Emily J Payne
June 4, 2015
AAD 610
Comparative Technology

Final Review

Original Proposal:
"Develop a website for local non-profit theatre company, Free Shakespeare in the Park. This will act as a place for the community to interact with the artistic and production teams throughout the year and to archive previous productions."

Original Goals:
- Archive photos, reviews, and any videos related to previous productions
- User friendly layout/structure so responsibility of running the site can be handed over
- Link Facebook page to website
- Weekly/monthly newsletter option

Original Strategies/Tactics:
- Identify suitable platform for website
- Look at websites for other theatre or performing arts organizations

Original Evaluation Standards:
- Does the code(s) break easily and can they be repaired easily/quickly?
- Can information be linked or transferred easily?
- Can someone be able to maintain the site after it is handed over?

Original Timeline:
Week 2: Submit project proposal to Eric for feedback
Week 3: Secure a website platform/site, start compiling/transferring content
Week 4: Select or finalize template for site, continue to add content
Week 5: Finish adding content in preparation for Midterm presentation
Week 6: May 5, 2015, Midterm presentation, gather feedback from class
Week 7: Make adjustments to layout/content
Week 8: Develop newsletter
Week 9: Fine tune content/newsletter, prepare for Final Presentation
Week 10: June 4, 2015 (5:30pm), Final presentation

Actual Results/Goals Completed:
- Free Shakespeare in the Park has the start of a Wix site, but it is incomplete
- A new WordPress blog has been started under my account and is set with the same template as the Newport Symphony Orchestra

Actual Results/Goals Completed, cont.:
- Wireframe of the landing page for the NSO has been started on Moqups.com
- NSO Board President has sent around a dozen photos to me to use for website

Actual Strategies/Tactics:
- Online searches for examples of other performing arts sites or for tutorials on how to web layouts
- Adjusting code in WordPress and checking the site to see how it has changed
- Consulting with other designers/developers
- Creating sketches, site maps, or wireframes for the website layout

Actual Evaluation Standards:
- Can Emily understand the coding? (No)
- Will the Atahulpa do as Emily envisions? (Maybe?)
- Is the Wix site for Free Shakespeare in the Park ready to go live? (No)
- Has the Moqups site been helpful? (Yes!)
- Has the Comparative Technology class been helpful? (Yes, but now I have more work to do!)

Actual Timeline:
Week 2: Proposal, work on show poster for FSITP
Week 3: Finish show poster for FSITP, set up Wix site for FSITP
Week 4: Play with layout and content of FSITP
Week 5: Same as Week 4
Week 6: Shifted from FSITP to NSO, Mid-term
Week 7: Try out Atahulpa theme on personal blog; it doesn't work; signed up for Moqups.com to be able to do wireframes
Week 8: Start new blog site and apply Atahulpa theme, start messing with codes
Week 9: Find NSO elements for their site and apply to the new blot site but become overwhelmed with all of the coding
Week 10: Remove code from blog and still continue to mess with codes; Final presentation

Self Assessment:

At the end of this term I have learned that I needed to have set aside more time to work outside of class on my project as it evolved away from the Wix site for Free Shakespeare in the Park to the website for the organization I am interning with this summer. In order to update the Newport Symphony Orchestra's website, I will have to learn some coding or at least know what to say to a web designer to get the vision across. Throughout the process I have felt supported and encouraged to explore but I know now that some more one-on-one coaching or further research online will be required for me to be able to understand codes as I still do not know enough coding to change the Atahulpa theme to mirror the NSO website.