ARCH 4/523 Spring 2020

MEDIA FOR DESIGN DEVELOPMENT

CRN 30476/30571 | Wednesday 0900-1150 | WSB 555

Instructor: **John Leahy**, jleahy@uoregon.edu, 503.412.3748

OMA / Rem Koolhaas and Ole Scheeren, CCTV shaking table test, 2006

Objective:
This course explores representational formats and types of media used to design and produce professional quality presentation materials for architectural exhibitions. Participants will be expected to fabricate detailed models and design exquisite graphic content in support of their terminal studio or thesis exhibition.

Format:
Classroom sessions consist of lectures, peer reviews, and technical demonstrations. Frequent opportunities for individual consultation with the instructor outside of class will be available. Participants must be organized, motivated to experiment beyond their comfort zone, and passionately dedicated to producing their best work.

Content:
Lecture topics include how to identify a critical path, execute a work plan, lay out graphic material, and publicly present concepts. Assignments reveal basic techniques within graphic design and advanced model making. Participants may receive an overview of software applications and CNC tools needed to complete their projects.

Evaluation:
40% attendance/participation
60% assignments

Meets in Portland

UNIVERSITY OF OREGON | College of Design

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