URBAN DIVERSITY AND THE MIDTOWN GARMENT DISTRICT

Anchored around the adaptive reuse of multiple stories of a Midtown Manhattan loft building, this studio will focus on the topic of urban diversity. Diversity of economies. Diversity of scales. Diversity of occupancy types. Diversity of building cultures. Diversity of demographics. And so on. Students will explore not only the wide range of conditions that can be supported by urban buildings, but also how, within the complexity of the urban fabric, polar elements (e.g., the old and the new, the big and the small, the formal and the informal, etc.) need not be compartmentalized from one another, but may in fact be juxtaposed with one another in order to support unique socioeconomic opportunities and relationships.

Project Size: Approximately 6,000 square feet, covering multiple stories.
Scope: Adaptive reuse which will combine strategic changes to the existing building with detailed interior development.
Location: Midtown Manhattan, Garment District
Client: LND BRG (sustainably sourced apparel firm) behaving as the anchor tenant, in turn supporting a series of smaller-scale, potentially more informal, businesses and firms.

Recommended reading: