Andrea Hadsell
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Proposal:

For this project, I plan to create an exhibit layout using Google Sketch-Up. This exhibit would be visual illustration of a previous exhibit overview I created called "It's A Man's World: The Women of the Hall of Fame" for the Rock and Roll Hall of Fame in Cleveland, Ohio. The exhibit layout would include display areas as well as interactive technology displays. If possible in the time frame, I would like to create a virtual tour of the exhibit in Sketch-Up to create a holistic view of the exhibit.

In addition, I would like to update my current resume using InDesign. By doing this, I have hopes that my current resume will look more pleasing to the eye and will help in my current and upcoming job search.

Learning Goals:

Becoming familiar with Google Sketch-Up
Expand knowledge of InDesign
Add to my knowledge of exhibit layout possibilities
Further develop exhibit planning skills through software design

Timeline:

Week 2: Submit Proposal
Week 3: Restructure resume and begin experimenting with layout and color
Week 4: Finalize resume and begin installation of Sketch-Up, draft floorplan of exhibit
Week 5: Convert floorplan into Sketch-Up components
Week 6: Construct walls and display areas of exhibit
Week 7: Experiment with layout of interactive displays
Week 8: Experiment with creating virtual tour of exhibit space
Week 9: TBD- may continue with virtual tour
Week 10: Finalize exhibit design and submit

Strategies:

Use video tutorials for Google Sketch-Up concerning room design
Continue working on current skills with Adobe InDesign
Consult peers for practicality of exhibit layouts

Evaluation:

Does this exhibit contribute to the continuity of the Rock and Roll Hall of Fame?
Does the design communicate the uniqueness of the exhibit?
Does the resume design represent who I am professionally while remaining aesthetically pleasing?
Do I feel more comfortable/confident in working with these software programs?