## **STUDENT MOBILE** )RKSP/

Transform the challenges of the mobile campus into new opportunities for learning.

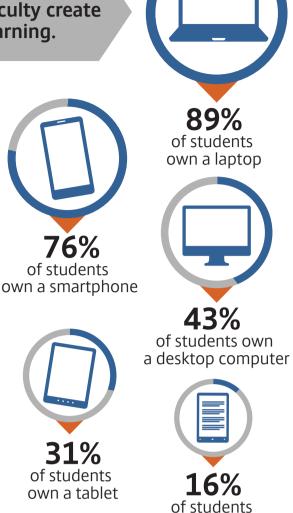
The wide variety of smartphones, tablets, laptops and other mobile devices used on campus by students and faculty create a significant opportunity for anytime, anywhere learning.

**58%** of students own **THREE OR MORE** mobile devices.

Students say they VALUE TECHNOLOGY because it helps them achieve academic outcomes **76%**, prepare for future educational plans **76%**, and prepare for the workplace 61%.

Students also say that technology makes them feel **MORE CONNECTED** to their institution **64%**. their professors 60%, and other students 53%.

But despite owning and valuing these devices, **74%** of students say the use of smartphones in class is **BANNED OR DISCOURAGED** at their institution.

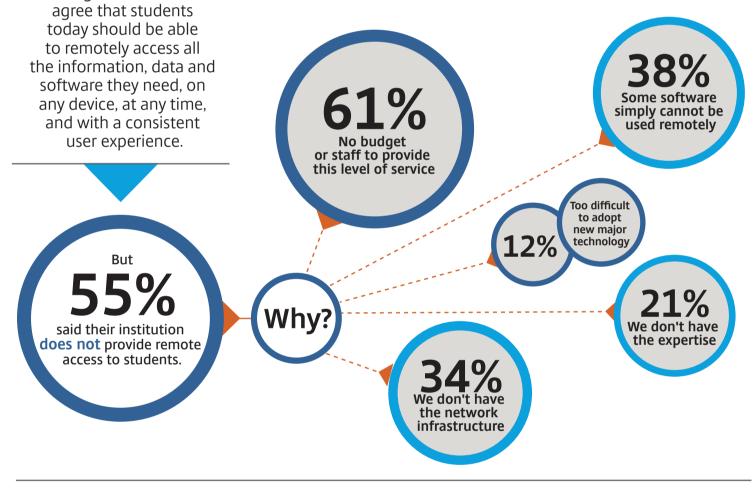


own an e-reader

94%

of higher ed leaders agree that students today should be able to remotely access all software they need, on any device, at any time, and with a consistent user experience.

The challenge for colleges and universities is to bridge the gap between the expectations of campus users and the capabilities of the institution.

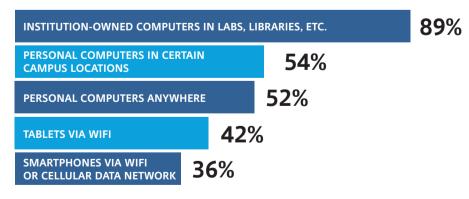


At most schools, a significant portion of students and faculty require access to resource-intensive software applications for CAD, statistical analysis, art, photography, etc.



But users of these kinds of apps are typically tethered to traditional, institutionowned computers.

## How and where do users access these types of resource-intensive applications?



What percentage of your students and faculty require access to resource-intensive, on-campus-only software?

LESS THAN	50 TO 60
50 PERCENT:	PERCENT:
39%	15%
60 TO 80	MORE THAN
PERCENT:	80 PERCENT:
9%	6%

The inability to easily access all software, including resource-intensive applications, from any personal computing device is frustrating to higher ed leaders,

of whom said it would be helpful to be able to provide all students and faculty with secure, seamless access to these applications anytime, anywhere and from any device or operating system.

The **RAPID EVOLUTION OF TECHNOLOGY** is changing the way we learn, work and educate. Students want the freedom to learn and study using the latest software or applications on any device, in the location where they feel most productive and inspired.

As the leader in MOBILE WORKSPACES, Citrix provides students, faculty and staff with on-demand, secure access to the apps, data and services they require, expanding beyond traditional methods to promote independent and exploratory learning – without compromising security or compliance.

For more information on Citrix solutions for education, please visit CITRIX.COM/EDUCATION

