



**Design Communication II // ARCH 610 // AAA // Fall 2016**

Instructor: Philip Speranza, Assistant Professor  
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**Project 3.2 Description // Presentation Layout**

Design intent is only understood by how it is communicated to others. We will use this last week of class to learn, explore and discuss a variety of strategies for final presentation layouts supporting the studio final review at 11 x 17 mockups.

**Learning Objectives**

- To organize and design a layout

**Evaluation Criteria:**

- Ability to compose a presentation with a hierarchy of presentation strategy

**Schedule:**

Assigned: Tuesday, November 22  
Due: Friday, Nov 29, for Studio Final  
Digital Upload: Dec 2, 11:59pm

**Deliverables**

Exercise 3.3: [2-3] Boards reduced to 11 x 17 of Final Studio Posters, exported as PDFs and JPGs. Use 3000 x 3000 maximum pixel dimensions

