

Yellow Springs High School Theater Arts Association Website

Proposal:

I will be creating a fully functioning website for the Yellow Springs High School Theater Program (one of the two organizations I will be working with this summer). I would like for this website to serve as the face of the program as well as a hub for information including: a history of the program, audition information, a page for students involved that would include rehearsal information as well as anything else that they would need to know about the production, a page for parents that includes information about the mandatory parent meeting as well as any forms needed or volunteer opportunities, current show information, and (eventually) a way for tickets to be purchased online, in advance.

Project Timeline:

Week 2: Submit draft proposal; research web hosts (ahhh. I don't know anything about this!).

Week 3: Begin looking at other organization's websites and generate a list of 5-7 to reference; hopefully have a web host picked out.

Week 4: Start working on the design (pick out a template); create a final list of information to be included on the site.

Week 5: Continue to develop and add written content for every page on the site.

Week 6: Peer review?

Week 7: Continue finalizing pages and information.

Week 8: Connect site with social media sites (if they exist).

Week 9: Continue to finalize work and clean up.

Week 10: Finalize and present to class.

Project Goals:

Learn about website design including: creating a domain name, understanding layouts and templates, etc.

Understand and address tech problems.

How to create a strong online presence through this website as well as social media.

Potentially begin playing around with Dreamweaver...maybe...if I can muster up the courage.

Strategies/Tactics:

Look at other high school/community theater websites to gain a better understanding or idea of what they look like.

Research web design and web design theory in order to apply it to this site.

Continue working on my skills with the Adobe Suite.

Evaluative Standards:

Does the site navigate well? Easily?

Can the site be easily found through Google or social media?

Does it represent the organization well?

Does it look nice? Professional?