

Comparative Technologies Proposal

Samy Zhang

Project Description:

I am very interested in video editing, because my undergraduate study film management, I desire editing videos to make myself interesting things. Furthermore, now I am focus on media marketing, knowing how to edit video is also important to social media marketing. For this project, I am going to make a tour video to introduce my hometown.

Project Goals:

- To familiarize with Imovie.
- To research online teaching resource to learn more about Imovie.
- To choose a suitable video style for my tour video.

Evaluative Standards:

- Is my video good to show my hometown?
- Can I find suitable editing material and finish it on time?

Timeline:

Week 2: Make draft proposal and begin to touch the software.

Week 3: Gather more teaching information about Imovie and begin to practice.

Week 4: Collect editing materials, some maybe my own pictures, some material I plan to let my friends and family to help me to shoot, some maybe get from Internet.

Week 5: Start to video rough cut.

Week 6: Continue to cut .

Week 7: Finish the first version cut and discuss with the director.

Week 8: Need feedback.

Week 9: Continue to refine.

Week 10: Present final version video.