Comparative Tech Weekly Logs (Weeks 1-5)

Week 1:
We presented ideas to Eric; I had a couple of different ideas, both of which focused on becoming more familiar with InDesign and using some Photoshop.

Week 2:
At our meeting, we discussed our completed proposals and timelines (posted on my ePortfolio). I settled on creating a tour book for Columbus, Ohio, my hometown. This is mainly a passion project for me because I don’t really have a use for it, but it will give me practice in Adobe, which I need. I want to focus on becoming more proficient in InDesign and learn basic functions in Photoshop, like how to batch photographs. I sent out a call for photos from my friends because I don’t have many here, so I’ll be sure to give them credit for the original image.

Week 3:
I’ve begun to collect photos of Columbus and putting them all in the same folder for my project. I watched a few of Terry White’s InDesign tutorials and met up with Eric on Tuesday to make sure I’m understanding InDesign and setting up my document correctly. At the meeting, I got some handouts on interactive PDFs and began thinking about making a rudimentary iPad app out of my finished PDF. The book is intended to be an online document only, so I haven’t been worrying about margins at all.

Week 4:
I worked on my layout this week. So far, I have 12 pages in InDesign, but I’ll probably add more once I put in photos and supplementary information. I learned how to set up themes so that my pages are consistent. My theme is fairly simple, consisting of some red bars and accents (Go Bucks!).

Week 5:
Imbedded response roll over or on click:
- From Adobe website: (Fireworks).
  - Create hotspots
  - Image maps: ???: Ask Eric about all of this...
  - Rollovers: rollover area must be defined by a slice (slices “are the basic building blocks for creating interactivity in Adobe® Fireworks®. Slices are web objects that ultimately exist as HTML code. You can view, select, and rename them through the Web Layer in the Layers panel.”

Photoshop Work:
- I now have almost all of the Columbus photos I’m using
- I cropped/straightened my photos (I might decide to crop more once I choose where everything is going
- I batched some photos, but I don’t really like the preset options, so I’m wondering if I should just go edit them individually?
- I’m playing with colors! It takes more time, but I like this more than batching.