flow
- The design is appealing
- The interactive and dynamic elements function

Timeline:

Week 2: Start investigating InDesign tutorials to see what is possible

Week 3: Make an outline of which apparatuses to include and how the document will be structured

Week 4: Begin designing the document, using the master pages to insert any universal design elements

Week 5: Start plugging in the content, focusing on layout and other non-interactive elements

Week 6: Finalize layout of static content

Week 7: Begin working on responsive elements

Week 8: Finalize responsive elements

Week 9: Peer critique and editing

Week 10: More editing and finalizing whole project