

1. What is your organization or company. Give background history including who, when, and why it was founded.

My company is called "Forever only love", which helps people search and keep their love. The reason that I want to establish this company is nowadays marriage problem is becoming more and more serious problem and many people is perplexed by this trouble. Some of them can't find the right person to marry, while some people can't sustain their family harmoniously. According to the United States Bureau of the Census, the fastest-growing household type since the 1980s has been the single person. Previously both socially uncommon and unaccepted due to perceived roles, public awareness, modern socioeconomic factors and increasingly available popular and lengthier education and careers have made the single lifestyle a viable option for many Americans.

This company was built in 2014, it includes about 12 people who will have different duty according to their specialty. Because this field has huge market and seldom company will provide so considerate service like us, so it is a good choice.

2. What do they do or make – describe the products and services and what makes them unique.

This company is not only marriage agency, because we provide the whole service, not only help customers find their right person, but we also have a series of classes that help clients to be a better wife after marriage. So, in other word, our company is an innovative company, which help and ensure people have a happy family.

Our company is very professional, we also have official website that provide a free platform for single people to put their personal information and mate condition on it. First of all, we offer individual consultant to know about client's condition, and we will offer some choice according to your need. Because we have a powerful resource via internet. Then we hold various forms of meeting. If clients have some questions about marriage law, we also have lawyer to solve your questions. Secondly, we have wedding planning team to help you create a memorable wedding. Thirdly, after wedding we also provide some classes to help you become a better wife, we have etiquette teacher, dancing teacher, yoga teacher, floriculture teacher and so on, these classes will make you be confident with your marriage. Finally, if meet some questions about your marriage, we also have relationship expert to help you.

3. Describe the culture of the organization or company. What is the work environment like – the atmosphere? What is the building like – exterior/interior, architecture, fittings and furniture? How do the employees work together? What are the jobs and roles of individuals? How are they treated by management?

Our work environment is so warmed and romantic, which will let you think you are in home not in marriage agency. In the hall, we have huge sofa and television, everything that include in home we also have. Besides, we have 5 VIP rooms, if you are our VIP client, you will enjoy separated service. We also have some special classrooms provide for our classes. Our colleagues are very friendly, the most important is they are rich in experience and they will try their best to help you.

4. Who is the targeted audience? What are their demographics?

All single people are our targeted clients, especially for woman.

5. What is the organization or company mission statement?

Forever only love, find and sustain your love.