



Design Communication II // ARCH 222 // AAA // Spring 2016

Instructor: Philip Speranza, Assistant Professor
Graduate Teaching Fellow: Sam Claggett

Project 3.3 Description // Presentation Layout

Design intent is only understood by how it is communicated to others. We will use this last week of class to learn, explore and discuss a variety of strategies for final presentation layouts supporting the studio final review at 11 x 17 mockups.

Learning Objectives

- To organize and design a layout

Evaluation Criteria:

- Ability to compose a presentation with a hierarchy of presentation strategy

Schedule:

Assigned: Wednesday, June 1
Due: Wednesday, June 1, for Studio Final
Digital Upload: June 1, 11:59pm

Deliverables

Exercise 3.3: [2-3] Boards reduced to 11 x 17 of Final Studio Posters, exported as PDFs and JPGs. Use 3000 x 3000 maximum pixel dimensions

